

Global Eyewear Market with Focus on The Premium Eyewear (2018-2022 Edition)

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Abstracts

Scope of the Report

The report entitled “Global Eyewear Market with Focus on The Premium Eyewear (2018-2022 Edition)”, provides analysis of the global eyewear market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by replacement cycle, spending per capita and by segments.

The report also includes the regional analysis of the eyewear market, comprising of the market by value and spending per capita of the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa (MEA).

The report also gives the detailed analysis of the global premium eyewear market, a distinct segment of the global eyewear market. This section includes the market share and size analysis, along with the discussion on key opportunities and players in this segment.

Johnson & Johnson (Johnson & Johnson Vision Care), Essilor International, Safilo Group and GrandVision are some of the key players operating in the global eyewear market, whose company profiling has been done in the report. In this segment of the report, business overview and financial overview of the companies are provided.

Country Coverage

North America

Europe

Asia Pacific

Latin America

Middle East and Africa (MEA)

Company Coverage

Johnson & Johnson (Johnson & Johnson Vision Care)

Essilor International

Safilo Group

GrandVision

Executive Summary

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecasted period (2018-2022). The global eyewear market is supported by various growth drivers, such as upsurge in elderly populace, rapid urbanization, growing middle class population, swelling healthcare expenditure in emerging markets, etc. Yet, the market faces certain challenges, such as, availability of counterfeiting eyewear, increasing number of refractive eye surgery,

etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1 History of Eyewear
- 2.2 Segmentation of Eyewear
- 2.3 Vision Conditions
- 2.4 Designing of Eyewear

3. GLOBAL MARKET ANALYSIS

- 3.1 Global Eyewear Market: An Analysis
 - 3.1.1 Global Eyewear Market by Value
 - 3.1.2 Global Eyewear Market by Volume
 - 3.1.3 Global Eyewear Market Value by Segments (Contact Lenses, Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses.)
 - 3.1.4 Global Eyewear Market by Region (Europe, Asia Pacific, North America, Latin America, MEA and ROW)
 - 3.1.5 Global Eyewear Market Spending Per Capita
 - 3.1.6 Global Prescription Glass Replacement Cycle by Region
- 3.2 Global Eyewear Market Segments: An Analysis
 - 3.2.1 Global Contact Lenses Market by Value
 - 3.2.2 Global Contact Lenses Market by Volume
 - 3.2.3 Global Spectacles Market by Value
 - 3.2.4 Global Spectacles Market Value by Segments (Spectacle Lenses, Spectacles Frames, Sunglasses and Ready-Made Reading Glasses)
 - 3.2.5 Global Ready-Made Reading Glasses Market by Value
 - 3.2.6 Global Sunglasses Market by Value
 - 3.2.7 Global Spectacle Frames Market by Value
 - 3.2.8 Global Spectacle Lenses Market by Value
 - 3.2.9 Global Spectacles Market by Volume

4. GLOBAL PREMIUM EYEWEAR MARKET ANALYSIS

- 4.1 Global Premium Eyewear Market: An Analysis
 - 4.1.1 Average Eyewear Prices
 - 4.1.2 Emerging Market Contribution by Luxury Product Category

- 4.1.3 China Eyewear Market Premium Segment
- 4.1.4 Brazil Eyewear Market Premium Segment

5. REGIONAL ANALYSIS

- 5.1 North America Eyewear Market: An Analysis
 - 5.1.1 North America Eyewear Market by Value
 - 5.1.2 North America Eyewear Market by Per Capita Spending
- 5.2 Europe Eyewear Market: An Analysis
 - 5.2.1 Europe Eyewear Market by Value
 - 5.2.2 Europe Eyewear Market by Per Capita Spending
- 5.3 Asia Pacific Eyewear Market: An Analysis
 - 5.3.1 Asia Pacific Eyewear Market by Value
 - 5.3.2 Asia Pacific Eyewear Market by Per Capita Spending
- 5.4 Latin America Eyewear Market: An Analysis
 - 5.4.1 Latin America Eyewear Market by Value
 - 5.4.2 Latin America Eyewear Market by Per Capita Spending
- 5.5 MEA Eyewear Market: An Analysis
 - 5.5.1 MEA Eyewear Market by Value
 - 5.5.2 MEA Eyewear Market by Per Capita Spending

6. MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Upsurge in Elderly Populace
 - 6.1.2 Rapid Urbanization
 - 6.1.3 Growing Middle Class Population
 - 6.1.4 Swelling Healthcare Expenditure in Emerging Markets
- 6.2 Challenges
 - 6.2.1 Availability of Counterfeiting Eyewear
 - 6.2.2 Increasing Number of Refractive Eye Surgery
- 6.3 Market Trends
 - 6.3.1 Escalating Online Eyewear Retail Channel
 - 6.3.2 High Prevalence of Myopia and High Myopia

7. COMPETITIVE LANDSCAPE

- 7.1 Market Players Comparison on the Basis of Financial
- 7.2 Market Players Comparison on the Basis of Business Model

7.3 Market Players Comparison on the Basis of Geographical Presence

8. COMPANY PROFILES

8.1 Johnson & Johnson (Johnson & Johnson Vision Care)

8.1.1 Business Overview

8.1.2 Financial Overview

8.2 Essilor International SA

8.2.1 Business Overview

8.2.2 Financial Overview

8.3 Safilo Group SpA

8.3.1 Business Overview

8.3.2 Financial Overview

8.4 GrandVision

8.4.1 Business Overview

8.4.2 Financial Overview

List Of Figures

LIST OF FIGURES

- Figure 1: Segmentation of Eyewear Market
- Figure 2: Designing of Eyewear
- Figure 3: Global Eyewear Market by Value; 2013-2017 (US\$ Billion)
- Figure 4: Global Eyewear Market by Value; 2018-2022 (US\$ Billion)
- Figure 5: Global Eyewear Market by Volume; 2013-2017 (Million Units)
- Figure 6: Global Eyewear Market by Volume; 2018-2022 (Million Units)
- Figure 7: Global Eyewear Market Value by Segments; 2017 (Percentage, %)
- Figure 8: Global Eyewear Market Value by Region; 2017 (Percentage, %)
- Figure 9: Global Eyewear Market Spending Per Capita; 2014-2019
- Figure 10: Global Prescription Glasses Replacement Cycle by Region
- Figure 11: Global Contact Lenses Market by Value; 2013-2017 (US\$ Billion)
- Figure 12: Global Contact Lenses market by Value; 2018-2022 (US\$ Billion)
- Figure 13: Global Contact Lenses Market by Volume; 2013-2017 (Million Units)
- Figure 14: Global Contact Lenses Market by Volume; 2018-2022 (Million Units)
- Figure 15: Global Spectacles Market by Value; 2013-2017 (US\$ Billion)
- Figure 16: Global Spectacles Market by Value; 2018-2022 (US\$ Billion)
- Figure 17: Global Spectacles Market Value by Segments; 2017 & 2022 (Percentage,%)
- Figure 18: Global Ready-Made Reading Glasses Market by Value by; 2013-2017 (US\$ Billion)
- Figure 19: Global Ready-Made Reading Glasses Market by Value; 2018-2022 (US\$ Billion)
- Figure 20: Global Sunglasses Market by Value; 2013-2017 (US\$ Billion)
- Figure 21: Global Sunglasses Market by Value; 2018-2022 (US\$ Billion)
- Figure 22: Global Spectacle Frames Market by Value; 2013-2017 (US\$ Billion)
- Figure 23: Global Spectacle Frames Market by Value; 2018-2022 (US\$ Billion)
- Figure 24: Global Spectacle Lenses Market by Value; 2013-2017 (US\$ Billion)
- Figure 25: Global Spectacle Lenses Market by Value; 2018-2022 (US\$ Billion)
- Figure 26: Global Spectacles Market by Volume; 2013-2017 (Million Units)
- Figure 27: Global Spectacles Market by Volume; 2018-2022 (Million Units)
- Figure 28: Eyewear Frames and Sunglass Market by Price Points
- Figure 29: Emerging Market Contribution by Luxury Product Category
- Figure 30: China Eyewear Market Volume by Price Points; 2013 & 2018
- Figure 31: Brazil Eyewear Market Volume by Price Points; 2013 & 2018
- Figure 32: North America Eyewear Market by Value; 2014-2017 (US\$ Billion)
- Figure 33: North America Eyewear Market by Value; 2018-2022 (US\$ Billion)

- Figure 34: North America Eyewear Market by Spending Per Capita; 2014-2019 (US\$)
- Figure 35: Europe Eyewear Market by Value; 2014-2017 (US\$ Billion)
- Figure 36: Europe Eyewear Market by Value; 2018-2022 (US\$ Billion)
- Figure 37: Europe Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 38: Asia Pacific Eyewear Market by Value; 2014-2017 (US\$ Billion)
- Figure 39: Asia Pacific Eyewear Market by Value; 2018-2022 (US\$ Billion)
- Figure 40: Asia Pacific Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 41: Latin America Eyewear Market by Value; 2014-2017 (US\$ Billion)
- Figure 42: Latin America Eyewear Market by Value; 2018-2022 (US\$ Billion)
- Figure 43: Latin America Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 44: MEA Eyewear Market by Value; 2014-2017 (US\$ Billion)
- Figure 45: MEA Eyewear Market by Value; 2018-2022 (US\$ Billion)
- Figure 46: MEA Eyewear Market by Per Capita Spending; 2014-2019 (US\$)
- Figure 47: Global Population by Age Categories; 2015-2020 (Percentage, %)
- Figure 48: Global Urban & Rural Population; 2015-2020 (Percentage, %)
- Figure 49: Global Middle Class Population; 2015-2025 (Million)
- Figure 50: Global Healthcare Expenditure; 1995-2022 (US\$ Trillion)
- Figure 51: Global Online Eyewear Retail Channel Sales; 2014-2020 (US\$ Billion)
- Figure 52: Global Number of Myopia and High Myopia Cases; 2010-2040 (Million)
- Figure 53: Johnson & Johnson Sales; 2013-2017 (US\$ Billion)
- Figure 54: Johnson & Johnson Sales by Segment; 2017 (Percentage, %)
- Figure 55: Johnson & Johnson Sales by Region; 2017 (Percentage, %)
- Figure 56: Essilor International SA Revenue; 2013-2017 (US\$ Billion)
- Figure 57: Essilor International SA Revenue by Segments; 2017 (Percentage, %)
- Figure 58: Essilor International SA Revenue by Region; 2017 (Percentage, %)
- Figure 59: Safilo Group Net Sales; 2013-2017 (US\$ Billion)
- Figure 60: Safilo Group Net Sales by Segments; 2017 (Percentage, %)
- Figure 61: Safilo Group Net Sales by Region; 2017 (Percentage, %)
- Figure 62: GrandVision Revenue; 2013-2018 (US\$ Billion)
- Figure 63: GrandVision Revenue by Segments; 2017 (Percentage, %)

List Of Tables

LIST OF TABLES

Table 1: Vision Conditions

Table 2: Average Eyewear Prices; 2010-2020E

Table 3: Market Players Comparison on the Basis of Financial; 2017

Table 4: Market Players Comparison on the Basis of Business Model

Table 5: Global Eyewear Market Players Comparison on the Basis of Geographical Presence

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