

# **Global Glycerol Monostearate (GMS) Market: Analysis By Purity (Less than 90% and More than 90%), By Type (Emulsifier, Thickening, Anti-caking, Stabilizer and Others), By Application (Food and Beverage, Pharmaceuticals, Personal Care and Cosmetics and Others), By Region Size & Forecast with Impact Analysis of COVID-19 and Forecast up to 2029**

<https://marketpublishers.com/r/GD74B1E5129CEN.html>

Date: April 2024

Pages: 131

Price: US\$ 2,250.00 (Single User License)

ID: GD74B1E5129CEN

## **Abstracts**

Glycerol monostearate (GMS) is the glycerol ester of stearic acid and is hygroscopic in nature. The chemical formula for glycerol monostearate is  $C_{21}H_{42}O_4$ . Glycerol monostearate is generally used as a food additive such as thickening, anti-caking, emulsifying, and preservative agents. Glycerol Monostearate is also known as GMS and monostearin. In 2023, the global glycerol monostearate (GMS) market was valued at US\$1.63 billion, and is probable to reach US\$2.09 billion by 2029.

The glycerol monostearate market would witness a significant growth and evolving trends in the future driven by various factors such as increasing demand from the food and beverage industry, rising awareness regarding the benefits of glycerol monostearate in cosmetics and personal care products, and expanding applications in pharmaceuticals. Moreover, the trend towards functional foods and nutraceuticals, which offer health benefits beyond basic nutrition, would also fueled the demand for GMS. It is used in the production of dietary supplements, sports nutrition products, and functional beverages where its emulsifying and stabilizing properties are valuable for creating formulations with consistent texture and appearance. The global glycerol monostearate (GMS) market value is projected to grow at a CAGR of 4.22%, during the forecast period of 2024-2029.

### Market Segmentation Analysis:

**By Purity:** According to the report, the global glycerol monostearate (GMS) market is segmented into two purity: Less than 90% and More than 90%. Less than 90% segment acquired majority of share in the market in 2023, as owing to the less than 90% glycerol monostearate finds applications in the food industry as it helps improve the texture, consistency, and shelf life of food products. Whereas, more than 90% segment would have the fastest growing CAGR in the future, as it is widely utilized across an array of industries including food, pharmaceuticals, and cosmetics, it fulfills essential roles as a stabilizer, thickening agent, and emulsifier.

**By Type:** According to the report, the global glycerol monostearate (GMS) market is segmented into five types: Emulsifier, Thickening, Anti-Caking, Stabilizer, and Others. Emulsifier segment acquired majority of share in the market in 2023, as they are widely used in the food, agricultural, and pharmaceutical industries, as well as hair care products, cosmetics, paints, inks, and other products. Whereas, thickening segment would have the fastest growing CAGR in the future, because GMS has excellent thickening properties, especially in water-based systems. It forms stable emulsions and helps improve the viscosity and texture of products, making them more appealing to consumers.

**By Application:** According to the report, the global glycerol monostearate (GMS) market is segmented into four applications: food and beverage, pharmaceuticals, personal care and cosmetics and others. Food and beverage segment acquired majority of share in the market in 2023, due to its emulsification and stabilizing properties, GMS helps extend the shelf life of many food products. By preventing ingredients from separating or deteriorating, manufacturers can offer products with longer expiration dates, reducing waste and improving consumer satisfaction. Whereas, personal care segment would have the fastest growing CAGR in the future, because GMS is primarily utilized as a thickening agent, enhancing the texture and consistency of products such as lotions, creams, and moisturizers. By providing a thicker and more luxurious feel, GMS contributes to the stability and aesthetic appeal of these formulations.

**By Region:** The report provides insight into the glycerol monostearate (GMS) market based on the supply, namely Asia Pacific, North America, Europe, and Rest of the World. Asia Pacific glycerol monostearate (GMS) market enjoyed the highest market share in 2023, as glycerol monostearate (GMS) finds extensive application across various sectors in Asia Pacific, including pharmaceuticals, textiles, and paints & coatings. The region's remarkable industrial and economic growth, led by powerhouse

economies such as India, China, and Japan, as well as emerging markets like Bangladesh and Vietnam, has bolstered the demand for GMS in Asia Pacific.

North America glycerol monostearate (GMS) market is expected to grow with the fastest CAGR, due to the growing demand for personal care products in the region. In North America, glycerol monostearate is widely used in the manufacturing of organic and chemical-free personal care & cosmetic products such as creams, shampoos, soaps, and more. Additionally, the rising number of the working population present in the region is predicted to raise the demand for glycerol monostearate in the forecast period. The US glycerol monostearate market is expected to augment as consumers are increasingly seeking products with clean and transparent labels, which has led to a shift away from synthetic additives. GMS, being a naturally derived compound from fats and oils, fits well into this trend.

#### Global Glycerol Monostearate (GMS) Market Dynamics:

**Growth Drivers:** Growing demand in the cosmetic and personal care industry plays a pivotal role in driving growth in the global glycerol monostearate (GMS) market as Glycerol monostearate is used in the manufacturing of various cosmetics and personal care products such as creams, shampoos, toiletries, lotions, and makeup ingredients. GMS is an effective emulsifier, which means it helps in blending oil and water-based ingredients in cosmetic formulations. Further, the market is expected to increase due to rising demand of glycerol monostearate (GMS) in chemical industry, increasing demand in processed foods and convenience products, amplified disposable income, etc.

**Challenges:** The market's expansion is projected to be hampered by availability of substitutes, as manufacturers face competition from synthetic emulsifiers, as well as natural alternatives such as lecithin and guar gum, which offer similar functionalities and may be preferred by some consumers. Moreover, with the increasing demand for natural and clean-label products, natural emulsifiers derived from sources like plant oils, beeswax, and gums are gaining popularity. The other challenges that glycerol monostearate (GMS) market faces include stringent regulations, etc.

**Trends:** One of the most distinct and pervasive trends observed in the global glycerol monostearate (GMS) market is development of clean-label plant-based alternatives. Clean-label claims, such as "plant-based" or "vegan," are prominently featured on packaging to appeal to health-conscious and environmentally aware consumers. The trend involves the development of clean-label and plant-based GMS alternatives to meet the rising demand for natural ingredients in food products. Additionally,

manufacturers are exploring novel methods to modify GMS for specific functionalities, such as improving the stability of emulsions or creating specialized textures. More trends in the market are believed to augment the growth of glycerol monostearate (GMS) market during the forecasted period include, surging awareness and investments, etc.

#### Impact Analysis of COVID-19 and Way Forward:

The COVID-19 negatively impacted the glycerol monostearate (GMS) market. The restrictions imposed by various nations to contain COVID had stopped the demand and supply resulting in a disruption across the whole supply chain. It has led to either closure or suspension of their production activities in most industrial units across the globe.

#### Competitive Landscape and Recent Developments:

Global glycerol monostearate (GMS) market is fragmented. Market players have implemented sustainable growth techniques in the market. To strengthen their position in the market, some of the leading competitors are pursuing various growth methods such as mergers, acquisitions, collaborations, and agreements. Key players of global glycerol monostearate (GMS) market are:

Evonik Industries AG  
BASF SE  
Wilmar International Limited  
Croda International Plc  
Kao Corporation  
Stepan Company  
Nouryon  
Loba Chemie Pvt Ltd  
Aseschem  
Guangzhou Cardlo Biochemical technology Co., Ltd.  
Estelle Chemicals Pvt Ltd  
Alpha Chemicals Private Limited  
ACM Chemicals

The key players are constantly investing in strategic initiatives, such as new launches, mergers & acquisitions, introducing their products to emerging markets and more, to maintain a competitive edge in this market. For instance, in February 2023,

Palsgaard, a supplier of plant-based additives for plastics, conducted a study in Malaysia to qualify its Einar 201 mold release agent for automotive PP applications. Einar 201, derived from renewable sources, offers excellent performance, denesting, and sustainability benefits, contributing to reduced carbon footprints in the plastics industry.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Glycerol Monostearate (GMS): An Overview

##### 2.1.1 Uses of Glycerol Monostearate (GMS)

#### 2.2 Glycerol Monostearate (GMS) Segmentation: An Overview

##### 2.2.1 Glycerol Monostearate (GMS) Segmentation

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Glycerol Monostearate (GMS) Market: An Analysis

##### 3.1.1 Global Glycerol Monostearate (GMS) Market: An Overview

##### 3.1.2 Global Glycerol Monostearate (GMS) Market by Value

##### 3.1.3 Global Glycerol Monostearate (GMS) Market by Purity (less than 90% and more than 90%)

##### 3.1.4 Global Glycerol Monostearate (GMS) Market by Type (emulsifier, thickening, anti-caking, stabilizer, and others)

##### 3.1.5 Global Glycerol Monostearate (GMS) Market by Application (food and beverage, pharmaceuticals, personal care and cosmetics and others)

##### 3.1.6 Global Glycerol Monostearate (GMS) Market by Region (Asia Pacific, North America, Europe and Rest of the World)

#### 3.2 Global Glycerol Monostearate (GMS) Market: Purity Analysis

##### 3.2.1 Global Glycerol Monostearate (GMS) Market by Purity: An Overview

##### 3.2.2 Global Less than 90% Glycerol Monostearate (GMS) Market by Value

##### 3.2.3 Global More than 90% Glycerol Monostearate (GMS) Market by Value

#### 3.3 Global Glycerol Monostearate (GMS) Market: Type Analysis

##### 3.3.1 Global Glycerol Monostearate (GMS) Market by Type: An Overview

##### 3.3.2 Global Glycerol Monostearate (GMS) Emulsifier Market by Value

##### 3.3.3 Global Glycerol Monostearate (GMS) Thickening Market by Value

##### 3.3.4 Global Glycerol Monostearate (GMS) Anti-caking Market by Value

##### 3.3.5 Global Glycerol Monostearate (GMS) Stabilizer Market by Value

##### 3.3.6 Global Glycerol Monostearate (GMS) Other Type Market by Value

#### 3.4 Global Glycerol Monostearate (GMS) Market: Application Analysis

##### 3.4.1 Global Glycerol Monostearate (GMS) Market by Application: An Overview

##### 3.4.2 Global Food and Beverage Glycerol Monostearate (GMS) Market by Value

##### 3.4.3 Global Pharmaceuticals Glycerol Monostearate (GMS) Market by Value



3.4.4 Global Personal Care and Cosmetics Glycerol Monostearate (GMS) Market by Value

3.4.5 Global Other Glycerol Monostearate (GMS) Market by Value

## **4. REGIONAL MARKET ANALYSIS**

4.1 Asia Pacific Glycerol Monostearate (GMS) Market: An Analysis

4.1.1 Asia Pacific Glycerol Monostearate (GMS) Market: An Overview

4.1.2 Asia Pacific Glycerol Monostearate (GMS) Market by Value

4.1.3 Asia Pacific Glycerol Monostearate (GMS) Market by Region (China, Japan, India and Rest of Asia Pacific)

4.1.4 China Glycerol Monostearate (GMS) Market by Value

4.1.5 Japan Glycerol Monostearate (GMS) Market by Value

4.1.6 India Glycerol Monostearate (GMS) Market by Value

4.1.7 Rest of the Asia Pacific Glycerol Monostearate (GMS) Market by Value

4.2 North America Glycerol Monostearate (GMS) Market: An Analysis

4.2.1 North America Glycerol Monostearate (GMS) Market: An Overview

4.2.2 North America Glycerol Monostearate (GMS) Market by Value

4.2.3 North America Glycerol Monostearate (GMS) Market by Region (The US, Canada and Mexico)

4.2.4 The US Glycerol Monostearate (GMS) Market by Value

4.2.5 Canada Glycerol Monostearate (GMS) Market by Value

4.2.6 Mexico Glycerol Monostearate (GMS) Market by Value

4.3 Europe Glycerol Monostearate (GMS) Market: An Analysis

4.3.1 Europe Glycerol Monostearate (GMS) Market: An Overview

4.3.2 Europe Glycerol Monostearate (GMS) Market by Value

4.3.3 Europe Glycerol Monostearate (GMS) Market by Region (Germany, UK, France, Italy and Rest of Europe)

4.3.4 Germany Glycerol Monostearate (GMS) Market by Value

4.3.5 UK Glycerol Monostearate (GMS) Market by Value

4.3.6 France Glycerol Monostearate (GMS) Market by Value

4.3.7 Italy Glycerol Monostearate (GMS) Market by Value

4.3.8 Rest of Europe Glycerol Monostearate (GMS) Market by Value

4.4 Rest of the World Glycerol Monostearate (GMS) Market: An Analysis

4.4.1 Rest of the World Glycerol Monostearate (GMS) Market: An Overview

4.4.2 Rest of the World Glycerol Monostearate (GMS) Market by Value

## **5. IMPACT OF COVID-19**

## 5.1 Impact of COVID-19

5.1.1 Impact of COVID-19 on Glycerol Monostearate (GMS) Market

5.1.2 Post COVID-19 Impact

## 6. MARKET DYNAMICS

### 6.1 Growth Drivers

6.1.1 Growing Demand in the Cosmetic and Personal Care Industry

6.1.2 Rising Demand of Glycerol Monostearate (GMS) in Chemical Industry

6.1.3 Increasing Demand in Foods and Convenience Products

6.1.4 Amplified Disposable Income

### 6.2 Challenges

6.2.1 Availability of Substitutes

6.2.2 Stringent Regulations

### 6.3 Market Trend

6.3.1 Development of Clean-label Plant-based Alternatives

6.3.2 Surging Awareness and Investments

## 7. COMPETITIVE LANDSCAPE

7.1 Global Glycerol Monostearate (GMS) Market Players: Products Comparison

## 8. COMPANY PROFILES

### 8.1 Evonik Industries AG

8.1.1 Business Overview

8.1.2 Operating Segments

8.1.3 Business Strategy

### 8.2 BASF SE

8.2.1 Business Overview

8.2.2 Operating Segments

8.2.3 Business Strategy

### 8.3 Wilmar International Limited

8.3.1 Business Overview

8.3.2 Operating Segments

8.3.3 Business Strategy

### 8.4 Croda International Plc

8.4.1 Business Overview

8.4.2 Operating Sectors



- 8.4.3 Business Strategy
- 8.5 Kao Corporation
  - 8.5.1 Business Overview
  - 8.5.2 Operating Segments
  - 8.5.3 Business Strategy
- 8.6 Stepan Company
  - 8.6.1 Business Overview
  - 8.6.2 Operating Regions
  - 8.6.3 Business Strategy
- 8.7 Nouryon
  - 8.7.1 Business Overview
  - 8.7.2 Business Strategy
- 8.8 Loba Chemie Pvt Ltd
  - 8.8.1 Business Overview
- 8.9 Aseschem
  - 8.9.1 Business Overview
- 8.10 Guangzhou Cardlo Biochemical technology Co., Ltd.
  - 8.10.1 Business Overview
- 8.11 Estelle Chemicals Pvt Ltd
  - 8.11.1 Business Overview
- 8.12 Alpha Chemicals Private Limited
  - 8.12.1 Business Overview
- 8.13 ACM Chemicals
  - 8.13.1 Business Overview

## 12. LIST OF FIGURES

Figure 1: Uses of Glycerol Monostearate (GMS)

Figure 2: Glycerol Monostearate (GMS) Segmentation

Figure 3: Global Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Billion)

Figure 4: Global Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Billion)

Figure 5: Global Glycerol Monostearate (GMS) Market by Purity; 2023 (Percentage, %)

Figure 6: Global Glycerol Monostearate (GMS) Market by Type; 2023 (Percentage, %)

Figure 7: Global Glycerol Monostearate (GMS) Market by Application; 2023 (Percentage, %)

Figure 8: Global Glycerol Monostearate (GMS) Market by Region; 2023 (Percentage, %)

Figure 9: Global Less than 90% Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Billion)

Figure 10: Global Less than 90% Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Billion)

Figure 11: Global More than 90% Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 12: Global More than 90% Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 13: Global Glycerol Monostearate (GMS) Emulsifier Market by Value; 2019-2023 (US\$ Million)

Figure 14: Global Glycerol Monostearate (GMS) Emulsifier Market by Value; 2024-2029 (US\$ Million)

Figure 15: Global Glycerol Monostearate (GMS) Thickening Market by Value; 2019-2023 (US\$ Million)

Figure 16: Global Glycerol Monostearate (GMS) Thickening Market by Value; 2024-2029 (US\$ Million)

Figure 17: Global Glycerol Monostearate (GMS) Anti-caking Market by Value; 2019-2023 (US\$ Million)

Figure 18: Global Glycerol Monostearate (GMS) Anti-caking Market by Value; 2024-2029 (US\$ Million)

Figure 19: Global Glycerol Monostearate (GMS) Stabilizer Market by Value; 2019-2023 (US\$ Million)

Figure 20: Global Glycerol Monostearate (GMS) Stabilizer Market by Value; 2024-2029 (US\$ Million)

Figure 21: Global Glycerol Monostearate (GMS) Other Type Market by Value; 2019-2023 (US\$ Million)

Figure 22: Global Glycerol Monostearate (GMS) Other Type Market by Value; 2024-2029 (US\$ Million)

Figure 23: Global Food and Beverage Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 24: Global Food and Beverage Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 25: Global Pharmaceuticals Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 26: Global Pharmaceuticals Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 27: Global Personal Care and Cosmetics Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 28: Global Personal Care and Cosmetics Glycerol Monostearate (GMS) Market

by Value; 2024-2029 (US\$ Million)

Figure 29: Global Other Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 30: Global Other Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 31: Asia Pacific Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 32: Asia Pacific Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 33: Asia Pacific Glycerol Monostearate (GMS) Market by Region; 2023 (Percentage, %)

Figure 34: China Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 35: China Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 36: Japan Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 37: Japan Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 38: India Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 39: India Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 40: Rest of the Asia Pacific Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 41: Rest of the Asia Pacific Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 42: North America Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 43: North America Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 44: North America Glycerol Monostearate (GMS) Market by Region; 2023 (Percentage, %)

Figure 45: The US Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 46: The US Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 47: Canada Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 48: Canada Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 49: Mexico Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 50: Mexico Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 51: Europe Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 52: Europe Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 53: Europe Glycerol Monostearate (GMS) Market by Region; 2023 (Percentage, %)

Figure 54: Germany Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 55: Germany Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 56: UK Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 57: UK Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 58: France Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 59: France Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 60: Italy Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 61: Italy Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 62: Rest of Europe Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 63: Rest of Europe Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 64: Rest of the World Glycerol Monostearate (GMS) Market by Value; 2019-2023 (US\$ Million)

Figure 65: Rest of the World Glycerol Monostearate (GMS) Market by Value; 2024-2029 (US\$ Million)

Figure 66: Global Beauty and Personal Care Market; 2021-2028 (US\$ Billion)

Figure 67: Global chemical sales CAGR by Region; 2014-2030 (Percentage, %)

Figure 68: Global Functional Food and Beverage Market; 2020-2028 (US\$ Billion)

Figure 69: Global GDP Per Capita at Current Prices; 2018-2023 (US\$ Thousand)

Figure 70: Evonik Industries AG Sales by Segment, 2023 (Percentage, %)

Figure 71: BASF SE Sales by Segments; 2023 (Percentage, %)

Figure 72: Wilmar International Limited Revenue by Segment; 2022 (Percentage, %)

Figure 73: Croda International Plc Revenue by Sectors; 2023 (Percentage, %)

Figure 74: Kao Corporation Sales by Segments; 2022 (Percentage, %)

Figure 75: Stepan Company Sales by Regions; 2022 (Percentage, %)

Table 1: Global Glycerol Monostearate (GMS) Market Players: Products Comparison

## I would like to order

Product name: Global Glycerol Monostearate (GMS) Market: Analysis By Purity (Less than 90% and More than 90%), By Type (Emulsifier, Thickening, Anti-caking, Stabilizer and Others), By Application (Food and Beverage, Pharmaceuticals, Personal Care and Cosmetics and Others), By Region Size & Forecast with Impact Analysis of COVID-19 and Forecast up to 2029

Product link: <https://marketpublishers.com/r/GD74B1E5129CEN.html>

Price: US\$ 2,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD74B1E5129CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970