

Global Hostel Market: Size & Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)

<https://marketpublishers.com/r/GB5486B5EC5CEN.html>

Date: May 2021

Pages: 78

Price: US\$ 850.00 (Single User License)

ID: GB5486B5EC5CEN

Abstracts

Scope of the Report

The report titled “Global Hostel Market: Size & Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)”, provides an in depth analysis of the global hostel market by value, by volume, by booking channel, by region, etc. The report also provides a detailed regional analysis of the hostel market, including the following regions: Western Europe, Asia, North America, Latin America, Australia and New Zealand (ANZ), and ROW.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global hostel market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global hostel market is highly fragmented with many market players operating worldwide. Some hostel market players operate on a local level while other players operate on a regional and global level. Many local and regional hostel operators provide high-quality accommodation for guests of all ages. Further, key players of the hostel market are Hostelworld Group, Safestay plc, A&O Hotels and Hostels, Hostelling International (HI) are also profiled with their financial information and respective business strategies.

Company Coverage

Hostelworld Group

Safestay plc

A&O Hotels and Hostels

Hostelling International (HI)

Regional Coverage

Western Europe

Asia

North America

Latin America

Australia and New Zealand

Executive Summary

The hostel market can be segmented on the basis of booking channel (Online Travel Agencies (OTAs), Offline Intermediaries, Offline Direct and Hostel Websites); and guests (Youth Groups/School Groups, Single Tourists, Families, Couples and Corporate).

The global hostel market has increased at a significant CAGR during the years 2016-2019 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. 2020 was a headwind for the market's growth due to Covid-19 induced lockdowns.

The hostel market is expected to increase due to greater spending by millennials, growing interest for travel, rising middle class population, increasing role of online travel agencies (OTAs), escalating popularity of solo travel, increasing investments in the hostel industry, etc. Yet the market faces some challenges such as overcrowding in hostels, misconceptions about hostels, rise of budget and midscale hotels, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Hostel: An Overview

- 2.1.1 Benefits of Staying in a Hostel
- 2.1.2 Types of Hostels
- 2.1.3 Types of Hostel Travelers
- 2.1.4 Difference Between a Hostel and Hotel

2.2 Hostel Segmentation: An Overview

- 2.2.1 Hostel Segmentation by Booking Channel
- 2.2.2 Hostel Segmentation by Guests

3. GLOBAL MARKET ANALYSIS

3.1 Global Hostel Market: An Analysis

- 3.1.1 Global Hostel Market by Value
- 3.1.2 Global Hostel Market by Volume
- 3.1.3 Global Hostel Market by Booking Channel (Online Travel Agencies (OTAs), Hostel Websites, Offline Direct and Offline Intermediaries)
- 3.1.4 Global Hostel Market by Region (Western Europe, Asia, North America, Latin America, Australia and New Zealand (ANZ) and ROW)

3.2 Global Hostel Market: Booking Channel Analysis

- 3.2.1 Global Online Travel Agencies (OTAs) Hostel Market by Value
- 3.2.2 Global Hostel Websites Market by Value
- 3.2.3 Global Offline Direct Hostel Market by Value
- 3.2.4 Global Offline Intermediaries Hostel Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 Western Europe Hostel Market: An Analysis

- 4.1.1 Western Europe Hostel Market by Value

4.2 Asia Hostel Market: An Analysis

- 4.2.1 Asia Hostel Market by Value

4.3 North America Hostel Market: An Analysis

- 4.3.1 North America Hostel Market by Value

4.4 Latin America Hostel Market: An Analysis

- 4.4.1 Latin America Hostel Market by Value
- 4.5 Australia and New Zealand (ANZ) Hostel Market: An Analysis
 - 4.5.1 Australia and New Zealand (ANZ) Hostel Market by Value
- 4.6 ROW Hostel Market: An Analysis
 - 4.6.1 ROW Hostel Market by Value

5. IMPACT OF COVID-19

- 5.1 Impact on Global Hostel Market
 - 5.1.1 Change in Consumer Behavior and Expectations
 - 5.1.2 Impact on Europe Hostel Market

6. MARKET DYNAMICS

- 6.1 Growth Driver
 - 6.1.1 Greater Spending by Millennials
 - 6.1.2 Growing Interest for Travel
 - 6.1.3 Rising Middle Class Population
 - 6.1.4 Increasing Role of Online Travel Agencies (OTAs)
 - 6.1.5 Escalating Popularity of Solo Travel
 - 6.1.6 Increasing Investments in the Hostel Industry
- 6.2 Challenges
 - 6.2.1 Overcrowding in Hostels
 - 6.2.2 Misconceptions About Hostels
 - 6.2.3 Rise of Budget and Midscale Hotels
- 6.3 Market Trends
 - 6.3.1 Surging Interest in Sustainable Travel
 - 6.3.2 Growing Number of Mobile Bookings
 - 6.3.3 Shift in Consumer Preferences towards Shared Experiences
 - 6.3.4 Rising Demand for Luxury Hostels
 - 6.3.5 Increasing Importance of Social Interaction for Travelers
 - 6.3.6 Introduction of Hybrid Hostels

7. COMPETITIVE LANDSCAPE

- 7.1 Global Hostel Market by Total Properties
- 7.2 Global Hostel Market Players: Key Parameters
- 7.3 Global Hostel Market Players by Instagram Followers

8. COMPANY PROFILES

8.1 Hostelworld Group

8.1.1 Business Overview

8.1.2 Financial Overview

8.1.3 Business Strategy

8.2 Safestay plc

8.2.1 Business Overview

8.2.2 Financial Overview

8.2.3 Business Strategy

8.3 A&O Hotels and Hostels

8.3.1 Business Overview

8.3.2 Business Strategy

8.4 Hostelling International (HI)

8.4.1 Business Overview

8.4.2 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Benefits of Staying in a Hostel

Figure 2: Types of Hostels

Figure 3: Types of Hostel Travelers

Figure 4: Difference Between a Hostel and Hotel

Figure 5: Hostel Segmentation by Booking Channel

Figure 6: Hostel Segmentation by Guests

Figure 7: Global Hostel Market by Value; 2016-2020 (US\$ Billion)

Figure 8: Global Hostel Market by Value; 2021-2025 (US\$ Billion)

Figure 9: Global Hostel Market by Volume; 2016-2020 (Thousand)

Figure 10: Global Hostel Market by Volume; 2021-2025 (Thousand)

Figure 11: Global Hostel Market by Booking Channel; 2020(Percentage, %)

Figure 12: Global Hostel Market by Region; 2020 (Percentage, %)

Figure 13: Global Online Travel Agencies (OTAs) Hostel Market by Value; 2016-2020 (US\$ Billion)

Figure 14: Global Online Travel Agencies (OTAs) Hostel Market by Value; 2021-2025 (US\$ Billion)

Figure 15: Global Hostel Websites Market by Value; 2016-2020 (US\$ Million)

Figure 16: Global Hostel Websites Market by Value; 2021-2025 (US\$ Billion)

Figure 17: Global Offline Direct Hostel Market by Value; 2016-2020 (US\$ Billion)

Figure 18: Global Offline Direct Hostel Market by Value; 2021-2025 (US\$ Million)

Figure 19: Global Offline Intermediaries Hostel Market by Value; 2016-2020 (US\$ Million)

Figure 20: Global Offline Intermediaries Hostel Market by Value; 2021-2025 (US\$ Million)

Figure 21: Western Europe Hostel Market by Value; 2018-2020 (US\$ Billion)

Figure 22: Western Europe Hostel Market by Value; 2021-2025 (US\$ Billion)

Figure 23: Asia Hostel Market by Value; 2018-2020 (US\$ Billion)

Figure 24: Asia Hostel Market by Value; 2021-2025 (US\$ Billion)

Figure 25: North America Hostel Market by Value; 2018-2020 (US\$ Million)

Figure 26: North America Hostel Market by Value; 2021-2025 (US\$ Million)

Figure 27: Latin America Hostel Market by Value; 2018-2020 (US\$ Million)

Figure 28: Latin America Hostel Market by Value; 2021-2025 (US\$ Million)

Figure 29: Australia and New Zealand (ANZ) Hostel Market by Value; 2018-2020 (US\$ Million)

Figure 30: Australia and New Zealand (ANZ) Hostel Market by Value; 2021-2025 (US\$ Million)

Million)

Figure 31: ROW Hostel Market by Value; 2018-2020 (US\$ Billion)

Figure 32: ROW Hostel Market by Value; 2021-2025 (US\$ Billion)

Figure 33: European Markets, % of Closed Hostel Beds; 2020

Figure 34: Global Annual Aggregate Income by Generation; 2020-2025 (US\$ Trillion)

Figure 35: Global International Tourist Arrivals by Region; 2014-2018 (Million)

Figure 36: Global Middle Class Population by Region; 2015-2030 (Million)

Figure 37: Global Online Travel Agencies (OTAs) Market; 2018-2023 (US\$ Billion)

Figure 38: Global Mobile App Downloads; 2017-2022 (Billion)

Figure 39: The US Discretionary Expenditure by Category; 2000-2030 (Percentage, %)

Figure 40: Global Hostel Market by Total Properties; 2020 (Percentage,%)

Figure 41: Global Hostel Market Players by Instagram Followers; 2020 (Thousand)

Figure 42: Hostelworld Group Net Revenue; 2016-2020 (US\$ Billion)

Figure 43: Hostelworld Group Net Revenue by Region; 2020 (Percentage, %)

Figure 44: Safestay plc Revenue; 2015-2019 (US\$ Million)

Figure 45: Safestay plc Revenue by Region; 2019 (Percentage, %)

Table 1: Global Hostel Market Players: Key Parameters

I would like to order

Product name: Global Hostel Market: Size & Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)

Product link: <https://marketpublishers.com/r/GB5486B5EC5CEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB5486B5EC5CEN.html>