

Global Footwear Market: Size, Trends & Forecasts (2022-2026)

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Abstracts

Scope of the Report

The report entitled “Global Footwear Market: Size, Trends & Forecasts (2022-2026 Edition)”, provides in-depth analysis of the global footwear market, with detailed analysis of market size and growth. The report provides analysis of the footwear market by value, by segment, by end-user, by distribution channel and by region. The report further provides detailed segment and regional analysis of the global footwear market.

Additionally, the report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall global footwear market has also been forecasted for the years 2022-2026, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Nike Inc., Adidas AG, Puma SE and Skechers USA, Inc. are some of the key operating players in the global footwear market. The four companies have been profiled in the report providing detailed analysis of their financial information and business strategies.

Region Coverage

North America

Asia Pacific

Europe

ROW

Company Coverage

Nike Inc.

Adidas AG

Puma SE

Skechers USA, Inc.

Executive Summary

Footwear is a part of human dressing that provide relief and care to the feet from heat, cold, rain, dirt, dampness etc. especially while going outdoors. Footwear is made from numerous materials like leather, rubber, wood, canvas etc. and owing to the change in lifestyle of people the footwear manufacturers are offering different innovative designer footwear to provide them an attractive look. There are different types of footwear available in the market such as boots, shoes, sandals, indoor footwear, specific footwear, traditional footwear etc.

The footwear market can be bifurcated into numerous categories according to the type, end-user and distribution channel. According to type, footwear market can be segmented in athletic and non-athletic footwear, according to end-user the market is distributed in three parts men, women and kids. Furthermore, according to distribution channel the market is categorized under two heads online and offline.

The global footwear market has witnessed progressive growth in the past few years and the market is further anticipated to grow at a positive rate during the forecasted period (2022-2026). The growth of the global footwear market would be supported by the growth drivers such as escalating per capita income, rising population, growth in e-commerce sales, surging sneaker demand, bulging outdoor activities demand and swelling demand for designer footwear.

However, the growth of global footwear market is being hindered by various challenges. Some of the distinguished challenges faced by the market are uncertain consumer

preference, rapid innovation, etc. Moreover, the market growth would be bolstered by various market trends like budding smart shoes demand, augmented reality and virtual reality technology, rising youth population, evolution of 3D technology etc.

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