

Global Fine-Pitch LED Display Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

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Abstracts

Scope of the Report

The report titled “Global Fine-Pitch LED Display Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)”, provides an in-depth analysis of the global fine-pitch LED display market with description of market sizing and growth. The analysis includes market by value, by type, by pixel pitch, by LED package, and by region. Furthermore, the report also provides detailed segment, pixel pitch, LED package and regional analysis.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall global fine-pitch LED display market has also been forecasted for the years 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global fine-pitch LED display market is consolidated as more than sixty percent of share has dominated by top seven players. Some of the key players operating in the global fine-pitch LED display market, whose company profiling has been done in the report are Leyard Optoelectronics, Unilumin Group, Qiangli, and Sansi Technology. In this segment of the report, business overview, financial overview and business strategies of the respective companies are provided.

Region Coverage

Asia Pacific

China

Company Coverage

Leyard Optoelectronics

Unilumin Group

Qiangli

Sansi Technology

Executive Summary

Fine-pitch LED displays are increasingly used in wide range of fields which include control rooms, meeting & training rooms, broadcasting rooms, museums, college campuses, brand retails, shopping malls, cinemas, hotels, sports bars, airports, etc. On the basis of type, fine-pixel pitch is categorized into two segments: Outdoor fine-pitch display and indoor fine-pitch display.

The global fine-pitch LED display market has seen reasonable growth in the past few years and further anticipated to grow at significant growth rate over the forecasted period i.e. 2020-2024. The market would grow owing to different growth drivers such as rising demand for outdoor advertisement, growing area of applications, rising number of live concerts, adoption in retail stores etc.

However, high installation and production cost, frequent technology up gradation, cope up with customer specifications are some of the major challenges that are hampering the growth of the market. Though, the market growth would be further supported by various market trends like increasing demand for 8k resolution LED screens, adoption in corporate environment, rising use in digital signage etc.

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