

# Global Elderly Care Services Market: Trends and Opportunities (2016-2020)

<https://marketpublishers.com/r/G5BBA84DEBDEN.html>

Date: January 2016

Pages: 56

Price: US\$ 800.00 (Single User License)

ID: G5BBA84DEBDEN

## Abstracts

### Scope of the Report

The report titled “Global Elderly Care Services Market: Trends and Opportunities (2016 – 2020)” provides a detailed analysis of the elder care services market with description of market sizing and growth, segmentation of market by products & services and major markets, top market players etc. The report recapitulates the factors that will be responsible for the growth in the market in the forecasted period.

The market size and forecast in terms of value for the market has been provided for the period 2016 to 2020, considering 2014 as the base year and the estimated value for 2015 has also been provided in the report. The report also provides the compound annual growth rate (%CAGR) for the forecast period 2016 to 2020. In the forecasted period global elder care services market is expected to achieve a double-digit growth.

The report provides major market trends, growth drivers and challenges of the global elder care services market. The major market trends of elder care services market are rise of technology-enhanced senior care, booming healthcare industry, federal health care reforms and regulations regarding Medicare and Medicaid reimbursement etc. Rising number of ageing population, increased life expectancy, chronic illness among aged population and increase in health expenditure by senior citizens are the major growth drivers of the market. But the market also has to face lot of challenges in the coming years that will create interruption in the growth of the market. Some of the challenges are lack of qualified employees, less supply more demand and cost affordability etc.

The report also provides country analysis of the US, Canada, Europe and India in terms

of market sizing and growth. The US and Canada (in North America) are the market leaders followed by European countries. Among Asia-Pacific countries, India has been emerged as the market leader in elder care services. In coming years, Asia-Pacific will be the key market player as the growth of ageing population is more than other nations worldwide.

Furthermore, the report also profiles key market players such as Extendicare Inc., Brookdale senior Living Inc., Kindred Healthcare Inc. and Genesis Healthcare Inc. on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

### **Country Coverage**

The US

Canada

Europe

India

### **Company Coverage**

Extendicare Inc.

Brookdale Senior Living Inc.

Kindred Healthcare Inc.

Genesis Healthcare Inc.

### **Executive Summary**

Senior citizens need assistance with daily activities as well as healthcare requirements who needs a quality life. Due to all these requirements there emerged a market known as 'elder care services market' which is specifically came into existence to serve the

ageing population worldwide. Elder care services market has divided into various segments. Elderly care business includes in home care, assisted living, nursing home facilities by skilled professionals, hospital care and pharmaceuticals. Among these, in-home care, assisted living and home healthcare segment are getting popular day by day and provide quality life to senior citizens. Adult day care centres are designed for older adults who are no longer managing independently or who are isolated or lonely. Home care services are provided by family members and close relatives.

Global elder care market has shown positive trends over the past few years. The primary reasons behind the growth of the market are increased ageing population worldwide, increasing demand for quality life by senior citizens, positive government regulation in healthcare segment to provide cost-effective medical treatment to the aged population, technological advancement, and chronic illness among old age population etc. the market is expected to achieve a moderate growth in the forecasted period. Global elder care services market continued to expand at a swift pace in 2015.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. ELDERLY CARE SERVICE MARKET: AN INTRODUCTION**

### **3. GLOBAL ELDERLY CARE SERVICES MARKET: AN ANALYSIS**

#### 3.1 Global Elderly Care Services Market by Value: Actual & Forecast

##### 3.1.2 Global Elderly Care Services Market by Segmentation

##### 3.1.3 Global Elderly Care Market by Technology Products

#### 3.2 Global Home Care Services Market by Value: Actual & Forecast

##### 3.2.1 Global Home Care Market by Employees Category

##### 3.2.2 Global Home Care Market by Players Type

#### 3.3 Global Home Healthcare Market by Value: Actual & Forecast

##### 3.3.1 Global Home Healthcare Software & Services Market by Value

##### 3.3.2 Global Home Healthcare Market by Top Players

### **4. COUNTRY ANALYSIS**

#### 4.1 The US Elderly Care Services Market: Sizing and Growth

##### 4.1.1 The US Elderly Care Services Market by Value: Actual & Forecast

##### 4.1.2 The US Home Care Market by Value: Actual & Forecast

##### 4.1.3 The US Home Healthcare Market Segmentation by Products & Services

##### 4.1.4 The US Home Healthcare Market Segmentation by Major Markets

#### 4.2 Canada Home Healthcare Market by Value: Actual & Forecast

#### 4.3 European Home Healthcare Market by Value: Actual & Forecast

#### 4.4 Indian Home Healthcare Market by Value: Actual & Forecast

### **5. MARKET DYNAMICS**

#### 5.1 Growth Drivers

##### 5.1.1 Rising Number of Ageing Population

##### 5.1.2 Increased Life Expectancy

##### 5.1.3 Increase in Health Expenditure

##### 5.1.4 Chronic Illness among Aged People

##### 5.1.5 Numerous Advantages provided by Home Care

#### 5.2 Challenges

##### 5.2.1 Lack of Qualified Employees

- 5.2.2 Demand Exceeds Supply
- 5.2.3 Low Penetration Rate of Senior-Suitable Products
- 5.2.4 Cost Affordability

## 5.3 Market Trends

- 5.3.1 Rise of Technology-Enhanced Senior Care
- 5.3.2 Neighborhood-Friendly Civic Planning
- 5.3.4 Booming Healthcare Industry
- 5.3.5 Decline of the Nursing Home Model of Care
- 5.3.6 Federal Healthcare Reform
- 5.3.7 Medicare and Medicaid Reimbursement Regulation

## 6. COMPETITIVE LANDSCAPE

## 7. COMPANY PROFILES

### 7.1 Extendicare

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategy

### 7.2 Brookdale Senior Living Inc.

- 7.2.1 Business Overview
- 7.2.2 Financial Overview
- 7.2.3 Business Strategy

### 7.3 Kindred Healthcare Inc.

- 7.3.1 Business Overview
- 7.3.2 Financial Overview
- 7.3.3 Business Strategy

### 7.4 Genesis Healthcare Inc.

- 7.4.1 Business Overview
- 7.4.2 Financial Overview
- 7.4.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1: Category of Elderly Care Market

Figure 2: Global Elderly Care Services Market by Value; 2012-2015 (US\$ Billion)

Figure 3: Global Elderly Care Services Market by Value; 2016-2020E (US\$ Billion)

Figure 4: Global Elderly Care Services Market by Segment; 2014

Figure 5: Global Elderly Care Market by Technology Products; 2012-2015 (US\$ Billion)

Figure 6: Global Elderly Care Market by Technology Products; 2016-2020E (US\$ Billion)

Figure 7: Global Home Care Services Market by Value; 2014-2015 (US\$ Billion)

Figure 8: Global Home Care Services Market by Value; 2016-2020E (US\$ Billion)

Figure 9: Global Home Care Market by Employees Category (Million)

Figure 10: Global Home Care Market by Players Type; 2014

Figure 11: Global Home Healthcare Market by Value; 2013-2015 (US\$ Billion)

Figure 12: Global Home Healthcare Market by Value; 2016-2020E (US\$ Billion)

Figure 13: Global Home Healthcare Software & Services Market by Value; 2013-2015 (US\$ Billion)

Figure 14: Global Home Healthcare Software & Services Market by Value; 2016-2020E (US\$ Billion)

Figure 15: Global Home Healthcare Market by Top Players; 2014

Figure 16: The US Elderly Care Services Market by Value; 2013-2015 (US\$ Billion)

Figure 17: The US Elderly Care Services Market by Value; 2016-2020E (US\$ Billion)

Figure 18: The US Home Care Market by Value; 2011-2015 (US\$ Billion)

Figure 19: The US Home Care Market by Value; 2016-2020E (US\$ Billion)

Figure 20: The US Home Healthcare Market Segmentation by Products & Services; 2014

Figure 21: The US Home Healthcare Market Segmentation by Major Markets; 2014

Figure 22: Canada Home Healthcare Market by Value; 2013-2015 (US\$ Billion)

Figure 23: Canada Home Healthcare Market by Value; 2016-2020E (US\$ Billion)

Figure 24: Europe Home Healthcare Market by Value; 2012-2015 (US\$ Billion)

Figure 25: Europe Home Healthcare Market by Value; 2016-2020E (US\$ Billion)

Figure 26: Indian Home Healthcare Market by Value; 2014-2015 (US\$ Billion)

Figure 27: Indian Home Healthcare Market by Value; 2016-2020E (US\$ Billion)

Figure 28: Number of Population Age 65+ (In Million)

Figure 29: Life Expectancy at Age

Figure 30: Extendicare Revenue; 2012-Q32015 (US\$ Million)

Figure 31: Brookdale Senior Living Inc. (2010-Q32015) (US\$ Billion)

Figure 32: Kindred Healthcare Inc. Revenue; 2010-2015E (US\$ Billion)

Figure 33: Genesis Healthcare Revenue; 2010-2015 (US\$ Billion)

Table 1: Industry Employment Table

Table 2: Global Elderly Care Services Market Competitive Landscape; 2014

## I would like to order

Product name: Global Elderly Care Services Market: Trends and Opportunities (2016-2020)

Product link: <https://marketpublishers.com/r/G5BBA84DEBDEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5BBA84DEBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970