

Global Home Textile Market: Analysis By Product (Bedroom Linen, Bathroom Linen, Carpets and Floor Coverings and Others), By Distribution Channel (Retail Outlets, and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

<https://marketpublishers.com/r/GA1B7880E4BAEN.html>

Date: February 2023

Pages: 136

Price: US\$ 2,250.00 (Single User License)

ID: GA1B7880E4BAEN

Abstracts

The global home textile market in 2022 was valued at US\$125.58 billion. The market is expected to reach US\$174.14 billion by 2028. Home textile can be referred to the fabrics utilized for decorating and furnishing the home. Home textile comprise of extensive range of functional as well as decorative items or products used mainly for the purpose of decorating homes.

Various advancements in technologies have transformed conventional textiles into high-performance textiles via adding various functionalities and improving the durability of products, that have increased their demand among target customers. Therefore, all such technological innovations are predicted to drive the demand for home textiles in the forthcoming years. The market is expected to grow at a CAGR of approx. 5.6% during the forecasted period of 2023-2028.

Market Segmentation Analysis:

By Product: The report provides the bifurcation of the market into four segments based on the product: Bedroom Linen, Bathroom Linen, Carpet and Floor Coverings, and Others. In 2022, bedroom linen lead the home textile market with the majority of market share. On the other hand, the bedroom linen segment is expected to experience high growth, owing to the rising demand for luxury and designer bedroom linen with multiple

functional benefits, which would drive the market growth.

By Distribution Channel: The report further provides the segmentation based on the distribution channel: Retail Outlets and Online. In 2022, the retail outlets home textile segment lead the home textile market, occupying more than half of the market. The market's expansion is aided by the better selling experience of the manufacturing industry and catering to the needs of the customers, which has resulted in the significant growth of home textiles in retail outlets industry.

By Region: The report provides insight into the home textile market based on the regions namely Asia Pacific, North America, Europe and Rest of the world. Asia Pacific dominated the market in 2022, owing to the availability of cheap labour, raw material, products, etc. Asia Pacific is further divided into four regions: China, India, Japan and Rest of Asia Pacific.

In North America, the US is expected to be the largest and fastest growing region in the forecasted period. Whereas, in the Europe region, Germany held the majority of share in the market. Germany home textile market is expected to grow in the future as Germany is also the largest importer of home textiles in Europe.

Market Dynamics:

Growth Drivers: The global home textile market has been growing over the past few years, due to factors such as rising income levels, expanding real estate industry, increase in consumer spending on home renovation and decoration, rapid urbanization, upsurge in fabric demand of light weight products and many other factors. Rising real estate businesses among the European and other countries would accelerate the development of housing buildings & societies, which would eventually result in the increasing demand for home renovation and improving projects. All these factors have led to the surge in the demand for home textiles as textiles are an easy and often sustainable way to create change. Thus increase in consumer spending on home renovation and decoration has encouraged the growth of the global home textile market.

Challenges: However, the market has been confronted with some challenges specifically, high cost of logistics, threat from counterfeit products, etc.

Trends: The market is projected to grow at a fast pace during the forecast period, due to various latest trends such as growth in e-commerce, eco friendly home furnishing, surging demand of non woven fabric, technological innovations, etc. Manufacturers

have stopped using chemical dyes and are instead using natural fibres because their customers prefer natural products. In the future, these products will be popular and in high demand among customers.

Impact Analysis of COVID-19 and Way Forward:

Due to the pandemic, many home textile manufacturing companies have suffered losses and even shutdown. Major impact was seen on the supply chain of home textile market as lockdown lead to decline in exports and imports of home textile products. While in 2021, the home textile market rebounded because of the online trend in the market and the company's manufacturing innovative products for the changing needs of their customers.

Competitive Landscape:

The global home textile market is highly fragmented, with a large number of small- and medium-sized manufacturers operating in the market.

The key players in the global home textile market are:

Berkshire Hathaway Inc.

Welspun India Ltd

Springs Global S.A.

Trident Group

Ralph Lauren Corporation

American Textile Company , Inc.

Franco Manufacturing Company

Shenzhen Fuanna Bedding and Furnishing Co., Ltd

LUOLAI Lifestyle Technology Co., Ltd

Shanghai Shuixing Home Textile Co. Ltd

Loftex

Sunvim Group Company

Players in the market are diversifying the service offering to maintain market share. Because of the increasing demand for modern and well-furnished living spaces, all such market players are focusing on research and innovations for the production of advanced products. For instance, in August 2020, Welspun USA Inc., a subsidiary of India-based Welspun India Ltd., launched a new website where retailers and consumers can learn, shop, and engage. The site offers Sheets 101 and Towels 101 guides as well as a primer on cotton types, including Egyptian, organic, Indian, Turkish, Supima, and American Upland.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Home Textile: An Overview

2.1.1 Different Fibres Used for Home Textiles

2.2 Home Textile Segmentation: An Overview

2.2.1 Home Textile Segmentation

3. GLOBAL MARKET ANALYSIS

3.1 Global Home Textile Market: An Analysis

3.1.1 Global Home Textile Market: An Overview

3.1.2 Global Home Textile Market by Value

3.1.3 Global Home Textile Market by Product

3.1.4 Global Home Textile Market by Distribution Channel

3.1.5 Global Home Textile Market by Region

3.2 Global Home Textile Market: Product Analysis

3.2.1 Global Home Textile Market by Product: An Overview

3.2.2 Global Bedroom linen Market by Value

3.2.3 Global Bathroom linen Market by Value

3.2.4 Global Carpets and Floor Coverings Market by Value

3.2.5 Global Other Home Textile Products Market by Value

3.3 Global Home Textile Market: Distribution Channel Analysis

3.3.1 Global Home Textile Market By Distribution Channel: An Overview

3.3.2 Global Retail Outlets Home Textile Market by Value

3.3.3 Global Online Home Textile Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 Asia Pacific Home Textile Market: An Analysis

4.1.1 Asia Pacific Home Textile Market: An Overview

4.1.2 Asia Pacific Home Textile Market by Value

4.1.3 Asia Pacific Home Textile Market by Product

4.1.4 Asia Pacific Bedroom Linen Market by Value

4.1.5 Asia Pacific Bathroom Linen Market by Value

4.1.6 Asia Pacific Carpets and Floor Coverings Market by Value

- 4.1.7 Asia Pacific Other Home Textile Products Market by Value
- 4.1.8 Asia Pacific Home Textile Market by Region
- 4.1.9 China Home Textile Market by Value
- 4.1.10 Japan Home Textile Market by Value
- 4.1.11 India Home Textile Market by Value
- 4.1.12 Rest of Asia Pacific Home Textile Market by Value
- 4.2 North America Home Textile Market: An Analysis
 - 4.2.1 North America Home Textile Market: An Overview
 - 4.2.2 North America Home Textile Market by Value
 - 4.2.3 North America Home Textile Market by Region
 - 4.2.4 The US Home Textile Market by Value
 - 4.2.5 The US Home Textile Market by Product
 - 4.2.6 The US Home Textile Market Value by Product
 - 4.2.7 Canada Home Textile Market by Value
 - 4.2.8 Mexico Home Textile Market by Value
- 4.3 Europe Home Textile Market: An Analysis
 - 4.3.1 Europe Home Textile Market: An Overview
 - 4.3.2 Europe Home Textile Market by Value
 - 4.3.3 Europe Home Textile Market by Region
 - 4.3.4 Germany Home Textile Market by Value
 - 4.3.5 Russia Home Textile Market by Value
 - 4.3.6 United Kingdom Home Textile Market by Value
 - 4.3.7 France Home Textile Market by Value
 - 4.3.8 Italy Home Textile Market by Value
 - 4.3.9 Rest of Europe Home Textile Market by Value
- 4.4 Rest of the World Home Textile Market: An Analysis
 - 4.4.1 Rest of the World Home Textile Market: An Overview
 - 4.4.2 Rest of the World Home Textile Market by Value

5. IMPACT OF COVID-19

- 5.1 Impact of COVID-19 on Home Textile Market
 - 5.1.1 General Impact
 - 5.1.2 Post COVID-19 Outlook

6. MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Rising Income Levels

- 6.1.2 Expanding Real Estate Industry
- 6.1.3 Increase in Consumer Spending on Home Renovation and Decoration
- 6.1.4 Rapid Urbanization
- 6.1.5 Upsurge in Fabric Demand of Light Weight Products
- 6.2 Challenges
 - 6.2.1 High Cost of Logistics
 - 6.2.2 Threat from Counterfeit Products
- 6.3 Market Trends
 - 6.3.1 Growth in E-commerce
 - 6.3.2 Eco Friendly Home Furnishing
 - 6.3.3 Surging Demand for Non Woven Fabric
 - 6.3.4 Technological Innovations

7. COMPETITIVE LANDSCAPE

- 7.1 Global Home Textiles Market Players: A Financial Comparison

8. COMPANY PROFILES

- 8.1 Berkshire Hathaway Inc. (Shaw Industries Group, Inc.)
 - 8.1.1 Business Overview
 - 8.1.2 Financial Overview
 - 8.1.3 Business Strategy
- 8.2 Welspun India Ltd
 - 8.2.1 Business Overview
 - 8.2.2 Financial Overview
 - 8.2.3 Business Strategy
- 8.3 Springs Global S.A.
 - 8.3.1 Business Overview
 - 8.3.2 Financial Overview
 - 8.3.3 Business Strategy
- 8.4 Trident Group
 - 8.4.1 Business Overview
 - 8.4.2 Financial Overview
 - 8.4.3 Business Strategy
- 8.5 Ralph Lauren Corporation
 - 8.5.1 Business Overview
 - 8.5.2 Financial Overview
 - 8.5.3 Business Strategy

- 8.6 American Textile Company, Inc.
 - 8.6.1 Business Overview
 - 8.6.2 Business Strategy
- 8.7 Franco Manufacturing Company
 - 8.7.1 Business Overview
 - 8.7.2 Business Strategy
- 8.8 Shenzhen Fuanna Bedding and Furnishing Co., Ltd
 - 8.8.1 Business Overview
- 8.9 LUOLAI Lifestyle Technology Co., Ltd
 - 8.9.1 Business Overview
- 8.10 Shanghai Shuixing Home Textile Co., Ltd.
 - 8.10.1 Business Overview
- 8.11 Loftex
 - 8.11.1 Business Overview
- 8.12 Sunvim Group Company
 - 8.12.1 Business Overview

List Of Figures

LIST OF FIGURES

Figure 1: Different Fibres Used for Home Textiles

Figure 2: Home Textile Segmentation

Figure 3: Global Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 4: Global Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 5: Global Home Textile Market by Product; 2022 (Percentage,%)

Figure 6: Global Home Textile Market by Distribution Channel; 2022 (Percentage,%)

Figure 7: Global Home Textile Market by Region; 2022 (Percentage,%)

Figure 8: Global Bedroom Linen Market by Value; 2018-2022 (US\$ Billion)

Figure 9: Global Bedroom Linen Market by Value; 2023-2028 (US\$ Billion)

Figure 10: Global Bathroom Linen Market by Value; 2018-2022 (US\$ Billion)

Figure 11: Global Bathroom Linen Market by Value; 2023-2028 (US\$ Billion)

Figure 12: Global Carpets and Floor Coverings Market by Value; 2018-2022 (US\$ Billion)

Figure 13: Global Carpets and Floor Coverings Market by Value; 2023-2028 (US\$ Billion)

Figure 14: Global Other Home Textile Products Market by Value; 2018-2022 (US\$ Billion)

Figure 15: Global Other Home Textile Products Market by Value; 2023-2028 (US\$ Billion)

Figure 16: Global Retail Outlets Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 17: Global Retail Outlets Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 18: Global Online Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 19: Global Online Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 20: Asia Pacific Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 21: Asia Pacific Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 22: Asia Pacific Home Textile Market by Product; 2022 (Percentage,%)

Figure 23: Asia Pacific Bedroom Linen Market by Value; 2018-2022 (US\$ Billion)

Figure 24: Asia Pacific Bedroom Linen Market by Value; 2023-2028 (US\$ Billion)

Figure 25: Asia Pacific Bathroom Linen Market by Value; 2018-2022 (US\$ Billion)

Figure 26: Asia Pacific Bath Lenin Market by Value; 2023-2028 (US\$ Billion)

Figure 27: Asia Pacific Carpets and Floor Coverings Market by Value; 2018-2022 (US\$ Billion)

Figure 28: Asia Pacific Carpets and Floor Coverings Market by Value; 2023-2028 (US\$ Billion)

Figure 29: Asia Pacific Other Home Textile Products Market by Value; 2018-2022 (US\$ Billion)

Billion)

Figure 30: Asia Pacific Other Home Textile Products Market by Value; 2023-2028 (US\$ Billion)

Figure 31: Asia Pacific Home Textile Market by Region; 2022 (Percentage,%)

Figure 32: China Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 33: China Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 34: Japan Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 35: Japan Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 36: India Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 37: India Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 38: Rest of Asia Pacific Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 39: Rest of Asia Pacific Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 40: North America Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 41: North America Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 42: North America Home Textile Market by Region; (Percentage,%)

Figure 43: The US Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 44: The US Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 45: The US Home Textile Market by Product; (Percentage,%)

Figure 46: The US Home Textile Market Value by Product; 2018-2022 (US\$ Billion)

Figure 47: The US Home Textile Market Value by Product; 2023-2028 (US\$ Billion)

Figure 48: Canada Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 49: Canada Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 50: Mexico Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 51: Mexico Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 52: Europe Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 53: Europe Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 54: Europe Home Textile Market by Region; (Percentage,%)

Figure 55: Germany Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 56: Germany Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 57: Russia Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 58: Russia Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 59: United Kingdom Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 60: United Kingdom Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 61: France Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 62: France Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 63: Italy Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 64: Italy Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 65: Rest of Europe Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 66: Rest of Europe Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 67: Rest of the World Home Textile Market by Value; 2018-2022 (US\$ Billion)

Figure 68: Rest of the World Home Textile Market by Value; 2023-2028 (US\$ Billion)

Figure 69: The US Per Capita Disposable Personal Income; 2018-2022 (US\$)

Figure 70: Global Real Estate Market Forecast; 2021-2027 (US\$ Billion)

Figure 71: Global Do-it-yourself (DIY) Home Improvement Retailing Market Forecast; 2023-2030 (US\$ Trillion)

Figure 72: Developed Economies and Developing Economies Urban Population; 2015-2050 (Million)

Figure 73: Global Retail E-Commerce Sales; 2017-2025 (US\$ Billion)

Figure 74: Berkshire Hathaway Inc. Revenue by Segments; 2021 (Percentage, %)

Figure 75: Welspun India Ltd Revenue by Segments; 2021 (Percentage, %)

Figure 76: Springs Global S.A Revenue by Product Lines; 2021 (Percentage, %)

Figure 77: Trident Group Revenue by Segments; 2021 (Percentage, %)

Figure 78: Ralph Lauren Corporation Net Revenues by Segment; 2021 (Percentage, %)

Table 1: Global Market Players: A Financial Comparison; 2022

I would like to order

Product name: Global Home Textile Market: Analysis By Product (Bedroom Linen, Bathroom Linen, Carpets and Floor Coverings and Others), By Distribution Channel (Retail Outlets, and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

Product link: <https://marketpublishers.com/r/GA1B7880E4BAEN.html>

Price: US\$ 2,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1B7880E4BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970