

# Global Fuel Card Market (2018-2022 Edition)

<https://marketpublishers.com/r/GEFAEC667D3EN.html>

Date: June 2018

Pages: 107

Price: US\$ 950.00 (Single User License)

ID: GEFAEC667D3EN

## Abstracts

### Scope of the Report

The report entitled “Global Fuel Card Market (2018-2022 Edition)” provides an in-depth analysis of the global fuel card market with detailed description of market size and growth. The analysis includes market size in terms of value, volume, market share by region, by segment and by application.

The report also provides brief regional/country analysis of Europe. The analysis include market sizing in terms of value, volume, application, segment and fuel spending. Europe is expected to dominate the global fuel card market in the forecasted period also.

Furthermore, the report also assesses the key opportunities available in the market and outlines the market dynamics that are and will be accountable for growth of the industry. Growth of the global fuel card market has also been forecasted for the period 2018-2022, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

A brief company profiling of major players namely BP, WEX Inc., FLEETCOR and, Royal Dutch Shell has been provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

### Company Coverage

BP

WEX Inc.

FLEETCOR

## Royal Dutch Shell

### Executive Summary

A card especially designed for the payment the fuel stations are known as fuel cards or fleet cards. The card is similar in appearance like a credit card, and works in a similar way. A card especially designed for the payment the fuel stations are known as fuel cards or fleet cards. The card is similar in appearance like a credit card, and works in a similar way. It is important for fleets to keep a close eye on fuel purchases in order to manage and control fuel consumption. Such cards eradicate the manual task of submission of receipts, auditing and the issuance of checks. Smartchip technology (similar to Chip and PIN) is the largest development in the fuel card industry in recent years.

A wide variety of fuel cards are available in the market and each with different features and specifications. The most common types of fuel cards are: Branded Fuel Cards, Universal Fuel Cards and, Merchant Branded Cards. On the basis of type of vehicles, fuel cards are available for light fleets and heavy fleets.

The global fuel card market has increased at a significant growth rate over the past few years and projections are made that the market would rise in the next four years i.e. 2018 to 2022. The global fuel card market is expected to increase on the back of rising demand for cashless fuel transactions, consolidation of the fragmented market, availability of a large number of value added services associated with fuel cards, etc. Yet the market faces some challenges such as rising competition from new entrants, changing legal framework, volatile oil prices, rising consumer expectations, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Overview of Fuel Card

##### 2.1.1 Types of Fuel Card

On the Basis of Vehicles

On the Basis of Sensors

On the Basis of Enterprise

##### 2.1.2 Benefits of Fuel Card

##### 2.1.3 Applications of Fuel Card

##### 2.1.4 Major Fuel Card Providers

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Fuel Card Market Analysis

##### 3.1.1 Global Fuel Card Market by Value

##### 3.1.2 Global Fuel Card Market by Volume

##### 3.1.3 Global Fuel Card Market by Segment (Registered and Bearer)

3.1.4 Global Fuel Card Market by Application (Oil Fees, Car Wash Fees, Parking Fees, Tolls and Others)

3.1.5 Global Fuel Card Market Share by Region (Europe and Rest of the World (ROW))

#### 3.2 Global Fuel Card Market: Segment Analysis

##### 3.2.1 Global Registered Fuel Card Market by Value

##### 3.2.2 Global Bearer Fuel Card Market by Value

#### 3.3 Global Fuel Card Market Analysis: Application Analysis

##### 3.3.1 Global Oil Fees Fuel Card Market by Value

##### 3.3.2 Global Tolls Fuel Card Market by Value

##### 3.3.3 Global Car Wash Fees Fuel Card Market by Value

##### 3.3.4 Global Parking Fees Fuel Card Market by Value

##### 3.3.5 Global Other Fees Fuel Card Market by Value

### 4. REGIONAL ANALYSIS

#### 4.1 European Fuel Card Market Analysis

##### 4.1.1 European Fuel Card Market: An Outlook

- 4.1.2 European Fuel Card Market by Value
- 4.1.3 European Fuel Card Market by Volume
- 4.1.4 European Fuel Card Market by Segment (Registered and Bearer)
- 4.1.5 European Fuel Card Market by Application (Oil Fees, Car Wash Fees, Parking Fees, Tolls and Others)
- 4.1.6 European Fuel Card Market by Region (Germany, The UK, Spain and Rest of the Europe)
- 4.1.7 Northern Europe Fuel Card Market by Fuel Spending
- 4.1.8 Western Europe Fuel Card Market by Fuel Spending
- 4.1.9 Eastern Europe Fuel Card Market by Fuel Spending
- 4.1.10 Southern Europe Fuel Card Market by Fuel Spending
- 4.2 European Fuel Card Market: Segment Analysis
  - 4.2.1 European Registered Fuel Card Market by Value
  - 4.2.2 European Bearer Fuel Card Market by Value
- 4.3 European Fuel Card Market: Application Analysis
  - 4.3.1 European Oil Fees Fuel Card Market by Value
  - 4.3.2 European Tolls Fuel Card Market by Value
  - 4.3.3 European Car Wash Fees Fuel Card Market by Value
  - 4.3.4 European Parking Fees Fuel Card Market by Value
  - 4.3.5 European Other Fees Fuel Card Market by Value
- 4.4 European Fuel Card Market: Regional Analysis
  - 4.4.1 Germany Fuel Card Market by Value
  - 4.4.2 The UK Fuel Card Market by Value
  - 4.4.3 Spain Fuel Card Market by Value
  - 4.4.4 Rest of the Europe Fuel Card Market by Value

## **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Availability of Value Added Services
  - 5.1.2 Rising Fuel Theft
  - 5.1.3 Rising Cashless Transactions
  - 5.1.4 Cost Saving from Discounts and Offers
  - 5.1.5 Consolidation of the Market
  - 5.1.6 Benefits of Fuel Card for Businesses
- 5.2 Challenges
  - 5.2.1 Rising Competition
  - 5.2.2 Changing Legal Frameworks
  - 5.2.3 Varying Oil Prices

5.2.4 Growing Consumer Expectations

5.2.5 Launch of Ride-Sharing

5.3 Market Trends

5.3.1 Rising EMV Migration

5.3.2 Increasing Use of Host Card Emulation

5.3.3 Omnichannel Experience

5.3.4 Mobile Apps

5.3.5 Rising Telematics Interface

5.3.6 New Loyalty Offering Programs

## **6. COMPETITIVE LANDSCAPE**

6.1 The US Fuel Card Market: Competitive Landscape

6.1.1 The US Fuel Card Market Players Share by Spending

6.2 European Fuel Card Market by Key Players

## **7. COMPANY PROFILE**

7.1 BP Global

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 FLEETCOR

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 WEX Inc.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

7.4 Royal Dutch Shell

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Fuel Card

Figure 2: Types of Fuel Card on the Basis of Vehicles

Figure 3: Types of Fuel Card on the Basis of Sensors

Figure 4: Types of Fuel Card on the Basis of Enterprise

Figure 5: Benefits of Fuel Card

Figure 6: Applications of Fuel Card

Figure 7: Global Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 8: Global Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 9: Global Fuel Card Market by Volume; 2016-2017 (Billion Liters)

Figure 10: Global Fuel Card Market by Volume; 2018-2022 (Billion Liters)

Figure 11: Global Fuel Card Market by Segment (Registered and Bearer); 2017 (Percentage, %)

Figure 12: Global Fuel Card Market by Application (Oil Fees, Car Wash Fees, Parking Fees, Tolls and Others); 2017 (Percentage, %)

Figure 13: Global Fuel Card Market Share by Region (Europe and Rest of the World (ROW)); 2017 (Percentage, %)

Figure 14: Global Registered Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 15: Global Registered Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 16: Global Bearer Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 17: Global Bearer Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 18: Global Oil Fees Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 19: Global Oil Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 20: Global Tolls Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 21: Global Tolls Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 22: Global Car Wash Fees Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 23: Global Car Wash Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 24: Global Parking Fees Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 25: Global Parking Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 26: Global Other Fees Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 27: Global Other Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 28: European Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 29: European Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 30: European Fuel Card Market by Volume; 2015-2017 (Billion Liters)

Figure 31: European Fuel Card Market by Volume; 2018-2022 (Billion Liters)

Figure 32: European Fuel Card Market by Segment (Registered and Bearer); 2017

(Percentage, %)

Figure 33: European Fuel Card Market by Application (Oil Fees, Car Wash Fees, Parking Fees, Tolls and Others); 2017 (Percentage, %)

Figure 34: European Fuel Card Market by Region (Germany, The UK, Spain and Rest of the Europe); 2017 (Percentage, %)

Figure 35: Northern Europe Fuel Card Market by Fuel Spending; 2016-2017 (US\$ Billion)

Figure 36: Northern Europe Fuel Card Market by Fuel Spending; 2018-2022 (US\$ Billion)

Figure 37: Western Europe Fuel Card Market by Fuel Spending; 2016-2017 (US\$ Billion)

Figure 38: Western Europe Fuel Card Market by Fuel Spending; 2018-2022 (US\$ Billion)

Figure 39: Eastern Europe Fuel Card Market by Fuel Spending; 2016-2017 (US\$ Billion)

Figure 40: Eastern Europe Fuel Card Market by Fuel Spending; 2018-2022 (US\$ Billion)

Figure 41: Southern Europe Fuel Card Market by Fuel Spending; 2016-2017 (US\$ Billion)

Figure 42: Southern Europe Fuel Card Market by Fuel Spending; 2018-2022 (US\$ Billion)

Figure 43: European Registered Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 44: European Registered Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 45: European Bearer Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 46: European Bearer Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 47: European Oil Fees Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 48: European Oil Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 49: European Tolls Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 50: European Tolls Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 51: European Car Wash Fees Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 52: European Car Wash Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 53: European Parking Fees Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 54: European Parking Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 55: European Other Fees Fuel Card Market by Value; 2015-2017 (US\$ Billion)

Figure 56: European Other Fees Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 57: Germany Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 58: Germany Fuel Card Market by Value; 2018-2022 (US\$ Billion)

Figure 59: The UK Fuel Card Market by Value; 2016-2017 (US\$ Billion)

Figure 60: The UK Fuel Card Market by Value; 2018-2022 (US\$ Billion)

- Figure 61: Spain Fuel Card Market by Value; 2016-2017 (US\$ Billion)
- Figure 62: Spain Fuel Card Market by Value; 2018-2022 (US\$ Billion)
- Figure 63: Rest of the Europe Fuel Card Market by Value; 2016-2017 (US\$ Billion)
- Figure 64: Rest of the Europe Fuel Card Market by Value; 2018-2022 (US\$ Billion)
- Figure 65: Nigeria Crude Oil Theft; 2016-2017 (Barrels Per Day)
- Figure 66: Global Cashless Transaction; 2011-2016 (Billions)
- Figure 67: Global Crude Oil Prices; January 2013- January 2018 (US\$ Per Barrel)
- Figure 68: Global EMV Card Transactions; 2016-2017 (Percentage, %)
- Figure 69: Global NFC Enabled Smartphone Shipment; 2012-2018 (Million)
- Figure 70: The US Fuel Card Market Players Share by Spending; 2017(Percentage, %)
- Figure 71: Types of BP Fuel Cards
- Figure 72: BP Global Revenue; 2014-2017 (US\$ Billion)
- Figure 73: BP Global Revenue by Segment; 2017 (Percentage, %)
- Figure 74: BP Global Revenue by Geography; 2017 (Percentage, %)
- Figure 75: FLEETCOR Revenue; 2013-2017 (US\$ Billion)
- Figure 76: FLEETCOR Revenue by Product Category; 2017 (Percentage, %)
- Figure 77: FLEETCOR Revenue by Region; 2017 (Percentage, %)
- Figure 78: WEX Revenue; 2013-2017 (US\$ Billion)
- Figure 79: WEX Revenue by Segments; 2017 (Percentage, %)
- Figure 80: Royal Dutch Shell Revenue; 2014-2017 (US\$ Billion)
- Figure 81: Royal Dutch Shell Revenue by Segments; 2017 (Percentage, %)
- Figure 82: Royal Dutch Shell Revenue by Geography; 2017 (Percentage, %)



## List Of Tables

### LIST OF TABLES

Table 1: Major Fuel Card Providers

Table 2: European Fuel Card Market: An Outlook

Table 3: Different Value Added Services of a Fuel Card

Table 4: Top Cashless Countries; 2016

Table 5: Benefits of Business from Company Fleetcare Fuel Cards

Table 6: European Fuel Card Market by Key Players

## I would like to order

Product name: Global Fuel Card Market (2018-2022 Edition)

Product link: <https://marketpublishers.com/r/GEFAEC667D3EN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEFAEC667D3EN.html>