

Global E-signature Market: Size, Trends and Forecast (2018-2022)

<https://marketpublishers.com/r/G4554042166EN.html>

Date: May 2018

Pages: 75

Price: US\$ 850.00 (Single User License)

ID: G4554042166EN

Abstracts

Scope of the Report

The report entitled “Global E-signature Market: Size, Trends and Forecast (2018-2022)”, provides an in-depth analysis of the global e-signature market by value, by number of transactions settled through e-signatures, by total addressable market value and the global digital signature market by value. The report also provides a regional analysis of the U.S. E-signature market by TAM value, the U.S. E-signature TAM by number of firms, by average selling price and the U.S. Digital signature market by value.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global e-signature market has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The e-signature market consists of a number of players. The key market players are DocuSign Inc., Adobe Systems Inc. (Adobe Sign), OneSpan (eSignLive) and SIGNiX, Inc. The company profiling of the above market players has been done in the report consisting of their business overview, financial overview and the business strategies adopted by the companies.

Country Coverage

The U.S.

Company Coverage

DocuSign Inc.

Adobe Systems Inc. (Adobe Sign)

OneSpan (eSignLive Inc.)

SIGNiX, Inc.

Executive Summary

An e-signature (electronic signature) is a digital version of its traditional pen-and-paper equivalent. It generally refers to the adoption of an electronic message, transaction or document. E-signature can assume various forms such as a typed name at the end of an email, a typed name on an electronic form or document, a personal identification number (PIN) used for any kind of transaction or clicking on the 'Agree' or the 'OK' button on any online contract. An electronic signature represents a user's verified intent to sign a document.

A digital signature is a specific type of e-signature and there are some differences between an e-signature and a digital signature. While an e-signature is an authorized way to sign a document, a digital signature is a way to encrypt documents with invisible digital codes, making it verify difficult to tamper with.

The e-signature market can be segmented on the basis of type, component, deployment and application. Various types of e-signatures are click-to-sign, basic electronic, advanced electronic. Components of e-signatures include software and services. On the basis of deployment, e-signature market is classified as on-premise, cloud based and web based.

The global e-signature market has been growing consistently over the past few years and is expected to grow even further during the forecast period (2018-2022) driven by factors such as increasing online shopping and online documentation, penetration of internet and the growing acceptance of e-signatures in the BFSI (Banking, Financial services and Insurance) sector. However, the e-signature market is relatively new and faces certain challenges such as securing consumer confidence, huge implementation or investment cost and a potential threat from certified email.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 E-Signatures: An Overview

2.1.1 Components of E-Signatures

2.1.2 Features of E-Signatures

2.1.3 E-Signatures and Digital Signatures: Difference

2.2 Evolution of E-Signatures

2.2.1 The Evolution of E-Signatures in the U.S.

2.2.2 The History of Digital Signature Technology

2.3 E-Signatures Market Segmentation

2.4 Benefits of E-Signatures

2.5 Application of E-signatures

2.5.1 Uses of E-Signatures

2.5.2 Application of E-Signatures in Organizations

2.6 Working of E-Signatures

3. GLOBAL MARKET ANALYSIS

3.1 Global E-Signature Market: An Analysis

3.1.1 Global E-Signature Market by TAM (Total Addressable Market) Value

3.1.2 Global E-Signature Market by Value

3.1.3 Global E-Signature Market by Number of Transactions settled through E-Signatures

3.2 Global Digital Signature Market : An Analysis

3.2.1 Global Digital Signature Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 The U.S. E-Signature Market : An Analysis

4.1.1 The U.S. E-Signature TAM by Number of Firms

4.1.2 The U.S. E-Signature TAM by Average Selling Price

4.1.3 The U.S. E-Signature Market by TAM Value

4.2 The U.S. Digital Signature Market : An Analysis

4.2.1 The U.S. Digital Signature Market by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

5.1.1 Online Shopping and E-commerce

5.1.2 Increasing Online Documentation

5.1.3 Acceptance of Digital Signatures in the BFSI (Banking, Financial Services and Insurance) Sector

5.1.4 Penetration of Internet

5.2 Challenges

5.2.1 Securing Consumer Confidence

5.2.2 Certified email: A Potential Risk to Digital Signatures

5.2.3 Investment or Implementation Cost

5.3 Market Trends

5.3.1 Growing Relevance of E-Signatures for Banking

5.3.2 Social Media Changing the Way of Authenticating Digital Identity

5.3.3 SaaS Model for E-Signatures - Cloud Solution

5.3.4 Use of Blockchain technology in the E-Signature Market

6. COMPETITIVE LANDSCAPE

6.1 Global E-Signature Market Players by Market Share

6.2 Global E-Signature Market Players by Number of Websites

6.3 Global E-Signature Market Players by Services

6.4 Global E-Signature Market Players: Financial Comparison

6.5 The U.S. E-Signature Market by Players

6.6 Europe E-Signature Market by Players

6.7 Asia-Pacific E-Signature Market by Players

7. COMPANY PROFILE

7.1 DocuSign Inc.

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 Adobe Systems Inc. (Adobe Sign)

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 OneSpan (eSignLive Inc.)

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

7.4 SIGNiX, Inc.

7.4.1 Business Overview

7.4.2 Business Strategy

List Of Figures

LIST OF FIGURES

- Figure 1: Components of E-Signatures
- Figure 2: The History of Digital Signature Technology
- Figure 3: E-Signatures Market Segmentation
- Figure 4: Benefits of E-Signatures
- Figure 5: Working of E-Signatures
- Figure 6: Global E-Signature Market by TAM Value; 2017 (US\$ Billion)
- Figure 7: Global E-Signature Market by Value; 2014-2017 (US\$ Billion)
- Figure 8: Global E-Signature Market by Value; 2018-2022 (US\$ Billion)
- Figure 9: Global E-Signature Market by Number of Transactions settled through E-Signatures; 2014-2017 (Millions)
- Figure 10: Global Digital Signature Market by Value; 2015-2017 (US\$ Billion)
- Figure 11: Global Digital Signature Market by Value; 2018-2022 (US\$ Billion)
- Figure 12: The U.S. E-Signature TAM by Number of Firms; 2018 ('000)
- Figure 13: The U.S. E-Signature TAM by Average Selling Price; 2018 (US\$ thousand)
- Figure 14: The U.S. E-Signature Market by TAM Value ; 2018 (US\$ Million)
- Figure 15: The U.S. Digital Signature Market by Value; 2017-2022 (US\$ Million)
- Figure 16: Global Retail E-commerce Sales; 2014-2021 (US\$ Billion)
- Figure 17: Internet Users in the World by Geographic Regions; 2017
- Figure 18: Share of Bank Account owners making Digital Payments; 2017 (Percentage, %)
- Figure 19: Global SaaS Market by Value; 2016-2022 (US\$ Billion)
- Figure 20: DocuSign Inc. Revenue; 2016-2018 (US\$ Million)
- Figure 21: DocuSign Inc. Revenue by Segments ; 2018 (Percentage, %)
- Figure 22: DocuSign Inc. Revenue by Geography ; 2018 (Percentage, %)
- Figure 23: Adobe Systems Inc. Revenue; 2013-2017 (US\$ Billion)
- Figure 24: Adobe Systems Inc. Revenue by Segments; 2017 (Percentage, %)
- Figure 25: Adobe Systems Inc. Revenue by Geography; 2017 (Percentage, %)
- Figure 26: OneSpan Revenue; 2013-17 (US\$ Million)
- Figure 27: OneSpan Revenue by Segments; 2017 (Percentage, %)
- Figure 28: OneSpan Revenue by Geography; 2017 (Percentage, %)

List Of Tables

LIST OF TABLES

Table 1: World Internet Usage and Population Statistics; 2017

Table 2: Global E-Signatures Market Players by Market Share; 2018

Table 3: Global E-Signatures Market Players by Number of Websites; 2018

Table 4: Global E-Signature Market Players by Services

Table 5: Global E-Signature Market Players Financial Comparison; 2018

Table 6: The U.S. E-Signature Market by Players; 2018

Table 7: Europe E-Signature Market by Players; 2018

Table 8: Asia-Pacific E-Signature Market by Players; 2018

I would like to order

Product name: Global E-signature Market: Size, Trends and Forecast (2018-2022)

Product link: <https://marketpublishers.com/r/G4554042166EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4554042166EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970