

Global Flexible OLED Display with Focus on The Foldable Smartphones Market 2017-2021 Edition

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Abstracts

Scope of the Report

The report entitled “Global Flexible OLED Display with Focus on The Foldable Smartphones Market 2017-2021 Edition”, provides analysis of the global flexible display market and flexible OLED display market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by penetration and by segments.

The report also gives the detailed analysis of the foldable smartphones market. This section includes the market analysis for OLED and flexible OLED display in the field of smartphones and foldable smartphones in specific, along with the discussion on key opportunities, challenges and players in this segment.

Growth of the overall global flexible display market and flexible OLED display market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Samsung Display (Samsung Electronics) and LG Display are the key players, among few small players (like Japan Display, Sony, etc.), who are operating in the global flexible OLED display market. The company profiling of Samsung Electronics, LG Display and Japan Display has been done in the report, which includes business overview, financial overview and business strategies for each company.

Company Coverage

Samsung Electronics (Samsung Display)

LG Display

Japan Display

Executive Summary

The flexible display market can be segmented on the basis of forms, into curved, foldable, rollable, stretchable and flat display. The market can also be segmented on the basis of technology into OLED, LCD, EPD and others. The OLED Display market can be segmented into the AMOLED and PMOLED, however, the report focuses on the AMOLED segment, due to its vast application and use.

Global flexible OLED display market is expected to increase with a very healthy growth rate during the forecasted period (2017-2021). The global flexible OLED display market is supported by various growth drivers, such as increase in the adoption of OLED smartphones, continuous technological advancement, low costing as compared to LCD, introduction of foldable smartphones etc. Yet, the market faces certain challenges, such as, encapsulation, material challenge, stress challenge, etc.

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