

# Global Frozen Vegetables Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/GD02A62FCACEN.html>

Date: September 2018

Pages: 66

Price: US\$ 800.00 (Single User License)

ID: GD02A62FCACEN

## Abstracts

### Scope of the Report

The report titled “Global Frozen Vegetables Market: Size, Trends & Forecasts (2018-2022)” provides analysis of the global frozen vegetables market with detailed analysis of the market size in terms of its value, growth and its subsequent segments.

The report also includes detailed regional analysis of the frozen vegetable market in regions such as the Europe and Middle East. Under competitive landscape, players in the global frozen vegetable market have been compared on the basis of their revenue and market capitalization. Also, comparison of players in the frozen vegetable market in Europe has been done on the basis of share.

Moreover, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall frozen vegetable market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Nestle, General Mills Inc., Cargill Incorporated and Kraft Heinz Co. are some of the key players operating in the global frozen vegetable market whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

### Regional Coverage

#### Europe

Middle East

## Company Coverage

Nestle

General Mills Inc.

Cargill Incorporated

Kraft Heinz Co

## Executive Summary

Frozen vegetables are a segment of the broader frozen foods market. Maintenance of these vegetables is done below their freezing points for a duration which is generally far longer than their natural shelf life would permit.

The global frozen vegetable market can be segmented on the basis of product, distribution and end users. On the basis of product, the market can be segregated into broccoli, corn, green peas, mushrooms and various other vegetables. On the basis of distribution channel, the market can be segmented into discounters and hypermarkets/supermarkets. On the basis of end users, the market can be sub segmented into food service industry and retail customers.

The global frozen vegetable market is expected to grow at a healthy rate during the forecast period (2018-2022). The growth of the market is supported by factors such as mushrooming fast food restaurants, benefit of off season availability, increasing participation of female in workforce, rising urbanization and hike in disposable income. Negative perceptions on nutritional quantity of frozen vegetables and issues in cold storage mainly in sub urban and rural areas globally are some of the challenges faced by the market. Sharp increase in demand for frozen vegetables in China and India, escalating demand for individually quick frozen foods (IQF), evolution of organic frozen vegetables and technological innovations are some of the latest trends existing in the market.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

- 2.1 Frozen Food: An Overview
- 2.2 History of Frozen Food
- 2.3 Frozen Vegetables: An Overview
- 2.4 Global Frozen Vegetable Market Segments

### 3. GLOBAL MARKET SIZING

- 3.1 Global Frozen Food Market: An Analysis
  - 3.1.1 Global Frozen Food Market by Value
  - 3.1.2 Global Frozen Food Market by Product (Frozen Vegetable and Others)
- 3.2 Global Frozen Vegetable Market: An Analysis
  - 3.2.1 Global Frozen Vegetable Market by Value
  - 3.2.2 Global Frozen Vegetable Market by Region (Europe, Middle East and Rest of the World)
  - 3.2.3 Global Frozen Vegetable Market by Product (Corn, Broccoli and Others)
- 3.3 Global Frozen Vegetable Market: Product Analysis
  - 3.3.1 Global Frozen Corn Market by Value
  - 3.3.2 Global Frozen Broccoli Market by Value

### 4. REGIONAL ANALYSIS

- 4.1 Europe Frozen Vegetable Market: An Analysis
  - 4.1.1 Europe Frozen Vegetable Market by Value
  - 4.1.2 Europe Frozen Vegetable Market by Countries (Germany and Rest of Europe)
  - 4.1.3 Germany Frozen Vegetable Market by Value
- 4.2 Middle East Frozen Vegetable Market: An Analysis
  - 4.2.1 Middle East Frozen Vegetable Market by Value

### 5. MARKET DYNAMICS

- 5.1 Growth Drivers
  - 5.1.1 Off-Season Availability
  - 5.1.2 Mushrooming Fast Food Restaurants

5.1.3 Spike in Female Participation in Workforce

5.1.4 Increase in Urbanisation

5.1.5 Growing Disposable Income

5.2 Challenges

5.2.1 Negative Perception on Nutritional Content of Frozen Vegetables

5.2.2 Issues in Cold Storage

5.3 Market Trends

5.3.1 Sharp Increase in Demand of Frozen Food in Asia Pacific

5.3.2 Escalating Demand for Individually Quick Frozen (IQF) Foods

5.3.3 Evolution of Organic Frozen Vegetables

5.3.4 Technological Innovations

## **6. COMPETITIVE LANDSCAPE**

6.1 Global Frozen Vegetable Market Players Financial Comparison

6.2 Europe Frozen Vegetable Market: Share Analysis

6.2.1 Europe Frozen Vegetable Market Players by Share

## **7. COMPANY PROFILES**

7.1 Nestle

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 General Mills Inc.

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 Cargill Incorporated

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

7.4 Kraft Heinz Co.

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Frozen Vegetable Market Segments
- Figure 2: Global Frozen Food Market by Value; 2013-2017 (US\$ Billion)
- Figure 3: Global Frozen Food Market by Value; 2018-2022 (US\$ Billion)
- Figure 4: Global Frozen Food Market by Product; 2017 (Percentage, %)
- Figure 5: Global Frozen Vegetable Market by Value; 2016-2017 (US\$ Billion)
- Figure 6: Global Frozen Vegetable Market by Value; 2018-2022 (US\$ Billion)
- Figure 7: Global Frozen Vegetable Market by Region; 2017 (Percentage, %)
- Figure 8: Global Frozen Vegetable Market by Product; 2017 (Percentage, %)
- Figure 9: Global Frozen Corn Market by Value; 2016-2017 (US\$ Billion)
- Figure 10: Global Frozen Corn Market by Value; 2018-2022 (US\$ Billion)
- Figure 11: Global Frozen Broccoli Market by Value; 2016-2017 (US\$ Billion)
- Figure 12: Global Frozen Broccoli Market by Value; 2018-2022 (US\$ Billion)
- Figure 13: Europe Frozen Vegetable Market by Value; 2016-2017 (US\$ Billion)
- Figure 14: Europe Frozen Vegetable Market by Value; 2018-2022 (US\$ Billion)
- Figure 15: Europe Frozen Vegetable Market by Countries; 2017 (Percentage, %)
- Figure 16: Germany Frozen Vegetable Market by Value; 2016-2017 (US\$ Billion)
- Figure 17: Germany Frozen Vegetable Market by Value; 2018-2022 (US\$ Billion)
- Figure 18: Middle East Frozen Vegetable Market by Value; 2016-2017 (US\$ Billion)
- Figure 19: Middle East Frozen Vegetable Market by Value; 2018-2022 (US\$ Billion)
- Figure 20: Women Population in Total Labor Force; 2012-2017 (Billion)
- Figure 21: Global Urban Population; 2012-2017 (Billion)
- Figure 22: Global GNI Per Capita; 2012-2017 (US\$)
- Figure 23: Europe Frozen Vegetable Market Players by Share; 2017 (Percentage, %)
- Figure 24: Nestlé Sales; 2013-2017 (US\$ Billion)
- Figure 25: Nestlé Sales by Segments; 2017 (Percentage, %)
- Figure 26: Nestlé Sales by Products; 2017 (Percentage, %)
- Figure 27: Nestlé Sales by Geography; 2017 (Percentage, %)
- Figure 28: General Mills Net Sales; 2013-2017 (US\$ Billion)
- Figure 29: General Mills Net Sales by Segments; 2017 (Percentage, %)
- Figure 30: Cargill Sales; 2013-2017 (US\$ Billion)
- Figure 31: Cargill Sales, 2017, (Percentage, %)
- Figure 32: Kraft Heinz Co. Net Sales; 2013-2017 (US\$ Billion)
- Figure 33: Kraft Heinz Co. Net Sales by Segments; 2017 (Percentage, %)
- Figure 34: Kraft Heinz Co. Net Sales by Products; 2017 (Percentage, %)

## List Of Tables

### LIST OF TABLES

Table 1: Global Frozen Vegetable Market Players Comparison on the Basis of Revenue and Market Capitalization

## I would like to order

Product name: Global Frozen Vegetables Market: Size, Trends & Forecasts (2018-2022)

Product link: <https://marketpublishers.com/r/GD02A62FCACEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD02A62FCACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970