

# Global Hand Sanitizer Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)

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## Abstracts

### Scope of the Report

The report titled “Global Hand Sanitizer Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)”, provides an in depth analysis of the global hand sanitizer market by value, by product type, by composition, by end-use, and by region. The report also provides a regional analysis of the hand sanitizer market, including the following regions: North America (the US & Rest of North America), Europe, Asia Pacific, Latin America, and Middle East & Africa. Additionally, the report provides a detailed analysis of the COVID-19 impact on the hand sanitizer market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global hand sanitizer market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global hand sanitizer market is fragmented with many major market players operating worldwide. The manufacturers of hand sanitizers produce different forms of sanitizers to cater to the needs of various sectors. The key players of the hand sanitizers market are Reckitt Benckiser Group plc, GOJO Industries, Inc., Henkel AG & Company, KGaA, and Unilever plc are also profiled with their financial information and respective business strategies.

### Region Coverage

#### North America

Europe

Asia Pacific

Latin America

Middle East and Africa

## Company Coverage

Reckitt Benckiser Group plc

GOJO Industries, Inc.

Henkel AG & Company, KGaA

Unilever plc

## Executive Summary

Hand sanitizer refers to a hand antiseptic or hand rub, which is used to remove the infection-causing microorganisms present on the hands. There are mainly two types of hand sanitizers available in the market: Alcohol-based Hand Sanitizer and Alcohol-free Hand Sanitizer. Both options have their own benefits and drawbacks.

Hand sanitizers have a long history with continuously evolving new forms of hand sanitizers. The hand sanitizer market can be segmented on the basis of product type, distribution channel, composition, and end-use.

The global hand sanitizer market has increased significantly during the years 2017-2020 and the market growth observed sudden boost in 2020 owing to outbreak of pandemic disease COVID-19. Furthermore, projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The hand sanitizer market is expected to increase due to rapid urbanization, rising millennial population, growing preventive measures due to COVID-19 outbreak, escalating healthcare spending, surging online sales of health sanitizers, favorable government and non-government organizations

initiatives, etc. Although the market faces some challenges such as health hazards associated with use of chemical ingredients in hand sanitizer, stringent government regulations, etc.

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