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Global Food Color Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

SCOPE OF THE REPORT

The report entitled “Global Food Color Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the global food color market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, and by segmentation. Regional analysis is also provided for North America, APAC (Asia-Pacific), EMEA (Europe, Middle East, and Africa) and Latin America.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global food color market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Chr. Hansen, Sensient Technologies Corporation, Naturex and GNT Group are some of the key players operating in the global food color market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

REGIONAL COVERAGE

North America

APAC (Asia-Pacific)

EMEA (Europe, Middle East, and Africa)

Latin America

COMPANY COVERAGE

Chr. Hansen

Sensient Technologies Corporation

Naturex

GNT Group

EXECUTIVE SUMMARY

Food color is also known as color additive and is used to provide rich color to the edible final product, either food or beverage. Food color is available in variant forms such as paste, gel, liquid or powder. Main purpose of using food color is to make the food more attractive and appealing. There are two types of food colors which are available in the market namely, natural food color and synthetic/artificial food color.

Food colors are used in different areas such as in meat products, dairy products, bakery and confectionary, beverages industry, processed food industry, etc. Those food colors which are passed by FDA and EFSA and are allowed in many countries includes Erythrosine, Allura Red, Tartrazine, Sunset Yellow, Brilliant Blue, and Indigo Carmine.

The “Global Food Color Market: Size, Trends & Forecasts” is expected to increase at high growth rates during the forecasted period (2018-2022). The global food color market is supported by various growth drivers, such as rising demand for natural food colors, high demand from emerging economies, commitment to natural colors from major brand owners, etc. yet, the market faces certain challenges, such as, food color regulation, expensive nature of natural food colors, etc. few new market trends are also provided such as, availability of variety of food colors, clean labeling trend, etc.

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