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Global Endpoint Security Market: Size, Trends and Forecast (2019-2023)

https://marketpublishers.com/r/GCD5637A9C1EN.html
Date: July 2019
Pages: 79
Price: US$ 900.00 (Single User License)
ID: GCD5637A9C1EN

Abstracts

SCOPE OF THE REPORT

The report entitled “Global Endpoint Security Market: Size, Trends and Forecast (2019-2023)” provides an in-depth analysis of the endpoint security market including detailed description of market sizing and growth. The report provides an analysis of the global endpoint security market by value and includes application analysis as well. The report also provides a regional analysis of the endpoint security market for the following regions: North America, Europe, Asia Pacific and ROW.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall endpoint security market has also been forecasted for the period 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The major players dominating the endpoint security market are Symantec Corporation, Trend Micro Incorporated, Sophos and McAfee. The four companies have been profiled in the report providing their business overview, financial overview and business strategies.

Country Coverage

North America

Europe

Asia Pacific

ROW

Company Coverage

Symantec Corporation

Trend Micro Incorporated

Sophos

McAfee

EXECUTIVE SUMMARY

Endpoint security refers to providing protection to endpoints or end-user devices such as smartphones, laptops, tablets, etc. Endpoint security solutions protect the devices from malicious attacks. Various features of endpoint security include multi-layered protection, centralized security management portal, complete device and operating system (OS) security, mobile threat management and continuous detection. Endpoint threats can be of several kinds, including phishing attacks, unpatched vulnerabilities, malvertising, data loss and theft, etc.

Endpoint security has been segmented on the basis of application, solutions and deployment type. On the basis of application, endpoint security has been segmented into banking, financial services and insurance (BFSI), telecom & IT, healthcare, government and public sector, retail, transportation, education and others. Endpoint security solutions include antivirus, mobile device security (MDS), firewall, intrusion detection system (IDS)/intrusion prevention system (IPS), encryption technologies, application control and others. On the basis of deployment type, endpoint security has been divided into on premise and cloud-based.

The global endpoint security market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2023). The market is expected to be driven by various growth enhancing factors such as increase in the volume of data generated at endpoints, rising internet of things (IoT) security

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spending, increasing number of cyber-attacks, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are lack of awareness about cyber-attacks and the use of pirated endpoint security solutions.

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