

# Global HDD Market with Focus on HDD Glass Substrate: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/G21AE765604EN.html>

Date: May 2017

Pages: 45

Price: US\$ 800.00 (Single User License)

ID: G21AE765604EN

## Abstracts

### Scope of the Report

The report entitled “Global HDD Market with Focus on HDD Glass Substrate: Size, Trends & Forecasts (2017-2021)” provides an analysis of global HDD market with analysis of market size and growth. The analysis includes market size in terms of volume, market volume by category, media market in terms of volume and by category. The report focus on the penetration of glass substrate in the HDD market. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global HDD market (with focus on glass substrate) has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the market is consolidated as the market is captured by only few number of players. A brief company profiling of major market players such as Hoya, Seagate Technology and Western Digital has been provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

### Company Coverage

HOYA

Seagate Technology

Western Digital

## Executive Summary

A hard disk drive (HDD) is a mechanism that controls the positioning, reading and writing of the hard disk, which provides data storage. Substrate is basically the base material of the platter and is a disc made from aluminium, glass, or other ceramic material.

The penetration of glass substrate in the global HDD market is in its early stages, but projections are made that this would rise in the next five years i.e. 2017 to 2021 at a significant growth rate. Major factors contributing in the growth are stable laptop/PCs market, use of hard disk drive in cloud applications, etc. Yet, there are some challenges which are hindering the growth of the market. Some challenges faced by the industry are replacement by SSDs, shift to centralize cloud server, etc.

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