

# Global Eyewear Market with Focus on The Premium Eyewear: Size, Trends & Forecasts (2016-2020)

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## Abstracts

### Scope of the Report

The report entitled “Global Eyewear Market with Focus on The Premium Eyewear: Size, Trends & Forecasts (2016-2020)”, provides analysis of the global eyewear market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by replacement cycle, spending per capita and by segments.

The report also includes the regional analysis of the eyewear market, comprising of the market by value and spending per capita of the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa (MEA).

Moreover, the report gives a detailed analysis of the global premium eyewear market, a distinct segment of the global eyewear market. This section includes the market share and size analysis, along with the discussion on key opportunities and players in this segment.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global eyewear market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Luxottica Group, Essilor International and Safilo Group are some of the key players operating in the global eyewear market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business

strategies of the companies are provided.

## **Country Coverage**

North America

Europe

Asia Pacific

Latin America

MEA

## **Company Coverage**

Luxottica Group

Essilor

Safilo Group

## **Executive Summary**

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecasted period (2016-2020). The global

eyewear market is supported by various growth drivers, such as aging population, urbanization, rise of middle income, increasing number of people requiring vision correction, use of eyewear as a fashion statement etc. Yet, the market faces certain challenges, such as, sale of illegal decorative lenses, price difference between branded and non branded, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

- 2.1 History of Eyewear
- 2.2 Segmentation of Eyewear
- 2.3 Vision Conditions
- 2.4 Designing of Eyewear

### 3. GLOBAL MARKET ANALYSIS

- 3.1 Global Eyewear Market: An Analysis
  - 3.1.1 Global Eyewear Market by Value
  - 3.1.2 Global Eyewear Market by Volume
  - 3.1.3 Global Eyewear Market Value by Segments
  - 3.1.4 Global Eyewear Market Volume by Segments
  - 3.1.5 Global Eyewear Market Spending Per Capita
  - 3.1.6 Global Prescription Glass Replacement Cycle by Region
  - 3.1.7 Global Eyewear Market by Region
- 3.2 Global Eyewear Market Segments: An Analysis
  - 3.2.1 Global Contact Lenses Market by Value
  - 3.2.2 Global Contact Lenses Market by Volume
  - 3.2.3 Global Spectacles Market by Value
  - 3.2.4 Global Spectacles Market Value by Segments
  - 3.5.5 Global Ready-Made Reading Glasses and Sunglasses Market by Value
  - 3.5.6 Global Spectacle Frames and Spectacles Lenses Market by Value
  - 3.2.7 Global Spectacles Market by Volume
  - 3.2.8 Global Spectacles Market Volume by Segments

### 4. GLOBAL PREMIUM EYEWEAR MARKET ANALYSIS

- 4.1 Global Luxury Market: An Analysis
  - 4.1.1 Global Luxury Market by Segments
  - 4.1.2 Global Luxury Accessories Market by Segments
- 4.2 Global Premium Eyewear Market: An Analysis
  - 4.2.1 Average Eyewear Prices
  - 4.2.2 Emerging Market Contribution by Luxury Product Category

- 4.2.3 China Eyewear Market Premium Segment
- 4.2.4 Brazil Eyewear Market Premium Segment

## **5. REGIONAL/COUNTRY ANALYSIS**

- 5.1 North America Eyewear Market: An Analysis
  - 5.1.1 North America Eyewear Market by Value
  - 5.1.2 North America Eyewear Market by Per Capita Spending
- 5.2 Europe Eyewear Market: An Analysis
  - 5.2.1 Europe Eyewear Market by Value
  - 5.2.2 Europe Eyewear Market by Per Capita Spending
- 5.3 Asia Pacific Eyewear Market: An Analysis
  - 5.3.1 Asia Pacific Eyewear Market by Value
  - 5.3.2 Asia Pacific Eyewear Market by Per Capita Spending
- 5.4 Latin America Eyewear Market: An Analysis
  - 5.4.1 Latin America Eyewear Market by Value
  - 5.4.2 Latin America Eyewear Market by Per Capita Spending
- 5.5 MEA Eyewear Market: An Analysis
  - 5.5.1 MEA Eyewear Market by Value
  - 5.5.2 MEA Eyewear Market by Per Capita Spending

## **6. MARKET DYNAMICS**

- 6.1 Growth Drivers
  - 6.1.1 High potential Vision Correction Opportunity
  - 6.1.2 Aging Population
  - 6.1.3 Urbanization
  - 6.1.4 Increasing Emerging Market Contribution to Eyewear Market
- 6.2 Challenges
  - 6.2.1 Price Differentiation Between Branded and Non Branded Eyewear
  - 6.2.2 Illegal Decorative Contact Lenses
  - 6.2.3 Increase Use of Refractive Eye Surgery
  - 6.2.4 Highly Dependent on Economic Conditions
- 6.3 Market Trends
  - 6.3.1 Rise of Low and Middle Income Segment
  - 6.3.2 Polarized v/s Non Polarized Sunglasses
  - 6.3.3 Silicon Hydrogel Contact Lenses
  - 6.3.4 Eyewear as Fashion Statement
  - 6.3.5 De-regulation

## **7. COMPETITIVE LANDSCAPE**

- 7.1 Market Players Comparison on the Basis of Business Model
- 7.2 Market Players Comparison on the Basis of Geographical Presence
- 7.3 Global Eyewear Market Players by Share
- 7.4 Global Eyewear Market Brands by Share
- 7.5 Regional Eyewear Market Competitive Landscape

## **8. COMPANY PROFILING**

- 8.1 Luxottica Group SpA
  - 8.1.1 Business Overview
  - 8.1.2 Financial Overview
  - 8.1.3 Business Strategy
- 8.2 Essilor International SA
  - 8.2.1 Business Overview
  - 8.2.2 Financial Overview
  - 8.2.3 Business Strategy
- 8.3 Safilo Group SpA
  - 8.2.1 Business Overview
  - 8.2.2 Financial Overview
  - 8.2.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

- Figure 1: Segmentation of Eyewear Market
- Figure 2: Designing of Eyewear
- Figure 3: Global Eyewear Market by Value; 2010-2015 (US\$ Billion)
- Figure 4: Global Eyewear Market by Value; 2016-2020 (US\$ Billion)
- Figure 5: Global Eyewear Market by Volume; 2010-2015 (Million Units)
- Figure 6: Global Eyewear Market by Volume; 2016-2020 (Million Units)
- Figure 7: Global Eyewear Market Value by Segments; 2015
- Figure 8: Global Eyewear Market Volume by Segments; 2015
- Figure 9: Global Eyewear Market Spending Per Capita; 2014-2019
- Figure 10: Global Prescription Glasses Replacement Cycle by Region
- Figure 11: Global Eyewear Market by Region; 2014 & 2020
- Figure 12: Global Contact Lenses Market by Value; 2010-2020 (US\$ Billion)
- Figure 13: Global Contact Lenses Market by Volume; 2010-2020 (Million Units)
- Figure 14: Global Spectacles Market by Value; 2010-2020 (US\$ Billion)
- Figure 15: Global Spectacles Market Value by Segments; 2010, 2015 & 2020
- Figure 16: Global Ready-Made Reading Glasses Market by Value; 2010-2020 (US\$ Billion)
- Figure 17: Global Sunglasses Market by Value; 2010-2020 (US\$ Billion)
- Figure 18: Global Spectacle Frames Market by Value; 2010-2020 (US\$ Billion)
- Figure 19: Global Spectacles Lenses Market by Value; 2010-2020 (US\$ Billion)
- Figure 20: Global Spectacles Market by Volume; 2010-2020 (Million Units)
- Figure 21: Global Spectacles Market Volume by Segments; 2010, 2015 & 2020
- Figure 22: Global Luxury Market by Segments; 2010-2015
- Figure 23: Global Luxury Accessories Market by Segments; 2010-2015
- Figure 24: Eyewear Frames and Sunglass Market by Price Points
- Figure 25: Emerging Market Contribution by Luxury Product Category
- Figure 26: China Eyewear Market Volume by Price Points; 2013 & 2018 Emerging
- Figure 27: Brazil Eyewear Market Volume by Price Points; 2013 & 2018
- Figure 28: North America Eyewear Market by Value; 2014-2020 (US\$ Billion)
- Figure 29: North America Eyewear Market by Spending Per Capita; 2014-2019 (US\$)
- Figure 30: Europe Eyewear Market by Value; 2014-2020 (US\$ Billion)
- Figure 31: Europe Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 32: Asia Pacific Eyewear Market by Value; 2014-2020 (US\$ Billion)
- Figure 33: Asia Pacific Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 34: Latin America Eyewear Market by Value; 2014-2020 (US\$ Billion)

Figure 35: Latin America Eyewear Market by Per Capita Spending; 2014-2019 (US\$)

Figure 36: MEA Eyewear Market by Value; 2014-2020 (US\$ Billion)

Figure 37: MEA Eyewear Market by Per Capita Spending; 2014-2019 (US\$)

Figure 38: Global Population by Vision Correction and Vision Correction Wearers; 2014-2020 (Billion)

Figure 39: Global Share of Population of 50 Years and Above; 2010-2020E

Figure 40: Global Urban and Rural Population Shares; 2000-2030

Figure 41: Emerging Market Contribution to Eyewear Market; 2014-2020

Figure 42: Global Population Division by Income; 2010-2020E

Figure 43: Global Eyewear Market Players by Share; 2014

Figure 44: Global Eyewear Market Brands by Share; 2014

Figure 45: US and Western Europe Eyewear Market Share by Players; 2014

Figure 46: Luxottica Net Sales; 2011-2015 (US\$ Million)

Figure 47: Luxottica Net Sales by Segment; 2015

Figure 48: Essilor Revenue; 2011-2015 (US\$ Million)

Figure 49: Essilor Revenue by Segments; 2015

Figure 50: Safilo Net Sales; 2011-2015 (US\$ Million)

Figure 51: Safilo Net Sales by Segments; 2015

Table 1: Vision Conditions

Table 2: Average Eyewear Prices; 2010-2020E

Table 3: Market Players Comparison on the Basis of Business Model

Table 4: Global Eyewear Market Players Comparison on the Basis of Geographical Presence



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