

Global Feminine Protection Market Size, Trends and Forecast (2021-2025 Edition)

<https://marketpublishers.com/r/G07416EFF99EN.html>

Date: March 2021

Pages: 72

Price: US\$ 850.00 (Single User License)

ID: G07416EFF99EN

Abstracts

Scope of the Report

The report entitled “Global Feminine Protection Market (2021-2025 Edition)”, provides analysis of the global feminine protection market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value and by region. The report also provides the analysis of the global feminine protection market of the US, Western Europe, Eastern Europe, China and Latin America regions.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global feminine protection market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Procter & Gamble (P&G), Edgewell Personal Care Co., Unicharm Corporation and Kimberly-Clark Corporation are some of the key players operating in the global feminine protection market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided .

Company Coverage

Procter & Gamble (P&G)

Edgewell Personal Care Co.

Unicharm Corporation

Kimberly-Clark Corporation

Regional Coverage

The US

Western Europe

Eastern Europe

China

Executive Summary

Feminine hygiene considered some special areas for personal hygiene. Maintaining appropriate hygiene for intimate area is one of the significant factors in female reproductive health, sexual health and quality of life. Feminine hygiene can further be categorized into: Feminine Protection and Intimate Care.

Feminine protection includes hygiene absorbent products which are engineered to absorb and retain menstrual blood or others emanating from vagina without causing any leakage. The feminine protection segment can be classified into three major categories – sanitary pads, tampons and Pantyliner.

The intimate care is separate from the regular hygiene routine, that include the proper cleaning of intimate area without upsetting the pH balance and therefore help to avoid vaginal infections such as bacterial vaginosis (BV). The major types of intimate care products are: douches, intimate wash and sprays, and feminine wipes.

The global feminine protection market is expected to increase at high growth rates during the forecasted period (2021-2025). The global feminine protection market is supported by various growth drivers, such as increasing global female population, increasing disposable income, increase in urban population, growth in e-commerce, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Feminine Hygiene: An Overview

2.2 Feminine Protection: An Overview

2.2.1 Sanitary Pads/Sanitary Towels

2.2.2 Tampons

2.2.3 Pantyliner

2.3 Intimate Care: An Overview

2.3.1 Douches

2.3.2 Intimate Wash And Sprays

2.3.3 Feminine Wipes

2.4 Advantages & Disadvantages Of Feminine Protection Products

3. GLOBAL MARKET ANALYSIS

3.1 Global Feminine Protection Market: An Analysis

3.1.1 Global Feminine Protection Market by Value

3.1.2 Global Feminine Protection Market by Penetration

3.1.3 Global Feminine Protection Market by Region (China, the US, Western Europe, Eastern Europe and Rest of the World)

3.1.4 Global Sanitary Pads Market by Region (China, the US and Others)

3.1.5 Global Organic Menstrual Pads Market by Growth Rate

3.2 Global Feminine Protection Market: Product Analysis

3.2.1 Global Feminine Protection Market by Products (Sanitary Pads, Tampons, Panty Liner and Others)

3.2.2 Global Sanitary Pad Market by Value

3.2.3 Global Tampons Market by Value

3.2.4 Global Pantyliner Market by Value

4. REGIONAL ANALYSIS

4.1 The US Feminine Protection Market: An Analysis

4.1.1 The US Feminine Protection Market by Value

4.1.2 The US Feminine Protection Market by Volume

4.1.3 The US Feminine Protection Market by Per Capita Spending

- 4.2 Europe Feminine Protection Market: An Analysis
 - 4.2.1 Western Europe Feminine Protection Market by Value
 - 4.2.2 Eastern Europe Feminine Protection Market by Value
 - 4.2.3 Europe Feminine Protection Market by Volume
 - 4.2.4 Europe Feminine Protection Market by Average Revenue Per Capita
- 4.3 China Feminine Protection Market: An Analysis
 - 4.3.1 China Feminine Protection Market by Value
 - 4.3.2 China Sanitary Protection Market by Consumption
 - 4.3.3 China Feminine Protection Market by Average Monthly Usage
 - 4.3.4 China Feminine Protection Market by Per Capita Spending
 - 4.3.5 China Feminine Sanitary Product by Y-O-Y Growth Rate
- 4.4 Latin America Feminine Protection Market: An Analysis
 - 4.4.1 Latin America Feminine Protection Market by Value

5. COMPETITIVE LANDSCAPE

- 5.1 Global Feminine Protection Market by Players
 - 5.1.1 Global Feminine Protection Market Share by Player
 - 5.1.2 Global Feminine Protection Market Players Comparison
- 5.2 China Feminine Protection Market: Player Analysis
 - 5.2.1 China Feminine Protection Market Share by Players
 - 5.2.2 China Sanitary Pads Market Share by Players
- 5.3 China Feminine Protection Market Players by Product Segments

6. COMPANY PROFILE

- 6.1 Procter & Gamble (P&G)
 - 6.1.1 Business Overview
 - 6.1.2 Financial Overview
 - 6.1.3 Business Strategy
- 6.2 Edgewell Personal Care Co.
 - 6.2.1 Business Overview
 - 6.2.3 Financial Overview
 - 6.2.3 Business Strategy
- 6.3 Unicharm Corporation
 - 6.3.1 Business Overview
 - 6.3.2 Financial Overview
 - 6.3.3 Business Strategy
- 6.4 Kimberly-Clark Corporation

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

- Figure 1: Segments Of Feminine Hygiene
- Figure 2: Feminine Protection Segment
- Figure 3: Types of Sanitary Pads
- Figure 4: Types of Intimate Care Products
- Figure 5: Advantages & Disadvantages Of Feminine Protection Products
- Figure 6: Global Feminine Protection Market by Value; 2016-2020 (US\$ Billion)
- Figure 7: Global Feminine Protection Market by Value; 2021-2025 (US\$ Billion)
- Figure 8: Global Feminine Protection Market by Penetration;2018-2025 (Percentage,%)
- Figure 9: Global Feminine Protection Market by Region ; 2020 (Percentage, %)
- Figure 10: Global Sanitary Pads Market by Region; 2020 (Percentage, %)
- Figure 11: Global Organic Menstrual Pads Market by Growth Rate; 2019-2025 (Percentage, %)
- Figure 12: Global Feminine Protection Market by Products; 2020 (Percentage, %)
- Figure 13: Global Sanitary Pad Market by Value; 2016-2020 (US\$ Billion)
- Figure 14: Global Sanitary Pad Market by Value; 2021-2025 (US\$ Billion)
- Figure 15: Global Tampons Market by Value; 2016-2020 (US\$ Billion)
- Figure 16: Global Tampons Market by Value; 2021-2025 (US\$ Billion)
- Figure 17: Global Pantyliner Market by Value; 2016-2020 (US\$ Billion)
- Figure 18: Global Pantyliner Market by Value; 2021-2025 (US\$ Billion)
- Figure 19: The US Feminine Protection Market by Value; 2016-2020 (US\$ Billion)
- Figure 20: The US Feminine Protection Market by Value; 2021-2025 (US\$ Billion)
- Figure 21: The US Feminine Protection Market by Volume; 2016-2020 (Million Tonnes)
- Figure 22: The US Feminine Protection Market by Volume; 2021-2025 (Million Tonnes)
- Figure 23: The US Feminine Protection Market by Average Revenue Per Capita ; 2016-2025 (US\$)
- Figure 24: Western Europe Feminine Protection Market by Value; 2016-2020 (US\$ Billion)
- Figure 25: Western Europe Feminine Protection Market by Value; 2021-2025 (US\$ Billion)
- Figure 26: Eastern Europe Feminine Protection Market by Value; 2016-2020 (US\$ Billion)
- Figure 27: Eastern Europe Feminine Protection Market by Value; 2021-2025 (US\$ Billion)
- Figure 28: Europe Feminine Protection Market by Volume; 2016-2020 (Million Tonnes)
- Figure 29: Europe Feminine Protection Market by Volume; 2021-2025 (Million Tonnes)

Figure 30: Europe Feminine Protection Market by Average Revenue Per Capita; 2016-2025 (US\$)

Figure 31: China Feminine Protection Market by Value; 2016-2020 (US\$ Billion)

Figure 32: China Feminine Protection Market by Value; 2021-2025 (US\$ Billion)

Figure 33: China Sanitary Protection Market by Consumption; 2013-2019 (Million Pieces)

Figure 34: China Feminine Protection Market by Average Monthly Usage; 2013-2019 (Number of Pieces)

Figure 35: China Feminine Protection Market by Per Capita Spending; 2013-2019 (US\$)

Figure 36: China Feminine Sanitary Product by Y-O-Y Growth Rate; 2014-2022 (Percentage, %)

Figure 37: Latin America Feminine Protection Market by Value; 2016-2020 (US\$ Billion)

Figure 38: Latin America Feminine Protection Market by Value; 2021-2025 (US\$ Billion)

Figure 39: Global Feminine Protection Market Share by Player; 2020 (Percentage, %)

Figure 40: China Feminine Protection Market Share by Players; 2020 (Percentage, %)

Figure 41: China Sanitary Pads Market Share by Players; 2017-2020 (Percentage, %)

Figure 42: P&G Net Sales; 2016-2020 (US\$ Billion)

Figure 43: P&G Net Sales by Segment; 2020 (Percentage,%)

Figure 44: P&G Net Sales by Region; 2020 (Percentage,%)

Figure 45: Edgewell Personal Care Co. Net Sales; 2016-2020 (US\$ Billion)

Figure 46: Edgewell Personal Care Co. Net Sales by Segments; 2020 (Percentage, %)

Figure 47: Edgewell Personal Care Co. Net Sales by Region; 2020 (Percentage, %)

Figure 48: Unicharm Corporation Net Sales; 2015-2019 (US\$ Billion)

Figure 49: Unicharm Corporation Net Sales by Segments; 2019 (Percentage, %)

Figure 50: Unicharm Corporation Net Sales by Region; 2019 (Percentage, %)

Figure 51: Kimberly-Clark Corporation Net Sales; 2016-2020 (US\$ Billion)

Figure 52: Kimberly-Clark Corporation Net Sales by Segments; 2020 (Percentage, %)

Figure 53: Kimberly-Clark Corporation Net Sales by Region; 2020 (Percentage, %)

Table 1: Global Feminine Protection Market Players Comparison; 2021

Table 2: China Feminine Protection Market Players by Product Segments; 2018

I would like to order

Product name: Global Feminine Protection Market Size, Trends and Forecast (2021-2025 Edition)

Product link: <https://marketpublishers.com/r/G07416EFF99EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G07416EFF99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970