

Global Educational Furniture Market: Analysis By Material (Wood, Plastic, Metal and Others), By Product (Seating Furniture, Storage Units, Lab Furniture and Others), By Application (Classroom, Library & Labs and Others), By Distribution Channel (Offline and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

<https://marketpublishers.com/r/GD53810EB7EDEN.html>

Date: December 2023

Pages: 142

Price: US\$ 2,250.00 (Single User License)

ID: GD53810EB7EDEN

Abstracts

Educational furniture refers to the specialized fixtures and equipment used in educational settings such as schools, universities, and training facilities. These items are designed to support the learning environment and facilitate effective teaching and studying. Educational furniture is intended to enhance the educational experience by providing students and educators with conducive, comfortable, and practical spaces for teaching, learning, and collaboration. The global educational furniture market was valued at US\$4.85 billion in 2022. The market value is expected to reach US\$6.19 billion by 2028.

The global educational furniture market is poised for significant expansion, projected to soar at an accelerating pace. This growth trajectory is underpinned by several key drivers. One such factor is the continual surge in enrollment rates across schools and universities worldwide. Additionally, the rising disposable income among consumers contributes to increased spending on quality educational furniture. Government initiatives aimed at enhancing educational infrastructure also play a pivotal role in propelling this market forward. Furthermore, the proliferation of schools and educational institutions fuels the demand for specialized furniture. Beyond these factors, evolving classroom dynamics and a heightened focus on creating conducive learning environments further amplify the market's potential. Collectively, these catalysts drive

the anticipated growth, reflecting a robust trajectory for the global educational furniture market. The educational furniture market is projected to grow at a CAGR of 4.36% over the years 2023-2028.

Market Segmentation Analysis:

By Material: The report identifies four segments on the basis of material, namely; wood, plastic, metal, and others. In 2022, the wood sector held a prominent position in the market, while the metal segment is anticipated to experience the most rapid growth in the projected timeframe. Wood serves as a fundamental material in creating educational furniture, forming desks, chairs, and storage units due to its long-lasting properties, versatility, and appealing aesthetics. With its natural and inviting look, wood enhances the ambiance of educational environments. The widespread favoritism towards wooden furniture propels market growth, meeting the demand for durable, adaptable, and eco-friendly solutions in educational furniture. Metal furniture offers long-lasting performance, making it a cost-effective choice for educational institutions. Its adaptability to diverse learning environments, coupled with the rising trend of contemporary designs, drives its projected growth. Additionally, advancements in metal fabrication techniques enhance its appeal, attracting educational facilities seeking durable and adaptable furniture solutions, thereby contributing to its anticipated high CAGR in the market.

By Product: The report identifies four segments on the basis of product, namely; Seating Furniture, Storage Units, Lab Furniture and Others. The seating furniture segment held the major share of the global educational furniture market and is expected to be the fastest growing segment in the forecasted period. Primarily, seating furniture, including chairs, benches, and stools, fulfills the essential requirement for comfort and ergonomic assistance, which is vital for students and educators during prolonged study sessions or teaching periods. Furthermore, these furniture items possess versatility, being specifically designed to suit various areas within educational settings like classrooms, libraries, and collaborative spaces, ensuring adaptability to diverse learning requirements. The focus on promoting proper posture and minimizing discomfort significantly contributes to establishing favorable learning environments, thereby enhancing students' capacity to concentrate and participate effectively.

By Application: On the basis of application, the report identifies three segment, namely; Classroom, Library & Labs, and Others. The classroom held the highest share in the market and is expected to be the fastest growing segment in the forecasted period. Classroom educational furniture plays a crucial role in fostering ideal learning settings.

The furniture arrangement and choices profoundly influence classroom dynamics, encouraging collaboration, interaction, and optimal space utilization. The use of educational furniture in classrooms significantly influences student learning experiences and teacher effectiveness by adapting to modern educational requirements, emphasizing comfort, technology integration, and versatility.

By Distribution Channel: The report identifies two segments namely based on distribution channel, Offline and Online. Offline segment held the highest share in the market. Offline channel operates through physical stores, showrooms, dealerships, and direct sales representatives. This conventional approach provides customers with hands-on product experiences, personalized guidance, and immediate support from sales experts. The offline distribution channel continues to wield considerable influence in the educational furniture market, delivering tailored experiences and specialized knowledge. Online channel is expected to be the fastest growing segment in the forecasted period. The increasing digitalization of shopping experiences has made online platforms convenient and accessible for educational institutions. Moreover, the wider product selection, competitive pricing, and convenience of doorstep delivery appeal to schools and universities seeking hassle-free procurement processes. This trend aligns with evolving consumer preferences for efficient and time-saving purchasing options, projecting the online segment to experience substantial growth in the educational furniture market.

By Region: In the report, the global educational furniture market can be divided into five regions, namely, North America, Europe, Asia Pacific, Middle East and Africa and Latin America. In 2022, North America led the market, propelled by escalating enrollment rates, a surge in demand for high-quality educational furniture, and the rise of blended learning approaches. Market players strategically positioned themselves to capitalize on these trends, strengthening their market presence and fostering further growth. This region, comprising the US, Canada, and Mexico, prioritizes revamping educational spaces to align with evolving teaching methods and technology integration, sparking a demand for adaptable furniture solutions that combine innovative design with sustainability and ergonomic principles. Collaborative furniture, catering to diverse learning styles while embracing eco-friendly initiatives, is particularly sought after in the US market.

Meanwhile, the educational furniture market in the Asia Pacific region, encompassing key regions like China, Japan, India, and South Korea, is dynamic and rapidly evolving. Its growth is driven by rapid urbanization, population expansion, and the consequent need for more educational institutions and furniture. Each country's distinct cultural

inclinations and societal norms influence furniture preferences and functionalities, emphasizing customization options, affordability, durability, and adaptability to diverse learning environments as crucial market drivers. In China, substantial investments in education infrastructure and a focus on quality education drive the thriving educational furniture market. India's market growth aligns with population expansion and educational sector development, backed by government initiatives to improve education infrastructure and digitization. The market in India emphasizes durable, cost-effective furniture solutions tailored for various educational institutions.

Market Dynamics:

Growth Drivers: The global educational furniture market has witnessed sustained growth due to several driving forces. As enrollment rates in schools and universities continue to rise, educational institutions face the challenge of accommodating a burgeoning student population. Globally acknowledged as a pivotal factor for personal and societal advancement, education receives heightened investments, further driving this enrollment surge. Consequently, educational facilities must expand, leading to amplified demands for furniture like desks, chairs, and whiteboards to foster enriching learning spaces. Various factors, such as increase in disposable income, government initiatives, upsurge in number of schools, contribute significantly to shaping this market landscape. These influences collectively drive the demand for educational furniture, reflecting the need for accommodating and nurturing the expanding student demographic across educational institutions.

Challenges: The educational furniture market faces substantial hurdles due to the high upfront expenses involved in acquiring and maintaining furniture for schools and colleges. These financial challenges stem from various factors, including the need for durable furniture capable of enduring continuous use, specialized furnishings tailored to specific needs, and rising material costs. Moreover, competitive pricing from imported furniture adds pressure, impacting the competitiveness of local manufacturers. These high costs pose barriers within the education sector, limiting the establishment of new educational institutions due to the significant initial investments required. Additionally, the volatility of wood prices negatively influences the dynamics of the educational furniture market.

Trends: The market is projected to grow at a fast pace during the forecast period, due to various latest trends like smart education furniture, growing popularity of ergonomic furniture, increasing focus on sustainability, active learning environments, customized furniture, evolution of educational practices, etc. Smart education furniture is

revolutionizing the education furniture market, introducing interactive, technology-driven learning environments. The rising adoption of smart education solutions like interactive whiteboards and digital podiums drives a growing demand for furniture that accommodates and integrates these technologies seamlessly. This evolving niche prompts innovation, leading to new product developments. With a shift toward active learning, classrooms now favor dynamic, flexible layouts over traditional fixed setups. Furniture supporting active learning is designed for easy rearrangement, lightweight mobility, and adaptability to facilitate collaborative activities, discussions, and independent study.

Impact Analysis of COVID-19 and Way Forward:

The COVID-19 pandemic significantly altered the landscape of the educational furniture market. As educational institutions transitioned to remote or hybrid learning models, there was a temporary slowdown in the demand for traditional classroom furniture. However, the pandemic also accelerated the need for adaptable, technology-integrated furniture suitable for flexible learning environments. Schools and universities began investing in furniture conducive to remote learning setups, such as ergonomic chairs, adjustable desks, and technology-compatible solutions like charging stations and video conferencing furniture.

Moreover, the heightened awareness of health and safety led to a surge in demand for easy-to-clean, antimicrobial furniture to maintain hygienic environments within educational settings. Supply chain disruptions and material shortages impacted production and delivery, causing delays and affecting market dynamics. Overall, the pandemic prompted a shift in furniture requirements towards more versatile, tech-savvy, and hygienic options, emphasizing adaptability to changing learning environments, both in traditional classrooms and remote setups.

Competitive Landscape:

The global educational furniture market is fragmented, with increasing number of large and medium sized players accounting for the majority of market revenue, and presence of a substantial number of regional market players with limited business offerings and customer base. However, in developed economies, such as the US, Canada, the UK, Germany, and Japan, a selected number of market manufacturers dominate the global market with their strong brand recognition and competitive positioning.

The key players of the global educational furniture market are:

Steelcase Inc.
MillerKnoll, Inc.
Vitra International AG
Falcon
VS America, Inc.
KI
OfficeLine
British Thornton
Virco Mfg. Corporation
Fleetwood Group, Inc.(Fleetwood Furniture)
Hertz Furniture
Metalliform Holdings Limited

Major companies in the market are engaged in strategic agreements & contracts, innovation, expansion and several strategies to develop and deploy new and more efficient products in the market and gain larger market share. For instance, On August 01, 2023, VS America announced that the company's products are being used at International School Bangkok (ISB).

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