

Global Hyperscale Cloud Market: Analysis By Application (Cloud Computing, IoT Application, Big Data Analytics, and Others), By Enterprise Size (Large Enterprise and Small & Medium Sized Enterprises), By End-User (BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029

<https://marketpublishers.com/r/GA049DD9C836EN.html>

Date: September 2024

Pages: 176

Price: US\$ 2,450.00 (Single User License)

ID: GA049DD9C836EN

Abstracts

In 2023, the global hyperscale cloud market was valued at US\$320.59 billion and is expected to grow to US\$1,443.32 billion by 2029. The term “hyperscale” refers to scalable cloud computing systems in which a very large number of servers are networked together. The number of servers used at any one time can increase or decrease to respond to changing requirements. This means the network can efficiently handle both large and small volumes of data traffic.

Some of the reasons companies are switching to hyperscale cloud computing are speed, reduced downtime losses, easier management, easier transition into the cloud, scalability based on demand, etc. On the other hand, the adoption of industry clouds is expected to significantly increase the IT total addressable market (TAM) in the forthcoming years with the three leading hyperscalers taking a huge share due to their capabilities in data analysis and artificial intelligence. The hyperscale cloud market is projected to expand at a CAGR of 28.92% during the forecast period of 2024-2029.

Market Segmentation Analysis:

By Application: The report provides the bifurcation of the hyperscale cloud market based on the following application: Cloud Computing, IoT Application, Big Data Analytics, and Others. The cloud computing segment held the highest share of the market, whereas big data analytics segment is expected to be the fastest-growing segment in the forecasted period. The demand for hyperscale cloud in cloud computing is surging due to the growing need for scalable, efficient, and cost-effective infrastructure. Businesses of all sizes, from startups to large enterprises, are increasingly migrating their operations to the cloud to enhance agility, reduce capital expenditure, and optimize IT management. Hyperscale cloud infrastructure provides the ability to handle massive workloads and scale resources dynamically, making it ideal for businesses with fluctuating demand. On the other hand, demand for hyperscale in big data analytics segment would grow as businesses are increasingly using advanced analytics, including machine learning and artificial intelligence, to analyze customer behavior, optimize operations, and predict trends. Hyperscale clouds enable these organizations to process and analyze terabytes or even petabytes of data in real time, offering the scalability needed to accommodate growing datasets without significant upfront investments in physical infrastructure.

By Enterprise Size: The report provides the glimpse of hyperscale cloud market based on the enterprise size: Large Enterprise and Small and Medium Sized Enterprises. The large enterprise segment held the highest share of the market, whereas small and medium sized enterprises segment is expected to be the fastest-growing segment in the forecasted period. The demand for hyperscale cloud solutions is increasing among large enterprises due to their need for massive computational power, vast storage capacities, and advanced security features. Large enterprises often operate across multiple regions and industries, requiring cloud infrastructure that can handle complex, global-scale operations with high availability and performance. Hyperscale cloud platforms provide the scalability to manage enormous workloads, enabling these enterprises to scale up or down based on fluctuating demands without the need for significant investments in physical infrastructure. Whereas, the demand for hyperscale cloud among small and medium-sized enterprises (SMEs) is increasing due to the accessibility, flexibility, and cost-effectiveness it offers. Unlike large enterprises, SMEs typically have limited budgets and IT resources, making it impractical to invest heavily in their own physical infrastructure. Hyperscale cloud providers offer pay-as-you-go models, allowing SMEs to leverage enterprise-level infrastructure without the need for upfront capital investment.

By End-User: The report provides the bifurcation of the hyperscale cloud market into

nine segments based on end-user: BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others. In 2023, the BFSI segment led the hyperscale cloud market, owing to the increasing number of banking applications, which has resulted in the exponential growth of data in the banking and financial services industry. The manufacturing hyperscale cloud market is expected to grow at the highest CAGR. The scope for scaling operations up and down via the cloud enables manufacturing companies to mitigate market demand volatility. The future of all levels of the manufacturing industry is expected to incorporate cloud computing technology to stay more securely connected with consumers and the supply chain, hence contributing to market growth.

By Region: In the report, the global hyperscale cloud market is divided into five regions: North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. North America dominated the market in 2023 due to the presence of well-established providers of hyperscale computing and increasing investment in technological advancements. North America is further divided into three regions: The US, Canada, and Mexico. The emergence of 5G technology along with growth in Industrial IoT (IIoT), complemented by technologies like big data, blockchain, and artificial intelligence (AI) would boost the adoption of hyperscale cloud services in the US. The hyperscale cloud market in the Asia Pacific is expected to grow significantly in the coming years due to the presence of various developing countries and a growing number of hyperscale data centers, China held a major share in the Asia Pacific hyperscale cloud market in 2023. China's appetite for cloud infrastructure services continues to outpace the rest of the world, with the government making it one of its top strategic priorities – driven by the continued expansion of online services and digitization of processes and operations within enterprises and government organizations.

Germany is one of the leading cloud markets in Europe. Germany's sophisticated economy is one of the major drivers of advancing digitalization in all areas of personal life and business. Further, Germany's well-established infrastructure and consumer base are driving the demand for hyperscale cloud services in the country.

Global Hyperscale Cloud Market Dynamics:

Growth Drivers: One of the most important factors impacting hyperscale cloud market dynamics is the increasing adoption of cloud in SMEs. Most IT enterprises in SMEs need the advanced technology of cloud computing services to flourish their businesses and leave their footprints in various geographies. An increase in the demand for cloud

computing by SMEs led to growth in the hyperscale cloud market. Furthermore, the market has been growing over the past few years, due to factors such as increasing penetration of IoT devices, growing usage of video streaming apps, growing adoption of AI, growing internet traffic, and an increasing number of data centers, etc.

Challenges: However, the market has been confronted with some challenges specifically, insecurity of data, need to incur huge capital expenditure as technology advances, etc.

Trends: The market is projected to grow at a fast pace during the forecast period, due to various latest trends such as SaaS vendors re-platform onto hyperscale infrastructure, acceleration of digital transformation, hyperscalers dominating the IT spending, increasing 5G adoption, escalating edge computing, big data analytics, etc. The spending on IT would increase significantly, with companies increasingly using IT to digitalize their service offerings. The three main hyperscalers are as likely to dominate the new additional total addressable market (TAM) as they increasingly become integrated into company service offerings. This would allow the hyperscalers to maintain high levels of growth over the coming years.

Impact Analysis of COVID-19 and Way Forward:

Due to the pandemic, most companies have increased their cloud usage by more than they planned, resulting in higher cloud spending. In fact, according to a recent study by McKinsey & Company, companies globally have accelerated their cloud adoption compared to pre-pandemic adoption rates. This marks a significant shift in the use of cloud-based solutions, from purely data storage solutions to environments in which data is used transactionally and supports day-to-day business operations. Therefore, an increase in the demand for cloud computing services has led to significant growth in the hyperscale cloud market. Demand for hyperscaling would continue to be driven by the accelerated digital transformation post-COVID, which would see corporates accelerate their shifting of on-premise systems to the cloud, and the adoption of hyperscale platforms as the main resource for software development, testing, and deployment.

Competitive Landscape:

The global hyperscale cloud market is highly concentrated, with few major players holding almost two-third of the market share.

The key players of the global hyperscale cloud market are:

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Microsoft Corp. (Microsoft Azure)

Alphabet Inc. (Google Cloud Platform)

Alibaba Group (Alibaba Cloud)

Oracle Corporation

IBM

Apple Inc.

Fujitsu Limited

Broadcom Inc. (VMware, Inc.)

Salesforce, Inc.

The top infrastructure cloud providers, called hyperscalers, such as AWS, continue to invest massively in their data centres. In the hyperscale revolution, Amazon, Google and Microsoft used their software development skills to disrupt several traditional industries, such as retailing (Amazon.com), advertising (Google Search) and productivity (Microsoft Office 365). Then, these hyperscalers have extended their capabilities in data processing and IT networking to disrupt the IT industry itself, providing massive storage and computing platforms to enterprises, replacing the need to own datacenters filled with servers and customised software. This act is set to accelerate further over the next few years, with COVID triggering an acceleration of digitalisation trends.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Hyperscale Cloud: An Overview

2.1.1 Introduction to Cloud Computing

2.1.2 Introduction to Hyperscale

2.1.3 How Does Hyperscale Work

2.1.4 Benefits of Hyperscale Cloud

2.2 Hyperscale Cloud Segmentation: An Overview

2.2.1 Hyperscale Cloud Segmentation

3. GLOBAL MARKET ANALYSIS

3.1 Global Hyperscale Cloud Market: An Analysis

3.1.1 Global Hyperscale Cloud Market: An Overview

3.1.2 Global Hyperscale Cloud Market by Value

3.1.3 Global Hyperscale Cloud Market by Application (Cloud Computing, IoT Application, Big Data Analytics, and Others)

3.1.4 Global Hyperscale Cloud Market by Enterprise Size (Large Enterprise and Small & Medium Sized Enterprises)

3.1.5 Global Hyperscale Cloud Market by End-User (Banking, Financial Services, and Insurance (BFSI), IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others)

3.1.6 Global Hyperscale Cloud Market by Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa)

3.2 Global Hyperscale Cloud Market: Application Analysis

3.2.1 Global Hyperscale Cloud Market by Application: An Overview

3.2.2 Global Hyperscale Cloud Computing Market by Value

3.2.3 Global Hyperscale Cloud IoT Applications Market by Value

3.2.4 Global Hyperscale Cloud Big Data Analytics Market by Value

3.2.5 Global Hyperscale Cloud Others Market by Value

3.3 Global Hyperscale Cloud Market: Enterprise Size Analysis

3.3.1 Global Hyperscale Cloud Market by Enterprise Size: An Overview

3.3.2 Global Large Enterprise Hyperscale Cloud Market by Value

3.3.3 Global Small and Medium Sized Enterprise Hyperscale Cloud Market by Value

3.4 Global Hyperscale Cloud Market: End-User Analysis

- 3.4.1 Global Hyperscale Cloud Market by End-User: An Overview
- 3.4.2 Global BFSI Hyperscale Cloud Market by Value
- 3.4.3 Global IT & Telecom Hyperscale Cloud Market by Value
- 3.4.4 Global Retail & Consumer Goods Hyperscale Cloud Market by Value
- 3.4.5 Global Media & Entertainment Hyperscale Cloud Market by Value
- 3.4.6 Global Manufacturing Hyperscale Cloud Market by Value
- 3.4.7 Global Energy & Utilities Hyperscale Cloud Market by Value
- 3.4.8 Global Government & Public Sector Hyperscale Cloud Market by Value
- 3.4.9 Global Healthcare Hyperscale Cloud Market by Value
- 3.4.10 Global Others Hyperscale Cloud Market by Value

4. REGIONAL MARKET ANALYSIS

- 4.1 North America Hyperscale Cloud Market: An Analysis
 - 4.1.1 North America Hyperscale Cloud Market: An Overview
 - 4.1.2 North America Hyperscale Cloud Market by Value
 - 4.1.3 North America Hyperscale Cloud Market by Region (The US, Canada, and Mexico)
 - 4.1.4 The US Hyperscale Cloud Market by Value
 - 4.1.5 Canada Hyperscale Cloud Market by Value
 - 4.1.6 Mexico Hyperscale Cloud Market by Value
- 4.2 Europe Hyperscale Cloud Market: An Analysis
 - 4.2.1 Europe Hyperscale Cloud Market: An Overview
 - 4.2.2 Europe Hyperscale Cloud Market by Value
 - 4.2.3 Europe Hyperscale Cloud Market by Region (Germany, UK, France, Italy, Spain, and Rest of the Europe)
 - 4.2.4 Germany Hyperscale Cloud Market by Value
 - 4.2.5 The UK Hyperscale Cloud Market by Value
 - 4.2.6 France Hyperscale Cloud Market by Value
 - 4.2.7 Italy Hyperscale Cloud Market by Value
 - 4.2.8 Spain Hyperscale Cloud Market by Value
 - 4.2.9 Rest of Europe Hyperscale Cloud Market by Value
- 4.3 Asia Pacific Hyperscale Cloud Market: An Analysis
 - 4.3.1 Asia Pacific Hyperscale Cloud Market: An Overview
 - 4.3.2 Asia Pacific Hyperscale Cloud Market by Value
 - 4.3.3 Asia Pacific Hyperscale Cloud Market by Region (China, Japan, India, Australia, South Korea, and Rest of the Asia Pacific)
 - 4.3.4 China Hyperscale Cloud Market by Value
 - 4.3.5 Japan Hyperscale Cloud Market by Value

- 4.3.6 India Hyperscale Cloud Market by Value
- 4.3.7 Australia Hyperscale Cloud Market by Value
- 4.3.8 South Korea Hyperscale Cloud Market by Value
- 4.3.9 Rest of Asia Pacific Hyperscale Cloud Market by Value
- 4.4 Latin America Hyperscale Cloud Market: An Analysis
 - 4.4.1 Latin America Hyperscale Cloud Market: An Overview
 - 4.4.2 Latin America Hyperscale Cloud Market by Value
- 4.5 Middle East & Africa Hyperscale Cloud Market: An Analysis
 - 4.5.1 Middle East & Africa Hyperscale Cloud Market: An Overview
 - 4.5.2 Middle East & Africa Hyperscale Cloud Market by Value

5. IMPACT OF COVID-19

- 5.1 Impact of COVID-19 on Hyperscale Cloud Market
- 5.2 Impact of COVID-19 on IaaS Public Cloud Services Market
- 5.3 E-Commerce Boom
- 5.4 Post COVID-19 Impact

6. MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Increasing Spending on IoT Technologies
 - 6.1.2 Growing Popularity of Subscription-based Video Streaming Services
 - 6.1.3 Increasing Adoption of AI
 - 6.1.4 Growing Internet Traffic
 - 6.1.5 Increasing Data Centers Revenue
 - 6.1.6 Increase in Adoption Of Cloud in SMEs
- 6.2 Challenges
 - 6.2.1 Insecurity of Data
 - 6.2.2 Need to Incur Huge Capital Expenditure as Technology Advances
- 6.3 Market Trends
 - 6.3.1 Hyperscalers to Dominate the IT Spending
 - 6.3.2 Increasing 5G Adoption
 - 6.3.3 Escalating Edge Computing
 - 6.3.4 Growing Big Data and Business Analytics
 - 6.3.5 SaaS Vendors Re-platform Onto Hyperscale Infrastructure
 - 6.3.6 Acceleration of Digital Transformation

7. COMPETITIVE LANDSCAPE

- 7.1 Global Hyperscale Cloud Players by Market Share
- 7.2 Global Hyperscale Cloud Market Players by Cloud Revenue
- 7.3 Global Hyperscale Cloud Market Players by Data Center Capacity
- 7.4 Global Hyperscale Cloud Market Players by Data Center Projects

8. COMPANY PROFILES

8.1 Amazon.Com, Inc. (Amazon Web Services, Inc.)

- 8.1.1 Business Overview
- 8.1.2 Operating Segments
- 8.1.3 Business Strategy

8.2 Microsoft Corp. (Microsoft Azure)

- 8.2.1 Business Overview
- 8.2.2 Operating Segments
- 8.2.3 Business Strategy

8.3 Alphabet Inc. (Google Cloud Platform)

- 8.3.1 Business Overview
- 8.3.2 Operating Segments
- 8.3.3 Business Strategy

8.4 Alibaba Group (Alibaba Cloud)

- 8.4.1 Business Overview
- 8.4.2 Operating Segments
- 8.4.3 Business Strategy

8.5 Oracle Corporation

- 8.5.1 Business Overview
- 8.5.2 Revenues by Businesses
- 8.5.3 Business Strategy

8.6 IBM

- 8.6.1 Business Overview
- 8.6.2 Operating Segments
- 8.6.3 Business Strategy

8.7 Apple Inc.

- 8.7.1 Business Overview
- 8.7.2 Operating Segments
- 8.7.3 Business Strategy

8.8 Fujitsu Limited

- 8.8.1 Business Overview
- 8.8.2 Operating Segments

- 8.8.3 Business Strategies
- 8.9 Broadcom Inc. (VMware, Inc.)
 - 8.9.1 Business Overview
 - 8.9.2 Operating Segment
 - 8.9.3 Business Strategy
- 8.10 Salesforce, Inc.
 - 8.10.1 Business Overview
 - 8.10.2 Revenues From Sources
 - 8.10.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Hyperscale Cloud Segmentation

Figure 2: Global Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 3: Global Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 4: Global Hyperscale Cloud Market by Application; 2023 (Percentage, %)

Figure 5: Global Hyperscale Cloud Market by Enterprise Size; 2023 (Percentage, %)

Figure 6: Global Hyperscale Cloud Market by End-User; 2023 (Percentage, %)

Figure 7: Global Hyperscale Cloud Market by Region; 2023 (Percentage, %)

Figure 8: Global Hyperscale Cloud Computing Market by Value; 2020-2023 (US\$ Billion)

Figure 9: Global Hyperscale Cloud Computing Market by Value; 2024-2029 (US\$ Billion)

Figure 10: Global Hyperscale Cloud IoT Applications Market by Value; 2020-2023 (US\$ Billion)

Figure 11: Global Hyperscale Cloud IoT Applications Market by Value; 2024-2029 (US\$ Billion)

Figure 12: Global Hyperscale Cloud Big Data Analytics Market by Value; 2020-2023 (US\$ Billion)

Figure 13: Global Hyperscale Cloud Big Data Analytics Market by Value; 2024-2029 (US\$ Billion)

Figure 14: Global Hyperscale Cloud Others Market by Value; 2020-2023 (US\$ Billion)

Figure 15: Global Hyperscale Cloud Others Market by Value; 2024-2029 (US\$ Billion)

Figure 16: Global Large Enterprise Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 17: Global Large Enterprise Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 18: Global Small and Medium Sized Enterprise Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 19: Global Small and Medium Sized Enterprise Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 20: Global BFSI Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 21: Global BFSI Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 22: Global IT & Telecom Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 23: Global IT & Telecom Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 24: Global Retail & Consumer Goods Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 25: Global Retail & Consumer Goods Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 26: Global Media & Entertainment Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 27: Global Media & Entertainment Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 28: Global Manufacturing Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 29: Global Manufacturing Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 30: Global Energy & Utilities Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 31: Global Energy & Utilities Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 32: Global Government & Public Sector Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 33: Global Government & Public Sector Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 34: Global Healthcare Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 35: Global Healthcare Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 36: Global Others Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 37: Global Others Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 38: North America Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 39: North America Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 40: North America Hyperscale Cloud Market by Region; 2023 (Percentage, %)

Figure 41: The US Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 42: The US Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 43: Canada Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 44: Canada Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 45: Mexico Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 46: Mexico Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 47: Europe Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 48: Europe Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 49: Europe Hyperscale Cloud Market by Region; 2023 (Percentage, %)

Figure 50: Germany Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 51: Germany Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 52: The UK Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 53: The UK Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 54: France Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 55: France Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 56: Italy Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 57: Italy Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 58: Spain Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 59: Spain Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 60: Rest of Europe Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 61: Rest of Europe Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 62: Asia Pacific Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 63: Asia Pacific Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 64: Asia Pacific Hyperscale Cloud Market by Region; 2023 (Percentage, %)

Figure 65: China Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 66: China Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 67: Japan Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 68: Japan Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 69: India Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 70: India Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 71: Australia Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 72: Australia Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 73: South Korea Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 74: South Korea Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 75: Rest of Asia Pacific Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 76: Rest of Asia Pacific Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 77: Latin America Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 78: Latin America Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 79: Middle East & Africa Hyperscale Cloud Market by Value; 2020-2023 (US\$ Billion)

Figure 80: Middle East & Africa Hyperscale Cloud Market by Value; 2024-2029 (US\$ Billion)

Figure 81: Global IaaS Public Cloud Services Market; 2019-2020 (US\$ Billion)

Figure 82: The Retail eCommerce Sales; 2019-2027 (US\$ Trillion)

Figure 83: Global Spending on Enterprise IoT Technologies; 2022-2030 (US\$ Billion)

Figure 84: Global Subscription-based Video Streaming Revenue; 2020-2027 (US\$ Billion)

- Figure 85: Global AI Market Revenue; 2022-2030 (US\$ Billion)
- Figure 86: The US Internet Traffic Volume; 2018-2024 (Exabytes per Month)
- Figure 87: Global Data Centers Market Revenue; 2022-2029 (US\$ Billion)
- Figure 88: Global 5G Smartphone Subscription; 2022-2029 (Billion)
- Figure 89: Global Spending on Edge Computing; 2024-2028 (US\$ Billion)
- Figure 90: Global Big Data Market; 2018-2024 (US\$ Billion)
- Figure 91: Global Hyperscale Cloud Players by Market Share; 2019-2023 (Percentage, %)
- Figure 92: Global Hyperscale Cloud Market Players by Cloud Revenue; 2023 (US\$ Billion)
- Figure 93: Amazon.Com, Inc. Net Sales by Segment; 2023 (Percentage, %)
- Figure 94: Microsoft Corp. Revenue by Segment; 2023 (Percentage, %)
- Figure 95: Alphabet Inc. Revenues by Type; 2023 (Percentage, %)
- Figure 96: Alibaba Group Revenue by Segment; 2024 (Percentage, %)
- Figure 97: Oracle Corporation Revenues by Businesses; 2024 (Percentage, %)
- Figure 98: IBM Corporation Revenue by Segment; 2023 (Percentage, %)
- Figure 99: Apple Inc. Net Sales by Segment; 2023 (Percentage, %)
- Figure 100: Fujitsu Limited Revenue by Segment; 2024 (Percentage, %)
- Figure 101: Broadcom Inc. Net Revenue by Segment; 2023 (Percentage, %)
- Figure 102: Salesforce Inc. Revenues From Sources; 2024 (Percentage, %)
- Table 1: Hyperscalers Are Set To Dominate IT Spend Over Next Decade
- Table 2: Global Hyperscale Cloud Market Players by Data Center Capacity; 2022

I would like to order

Product name: Global Hyperscale Cloud Market: Analysis By Application (Cloud Computing, IoT Application, Big Data Analytics, and Others), By Enterprise Size (Large Enterprise and Small & Medium Sized Enterprises), By End-User (BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029

Product link: <https://marketpublishers.com/r/GA049DD9C836EN.html>

Price: US\$ 2,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA049DD9C836EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970