

Global Fast Fashion Market with Focus on The United States: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)

<https://marketpublishers.com/r/GB341D313B7AEN.html>

Date: October 2020

Pages: 61

Price: US\$ 850.00 (Single User License)

ID: GB341D313B7AEN

Abstracts

Scope of the Report

The report titled “Global Fast Fashion Market with Focus on The United States: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)”, provides an in-depth analysis of the global fast fashion market by value and by volume.

The report provides a regional analysis of the fast fashion market of the United States. Growth of the overall global fast fashion market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global Fast Fashion market is dominated by the four big players, Zara, H&M, Gap, Inc. and Uniqlo. Further, key players of the fast fashion market Zara, H&M, Uniqlo and Gap, Inc. are also profiled with their financial information and respective business strategies.

Country Coverage

The US

Company Coverage

Zara (Inditex Group)

H&M

Gap, Inc.

Fast Retailing (Uniqlo)

Executive Summary

Fast fashion is the delivering of latest runway trends but at a minimal pricing and low maintenance cost; thus having a mass appeal. In the other words, fast fashion refers to the ability to capture the latest fashion trends and bring them to public as quickly as fast food. The fast fashion has risen from 'out-of-the-box' thinking that departs from convention, which includes a shift from planned production to quick response production, shift from local business to global business, a shift from following trends to leading trends, and a shift from media centric marketing to spatial marketing. The major advantages of fast fashion are short production time, more styles and lower quantities. The disadvantages of fast fashion are imitation of original products and false price notion.

The global fast fashion market has increased at a significant CAGR during the years 2015-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 at a healthy rate. The fast fashion market is expected to increase due to growth in media development, increase in expenditure on fast fashion, growing youth population and growth of emerging economies. Yet the market faces some challenges such as, decline in spending on apparel, inventory management, perishable and volatile demand.

The covid-19 pandemic is expected to a be headwind for the fast fashion market all through 2020. People are restricted at their homes practicing social distancing and keeping Covid-19 at bay and as such have no places to go to for recreation. Hence, dampened demand for fast fashion products. The situation is expected to normalize by next year with vaccine arrival and improvement in consumer confidence. Furthermore, application of sustainable materials in fast fashion clothing is anticipated to surge, casting a positive impact in the approaching years.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Apparel Industry: An Overview

2.1.1 Segmentation of Apparel Industry: Gender, Fashion Trend and Product Type

2.1.2 Industry Supply Chain

2.2 Fast Fashion: An Overview

2.2.1 Fast Fashion Strategies

2.2.2 Advantages & Disadvantages of Fast Fashion

2.2.3 Perspectives in Fast Fashion

2.2.4 Fast Fashion Brands v/s Luxury Brands

3. GLOBAL MARKET ANALYSIS

3.1 Global Apparel Industry: An Analysis

3.1.1 Global Apparel Market by Value

3.2 Global Fast Fashion Market: An Analysis

3.2.1 Global Fast Fashion Market by Value

3.2.2 Global Fast Fashion Market by Store Count

4. REGIONAL MARKET ANALYSIS

4.1 The US Fast Fashion Market: An Analysis

4.1.1 The US Fast Fashion Market by Value

4.1.2 The US Fast Fashion Market by Store Count

4.1.3 The US Fast Fashion Market Retailers v/s Traditional Retailers by Gross Margin

4.1.4 The US Fast Fashion Market Retailers v/s Traditional Retailers by Price

5. IMPACT OF COVID-19

5.1 Impact on Global Fast Fashion Market

5.1.1 Rising Need for Use of Sustainable Materials in Fast Fashion Offerings

5.1.2 Preference towards Increased Spending on Eco-Friendly Products

5.1.3 Current State of Sustainable Practice within Fast Fashion Market

6. COMPETITIVE LANDSCAPE

6.1 Global Fast Fashion Retail Market: Players Analysis

6.1.1 Global Fast Fashion Retail Market Players by Net Sales/Revenue

6.1.2 Global Fast Fashion Retail Market Players by Strengths and Supply Chain

6.1.3 Global Fast Fashion Retail Market Players by Number of Employees

7. COMPANY PROFILE

7.1 Zara (Inditex Group)

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 H&M

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 Gap, Inc.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

7.4 Fast Retailing (Uniqlo)

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Segmentation of Apparel Industry

Figure 2: Industry supply Chain

Figure 3: Fast Fashion Strategies

Figure 4: Advantages & Disadvantages of Fast Fashion

Figure 5: Perspectives in Fast Fashion

Figure 6: Global Apparel Market by Value; 2015-2019 (US\$ Trillion)

Figure 7: Global Apparel Market by Value; 2020-2024 (US\$ Trillion)

Figure 8: Global Fast Fashion Market by Value; 2015-2019 (US\$ Billion)

Figure 9: Global Fast Fashion Market by Value; 2020-2024 (US\$ Billion)

Figure 10: Global Fast Fashion Market by Store Count; 2015-2019 (Units)

Figure 11: The US Fast Fashion Market by Value; 2015-2019 (US\$ Billion)

Figure 12: The US Fast Fashion Market by Value; 2020-2024 (US\$ Billion)

Figure 13: The US Fast Fashion Market by Store Count; 2015-2019 (Units)

Figure 14: The US Fast Fashion Market Retailers v/s Traditional Retailers by Gross Margin; 2009-2016 (Percentage, %)

Figure 15: The US Fast Fashion Market Retailers v/s Traditional Retailers by Price; (US\$)

Figure 16: Preference towards Increased Spending on Eco-Friendly Products; 2020

Figure 17: Global Fast Fashion Retail Market Players by Net Sales/Revenue; 2017-2019 (US\$ Billion)

Figure 18: Global Fast Fashion Retail Market Players by Number of Employees; 2019

Figure 19: Inditex Group Net sales; 2015-2019 (US\$ Billion)

Figure 20: Inditex Group Net Sales by Segments; 2019

Figure 21: Inditex Group Net Sales by Region; 2019

Figure 22: H&M by Net Sales; 2015-2019 (US\$ Billion)

Figure 23: H&M Net Sales by Segments; 2019

Figure 24: Gap, Inc. Net Sales; 2015-2019 (US\$ Billion)

Figure 25: Gap, Inc. Net Sales by Segments; 2019

Figure 26: Gap, Inc. Net Sales by Region; 2019

Figure 27: Fast Retailing (Uniqlo) Revenue; 2015-2019 (US\$ Billion)

Figure 28 : Fast Retailing (Uniqlo) Revenue by Segment; 2019

Table 1: Overview of Fast Fashion and Slow Fashion Business Model

Table 2: Comparative Analysis of Major Players in Global Fast Fashion Market

I would like to order

Product name: Global Fast Fashion Market with Focus on The United States: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)

Product link: <https://marketpublishers.com/r/GB341D313B7AEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB341D313B7AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

