

Global Electric Taps Market: 2026 Edition

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Abstracts

Electric taps, also known as electronic or sensor taps, are advanced plumbing fixtures that use electrical power to control water flow. These taps typically feature infrared sensors or touchless technology that activates the water when hands are detected beneath the spout. Designed for convenience, hygiene, and water conservation, electric taps are increasingly popular in both residential and commercial settings. The global electric taps market value in 2024 stood at US\$627.72 million, and is projected to reach US\$1150.19 billion by 2030.

The global electric taps market is driven by several key factors, including the growing demand for hygienic, touchless solutions, especially in public and commercial spaces; the rising adoption of smart home technologies; and increasing awareness about water conservation and energy efficiency. Additionally, urbanization, improved living standards, and a surge in infrastructure development across developing countries are fueling market growth. Technological advancements such as sensor-based automation and instant water heating features further enhance the appeal of electric taps, making them a preferred choice for both residential and commercial users. The global electric taps market value is projected to grow at a CAGR of 10.62%, during the forecast period of 2025-2030.

Market Segmentation Analysis:

By Product Type: According to the report, based on product type, the global electric taps market can be divided into two segments: touchless electric taps and instant heating electric taps. Touchless electric taps segment acquired majority of share in the market in 2024 due to heightened hygiene awareness, especially in the aftermath of the COVID-19 pandemic, along with increasing adoption in public and commercial restrooms where contactless solutions are essential for preventing germ transmission. Additionally, advancements in infrared sensor technology, rising demand for smart

bathroom and kitchen fixtures, and growing emphasis on user convenience have further fueled the dominance of this segment. However, the instant heating taps electric taps segment is expected to grow the fastest during the forecasted period due to increasing consumer preference for on-demand hot water, especially in regions with colder climates and in commercial settings like salons, kitchens, and healthcare facilities. These taps offer energy efficiency, eliminate the need for bulky water heaters, and provide cost-effective solutions for space-saving installations. As awareness about sustainable energy usage grows and consumers seek convenience combined with modern aesthetics, the demand for instant heating electric taps is projected to rise significantly.

By Mounting Type: According to the mounting type, the global electric taps market can be divided into two segments: wall-mounted and deck-mounted. Wall-mounted segment acquired the majority share in the global electric taps market in 2024 and is the fastest growing segment as well due to its modern, space-saving design that complements contemporary interior aesthetics in both residential and commercial spaces. These taps offer greater flexibility in installation height, improved cleanliness and maintenance, and are particularly favored in compact kitchens and bathrooms. Additionally, the rise in urban housing developments, along with increasing consumer preference for minimalist and clutter-free setups, has significantly driven demand for wall-mounted electric taps.

By End-user: According to the report, the global electric taps market is bifurcated into two types of end-users: Commercial and Residential. Commercial segment acquired the majority share in the global electric taps market in 2024 due to widespread adoption in high-traffic areas such as restaurants, offices, medical centers, and entertainment hubs, where touchless functionality is essential for maintaining hygiene and reducing water wastage. However, the residential segment is expected to grow the fastest during the forecasted period owing to the rising trend of smart homes, increased awareness of hygiene and water conservation, and growing consumer interest in modern, tech-enabled bathroom and kitchen fittings. Additionally, improving living standards and greater availability of affordable electric tap options are further accelerating adoption in households.

Commercial segment is further bifurcated based on application as restaurants, offices, medical centers, entertainment hubs and others. Restaurants segment acquired the majority share in the global electric taps market in 2024 due to the high emphasis on hygiene and frequent handwashing requirements in food preparation and service areas. The need to maintain sanitary conditions and comply with health regulations has driven widespread adoption of touchless electric taps in restaurant kitchens and restrooms.

By Region: The report provides insight into the electric taps market based on the geographical operations, namely, North America, Europe, Asia Pacific, Latin America and Middle East & Africa. Asia Pacific electric taps market enjoyed the highest market share in 2024 and is the fastest growing region as well due to rapid urbanization, booming construction activities, and rising demand for modern and smart infrastructure across countries like China, India, and Japan. The growing middle-class population, coupled with increasing disposable income, has led to greater adoption of smart home appliances, including electric taps. Furthermore, heightened awareness about hygiene, especially post-pandemic, and government initiatives supporting sustainable and water-efficient technologies have further accelerated market growth in the region. The strong presence of local manufacturers offering cost-effective solutions also contributes to the region's dominant position.

Global Electric taps **Market Dynamics:**

Growth Drivers: One of the most significant growth drivers of the global electric taps market is the increasing demand for touchless and sensor-based technologies. These innovations have gained prominence due to heightened hygiene awareness, particularly in residential, commercial, and healthcare settings. Touchless electric taps minimize physical contact, reducing the spread of germs and enhancing user convenience. This trend has been further accelerated by the COVID-19 pandemic, which emphasized the need for hygienic solutions in public and private spaces. Furthermore, the focus on energy efficiency and water conservation is influencing consumer preferences. Other factors driving the growth of global electric taps market include rising disposable income, rapid urbanization, growth in the hospitality and commercial sectors, smart city initiatives etc.

Challenges: One major challenge facing the global electric taps market is the high initial cost associated with touchless and sensor-based technology. While these taps offer significant benefits in terms of hygiene, convenience, and water conservation, they come at a premium price compared to traditional faucets. This can be a deterrent for many consumers, especially in price-sensitive regions or among individuals and businesses with tight budgets. Additionally, the installation of electric taps may require specialized plumbing or electrical work, further increasing upfront costs. For businesses in commercial sectors, the expense of retrofitting existing facilities with touchless systems can be a significant financial burden. As a result, market penetration may be slower in certain regions, particularly in developing countries where affordability remains a key consideration. Another challenge might include lack of awareness and perceived

complexity etc.

Trends: Enhanced smart home integration and IoT connectivity are becoming a significant trend driving the growth of the global electric taps market. As more consumers embrace smart home technologies, the demand for interconnected devices that offer convenience, energy efficiency, and remote control is increasing. Electric taps are now being integrated into IoT-enabled home systems, allowing users to control water temperature, flow rate, and even monitor water usage from their smartphones or smart home hubs. This connectivity not only enhances user convenience but also contributes to energy and water conservation by enabling real-time adjustments and efficient management. Moreover, as the smart home market expands with the rise of voice assistants and automation, consumers are seeking seamless and integrated solutions, with electric taps serving as a key element in modern smart bathrooms and kitchens. The ability to remotely control and monitor taps further boosts their appeal, making them a highly desirable feature for tech-savvy consumers, thereby accelerating market growth during the forecasted period. The market is also projected to grow at a fast pace during the forecast period, due to various other latest trends such as rise in adoption of artificial intelligence, integration of instant heating and advanced temperature control, modular design and personalization, advancements in touchless and sensor technology etc.

Impact Analysis of COVID-19 and Way Forward:

During the initial phase of the COVID-19 pandemic, the global electric taps market faced supply chain disruptions, project delays, and reduced construction activity, which temporarily hindered market growth. However, as the pandemic progressed, there was a surge in demand for touchless and hygienic solutions, especially in healthcare facilities, commercial buildings, and homes. In the post-COVID period, the market has continued to expand rapidly, driven by sustained hygiene awareness and increased investment in smart and contactless infrastructure.

Competitive Landscape and Recent Developments:

The global electric taps market is fragmented, with a mix of large multinational corporations and regional players competing in different segments. While major global companies like Lixil Corp, Masco Corporation (Delta Faucet Company), Kohler Co., hold significant market shares, there are also numerous small and mid-sized manufacturers catering to regional demands and niche applications. Key players of global electric taps market are:

Lixil Corp

Masco Corporation (Delta Faucet Company)

Fortune Brands Innovations Inc.

Kohler Co.

Cera Sanitaryware Limited

Roca Group

TOTO Ltd.

Sloan Valve Company

Euronics

Jaquar Group

Lorenzetti S.A.

Dolphy India Pvt. Ltd.

The key players are constantly investing in strategic initiatives, such as adoption of new technologies, introducing their products to emerging markets and more, to maintain a competitive edge in this market. For instance, In February 2025, Moen, redefined kitchen convenience with the launch of its Instant Hot SIP™ faucets and Instant Hot tank. Engineered to meet the demands of modern, fast-paced lifestyles, these advanced fixtures provided an elegant and efficient solution for accessing near-boiling water directly from the sink.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Electric Taps: An Overview

2.1.1 Introduction to Electric Taps

2.1.2 Benefits of Electric Taps

2.2 Electric Taps Segmentation: An Overview

2.2.1 Electric Taps Segmentation

3. GLOBAL MARKET ANALYSIS

3.1 Global Electric Taps Market: An Analysis

3.1.1 Global Electric Taps Market: An Overview

3.1.2 Global Electric Taps Market by Value

3.1.3 Global Electric Taps Market by Product Type (Touchless Electric Taps and Instant Heating Electric Taps)

3.1.4 Global Electric Taps Market by Mounting Type (Wall-mounted and Deck-mounted)

3.1.5 Global Electric Taps Market by End-user (Commercial and Residential)

3.1.6 Global Electric Taps Market by Region (Asia Pacific, North America, Europe, Latin America and Middle East & Africa)

3.2 Global Electric Taps Market: Product Type Analysis

3.2.1 Global Electric Taps Market by Product Type: An Overview

3.2.2 Global Touchless Electric Taps Market by Value

3.2.3 Global Instant Heating Electric Taps Market by Value

3.3 Global Electric Taps Market: Mounting Type Analysis

3.3.1 Global Electric Taps Market by Mounting Type: An Overview

3.3.2 Global Wall-mounted Electric Taps Market by Value

3.3.3 Global Deck-mounted Electric Taps Market by Value

3.4 Global Electric Taps Market: End-user Analysis

3.4.1 Global Electric Taps Market by End-user: An Overview

3.4.2 Global Commercial Electric Taps Market by Value

3.4.3 Global Commercial Electric Taps Market by Application (Restaurants, Offices, Medical Centers, Entertainment Hubs and Others)

3.4.4 Global Restaurants Commercial Electric Taps Market by Value

3.4.5 Global Offices Commercial Electric Taps Market by Value

- 3.4.6 Global Medical Centers Commercial Electric Taps Market by Value
- 3.4.7 Global Entertainment Hubs Commercial Electric Taps Market by Value
- 3.4.8 Global Others Commercial Electric Taps Market by Value
- 3.4.9 Global Residential Electric Taps Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 Asia Pacific Electric Taps Market: An Analysis

- 4.1.1 Asia Pacific Electric Taps Market: An Overview
- 4.1.2 Asia Pacific Electric Taps Market by Value
- 4.1.3 Asia Pacific Electric Taps Market by Region (China, India, Japan, South Korea and Rest of Asia Pacific)
- 4.1.4 China Electric Taps Market by Value
- 4.1.6 India Electric Taps Market by Value
- 4.1.5 Japan Electric Taps Market by Value
- 4.1.7 South Korea Electric Taps Market by Value
- 4.1.8 Rest of Asia Pacific Electric Taps Market by Value

4.2 North America Electric Taps Market: An Analysis

- 4.2.1 North America Electric Taps Market: An Overview
- 4.2.2 North America Electric Taps Market by Value
- 4.2.3 North America Electric Taps Market by Region (The US, Canada and Mexico)
- 4.2.4 The US Electric Taps Market by Value
- 4.2.5 Canada Electric Taps Market by Value
- 4.2.6 Mexico Electric Taps Market by Value

4.3 Europe Electric Taps Market: An Analysis

- 4.3.1 Europe Electric Taps Market: An Overview
- 4.3.2 Europe Electric Taps Market by Value
- 4.3.3 Europe Electric Taps Market by Region (Germany, UK, France, Italy, Spain and Rest of Europe)
- 4.3.4 Germany Electric Taps Market by Value
- 4.3.5 United Kingdom Electric Taps Market by Value
- 4.3.6 France Electric Taps Market by Value
- 4.3.7 Italy Electric Taps Market by Value
- 4.3.8 Spain Electric Taps Market by Value
- 4.3.9 Rest of Europe Electric Taps Market by Value

4.4 Latin America Electric Taps Market: An Analysis

- 4.4.1 Latin America Electric Taps Market: An Overview
- 4.4.2 Latin America Electric Taps Market by Value

4.5 Middle East & Africa Electric Taps Market: An Analysis

- 4.5.1 Middle East & Africa Electric Taps Market: An Overview
- 4.5.2 Middle East & Africa Electric Taps Market by Value

5. IMPACT OF COVID-19

- 5.1 Impact of COVID-19 on Electric Taps Market
- 5.2 Post COVID-19 Impact on Electric Taps Market

6. MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Rising Disposable Income
 - 6.1.2 Rapid Urbanization
 - 6.1.3 Growth in the Hospitality and Commercial Sectors
 - 6.1.4 Smart City Initiatives
 - 6.1.5 Rising Focus on Water Conservation
 - 6.1.6 Increased Hygiene Awareness
- 6.2 Challenges
 - 6.2.1 High Initial Cost and Price Sensitivity
 - 6.2.2 Lack of Awareness and Perceived Complexity
- 6.3 Market Trends
 - 6.3.1 AI and Sensor Advancements for Water Efficiency
 - 6.3.2 Enhanced Smart Home Integration and IoT Connectivity
 - 6.3.3 Integration of Instant Heating and Advanced Temperature Control
 - 6.3.4 Enhanced Hygiene Features
 - 6.3.5 Modular Design and Personalization
 - 6.3.6 Advancements in Touchless and Sensor Technology

7. COMPETITIVE LANDSCAPE

- 7.1 Global Electric Taps Market Players: Recent Developments
- 7.2 Global Electric Taps Market Players: Product Comparison

8. COMPANY PROFILES

- 8.1 Lixil Corp
 - 8.1.1 Business Overview
 - 8.1.2 Operating Segments
 - 8.1.3 Business Strategy

8.2 Masco Corporation (Delta Faucet Company)

8.2.1 Business Overview

8.2.2 Operating Segments

8.2.3 Business Strategy

8.3 Fortune Brands Innovations, Inc.

8.3.1 Business Overview

8.3.2 Operating Segments

8.3.3 Business Strategy

8.4 Kohler Co.

8.4.1 Business Overview

8.4.2 Business Strategy

8.5 Cera Sanitaryware Limited

8.5.1 Business Overview

8.5.2 Business Strategy

8.6 Roca Group

8.6.1 Business Overview

8.6.2 Business Strategy

8.7 TOTO Ltd.

8.7.1 Business Overview

8.7.2 Business Strategy

8.8 Sloan Valve Company

8.8.1 Business Overview

8.8.2 Business Strategy

8.9 Euronics

8.9.1 Business Overview

8.9.2 Business Strategy

8.10 Jaquar Group

8.10.1 Business Overview

8.11 Lorenzetti S.A.

8.11.1 Business Overview

8.12 Dolphy India Pvt. Ltd.

8.12.1 Business Overview

List Of Figures

LIST OF FIGURES

Figure 1: Benefits of Electric Taps

Figure 2: Electric Taps Segmentation

Figure 3: Global Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 4: Global Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 5: Global Electric Taps Market by Product Type; 2024 (Percentage, %)

Figure 6: Global Electric Taps Market by Mounting Type; 2024 (Percentage, %)

Figure 7: Global Electric Taps Market by End-user; 2024 (Percentage, %)

Figure 8: Global Electric Taps Market by Region; 2024 (Percentage, %)

Figure 9: Global Touchless Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 10: Global Touchless Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 11: Global Instant Heating Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 12: Global Instant Heating Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 13: Global Wall-mounted Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 14: Global Wall-mounted Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 15: Global Deck-mounted Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 16: Global Deck-mounted Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 17: Global Commercial Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 18: Global Commercial Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 19: Global Commercial Electric Taps Market by Application; 2024 (Percentage, %)

Figure 20: Global Restaurants Commercial Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 21: Global Restaurants Commercial Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 22: Global Offices Commercial Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 23: Global Offices Commercial Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 24: Global Medical Centers Commercial Electric Taps Market by Value;

2020-2024 (US\$ Million)

Figure 25: Global Medical Centers Commercial Electric Taps Market by Value;

2025-2030 (US\$ Million)

Figure 26: Global Entertainment Hubs Commercial Electric Taps Market by Value;

2020-2024 (US\$ Million)

Figure 27: Global Entertainment Hubs Commercial Electric Taps Market by Value;

2025-2030 (US\$ Million)

Figure 28: Global Others Commercial Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 29: Global Others Commercial Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 30: Global Residential Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 31: Global Residential Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 32: Asia Pacific Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 33: Asia Pacific Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 34: Asia Pacific Electric Taps Market by Region; 2024 (Percentage, %)

Figure 35: China Electric Taps Market by Value, 2020-2024 (US\$ Million)

Figure 36: China Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 37: India Electric Taps Market by Value, 2020-2024 (US\$ Million)

Figure 38: India Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 39: Japan Electric Taps Market by Value, 2020-2024 (US\$ Million)

Figure 40: Japan Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 41: South Korea Electric Taps Market by Value, 2020-2024 (US\$ Million)

Figure 42: South Korea Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 43: Rest of Asia Pacific Electric Taps Market by Value, 2020-2024 (US\$ Million)

Figure 44: Rest of Asia Pacific Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 45: North America Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 46: North America Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 47: North America Electric Taps Market by Region; 2024 (Percentage, %)

Figure 48: The US Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 49: The US Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 50: Canada Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 51: Canada Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 52: Mexico Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 53: Mexico Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 54: Europe Electric Taps Market by Value; 2020-2024 (US\$ Million)

Figure 55: Europe Electric Taps Market by Value; 2025-2030 (US\$ Million)

Figure 56: Europe Electric Taps Market by Region; 2024 (Percentage, %)

Figure 57: Germany Electric Taps Market by Value; 2020-2024 (US\$ Million)

- Figure 58: Germany Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 59: United Kingdom Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 60: United Kingdom Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 61: France Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 62: France Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 63: Italy Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 64: Italy Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 65: Spain Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 66: Spain Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 67: Rest of Europe Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 68: Rest of Europe Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 69: Latin America Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 70: Latin America Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 71: Latin America Electric Taps Market by Value; 2020-2024 (US\$ Million)
- Figure 72: Latin America Electric Taps Market by Value; 2025-2030 (US\$ Million)
- Figure 73: Household Disposable Income by Region; 2020-2023 (US\$ per capita)
- Figure 74: Global Urban Population; 2020-2023 (Billion)
- Figure 75: International Tourist Arrival; 2022-2024 (Billion)
- Figure 76: Global Smart Infrastructure Market Revenue Forecast; 2020-2025 (US\$ Billion)
- Figure 77: Global Artificial Intelligence (AI) Market; 2021-2030 (US\$ Billion)
- Figure 78: Global IoT Annual Revenue; 2020-2032 (US\$ Billion)
- Figure 79: Lixil Corp Revenue by Segments; 2024 (Percentage, %)
- Figure 80: Masco Corporation Net Sales by Segments; 2023 (Percentage, %)
- Figure 81: Fortune Brands Innovations, Inc. Net Sales by Segments; 2024 (Percentage, %)
- Table 1: Global Electric Taps Market Players by Product Comparison

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