

Global E-learning Market: Size, Trends and Forecasts (2019-2023)

<https://marketpublishers.com/r/GE7C3FCAFF8EN.html>

Date: May 2019

Pages: 91

Price: US\$ 900.00 (Single User License)

ID: GE7C3FCAFF8EN

Abstracts

SCOPE OF THE REPORT

The report titled “Global E-learning Market: Size, Trends and Forecasts (2019-2023)”, provides an in depth analysis of the global e-learning market by value, by technology, by learning mode, by application, by region, etc. The report also provides a regional analysis of the e-learning market, including the following regions: North America (The US & Rest of North America), Asia, Europe, Latin America, and Middle East & Africa. The report also provides a detailed analysis of the US market by value and by application.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global e-learning market has also been forecasted for the period 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global e-learning market is highly fragmented with many market players operating worldwide. Some e-learning market players operating on a local level while other players operating on a regional and global level. Further, key players of the e-learning market are Oracle Corporation, McGraw-Hill Education, Pearson plc, Providence Equity Partners LLC (Blackboard Inc.) are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Asia

Europe

Latin America

Middle East & Africa

Company Coverage

Oracle Corporation

McGraw-Hill Education

Pearson plc

Providence Equity Partners LLC (Blackboard Inc.)

EXECUTIVE SUMMARY

E-learning, known as electronic learning, refers to a learning that can be obtained through the internet by using electronic resources. In other words, e-learning means delivering the course digitally, whether it is in a classroom, corporate training or a distance learning course.

The traditional learning is considered expensive and takes a long time. Here, e-learning provides an alternative solution which is much faster, cheaper and potentially better. With the rapid development in technology and advancements in learning systems, e-learning has proven to be the best means of delivering education to a large number of recipients anywhere and at any time.

The e-learning has a very significant history with continuous introduction of new and innovative technologies. The e-learning market can be segmented on the basis of technology (Corporate E-learning, Packaged Content, Learning Management System (LMS), Mobile Learning, Massive Open Online Course (MOOC) and Game-based Learning); learning mode (Instructor-Led and Self-Paced); type (Testing and Training)

and application (Small and Medium Businesses, Large Enterprises, Education and Government).

The global e-learning market has increased significantly during the years 2016-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The e-learning market is expected to increase due to the rising usage of internet, proliferation of smartphones, increasing adoption of cloud based platforms, growing trend of social media learning, surging interest rates on student loan, etc. Yet the market faces some challenges such as the low adoption rate of e-learning in developing countries, technological inadequacies, substandard quality of the online course content, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 E-learning: An Overview

2.1.1 Importance and Effectiveness of E-learning

2.1.2 E-learning History Timeline

2.2 E-learning Segmentation: An Overview

2.2.1 E-learning Segmentation by Technology

2.2.2 E-learning Segmentation by Learning Mode

2.2.3 E-learning Segmentation by Type

2.2.4 E-learning Segmentation by Application

3. GLOBAL MARKET ANALYSIS

3.1 Global E-learning Market: An Analysis

3.1.1 Global E-learning Market by Value

3.1.2 Global E-learning Market by Technology (Packaged Content, Corporate E-learning, Mobile Learning, Game-based learning, LMS and MOOC)

3.1.3 Global E-learning Market by Learning Mode (Instructor-Led and Self-Paced)

3.1.4 Global E-learning Market by Application [Education, Large Enterprises and Small and Medium Businesses (SMBs)]

3.1.5 Global E-learning Market by Region (North America, Asia, Europe, Latin America and Middle East & Africa)

3.2 Global E-learning Market: Technology Analysis

3.2.1 Global Corporate E-learning Market by Value

3.2.2 Global Packaged Content E-learning Market by Value

3.2.3 Global Mobile E-learning Market by Value

3.2.4 Global Learning Management System (LMS) E-learning Market by Value

3.2.5 Global Game-based Learning E-learning Market by Value

3.2.6 Global Massive Open Online Course (MOOC) E-learning Market by Value

3.3 Global E-learning Market: Learning Mode Analysis

3.3.1 Global Instructor-Led E-learning Market by Value

3.3.2 Global Self-Paced E-learning Market by Value

3.4 Global E-learning Market: Application Analysis

3.4.1 Global Small and Medium Businesses (SMBs) E-learning Market by Value

3.4.2 Global Large Enterprises E-learning Market by Value

3.4.3 Global Education E-learning Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 North America E-learning Market: An Analysis

4.1.1 North America E-learning Market by Value

4.1.2 North America E-learning Market by Region (The US and Rest of North America)

4.1.3 The US E-learning Market by Value

4.1.4 The US E-learning Market by Application (Education, Corporate and Government)

4.1.5 The US Education E-learning Market by Value

4.1.6 The US Corporate E-learning Market by Value

4.1.7 The US Government E-learning Market by Value

4.1.8 Rest of North America E-learning Market by Value

4.2 Asia E-learning Market: An Analysis

4.2.1 Asia E-learning Market by Value

4.3 Europe E-learning Market: An Analysis

4.3.1 Europe E-learning Market by Value

4.4 Latin America E-learning Market: An Analysis

4.4.1 Latin America E-learning Market by Value

4.5 Middle East & Africa E-learning Market: An Analysis

4.5.1 Middle East & Africa E-learning Market by Value

5. MARKET DYNAMICS

5.1 Growth Driver

5.1.1 Rising Usage of Internet

5.1.2 Proliferation of Smartphones

5.1.3 Increasing Adoption of Cloud based platforms

5.1.4 Growing Trend of Social Media Learning

5.1.5 Surging Interest Rates on Student Loan

5.2 Challenges

5.2.1 Low Adoption Rate of E-learning in Developing Countries

5.2.2 Technological Inadequacies

5.2.3 Substandard Quality of the Online Course Content

5.3 Market Trends

5.3.1 Growth in Education Expenditure on Technology

5.3.2 Increasing Use of Big Data in E-learning

5.3.3 Integration of Artificial Intelligence (AI) and Machine Learning in E-learning

Applications

5.3.4 Growing Preference of Microlearning

6. COMPETITIVE LANDSCAPE

6.1 Global E-learning Market Players: A Financial Comparison

6.2 Global E-learning Market Players by Area of Specialization

6.3 Global E-learning Market Players: Key Features of Higher Education LMS Solution

7. COMPANY PROFILES

7.1 Oracle Corporation

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 McGraw-Hill Education

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 Pearson plc

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

7.4 Providence Equity Partners LLC (Blackboard Inc.)

7.4.1 Business Overview

7.4.2 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: E-learning History Timeline

Figure 2: E-learning Segmentation by Technology

Figure 3: E-learning Segmentation by Learning Mode

Figure 4: E-learning Segmentation by Type

Figure 5: E-learning Segmentation by Application

Figure 6: Global E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 7: Global E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 8: Global E-learning Market by Technology; 2018 (Percentage, %)

Figure 9: Global E-learning Market by Learning Mode; 2018 (Percentage, %)

Figure 10: Global E-learning Market by Application; 2018 (Percentage, %)

Figure 11: Global E-learning Market by Region; 2018 (Percentage, %)

Figure 12: Global Corporate E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 13: Global Corporate E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 14: Global Packaged Content E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 15: Global Packaged Content E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 16: Global Mobile E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 17: Global Mobile E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 18: Global Learning Management System (LMS) E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 19: Global Learning Management System (LMS) E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 20: Global Game-based Learning E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 21: Global Game-based Learning E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 22: Global Massive Open Online Course (MOOC) E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 23: Global Massive Open Online Course (MOOC) E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 24: Global Instructor-Led E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 25: Global Instructor-Led E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 26: Global Self-Paced E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 27: Global Self-Paced E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 28: Global Small and Medium Businesses (SMBs) E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 29: Global Small and Medium Businesses (SMBs) E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 30: Global Large Enterprises E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 31: Global Large Enterprises E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 32: Global Education E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 33: Global Education E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 34: North America E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 35: North America E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 36: North America E-learning Market by Region; 2018 (Percentage, %)

Figure 37: The US E-learning Market by Value; 2018-2023 (US\$ Billion)

Figure 38: The US E-learning Market by Application; 2018 (Percentage, %)

Figure 39: The US Education E-learning Market by Value; 2018-2023 (US\$ Billion)

Figure 40: The US Corporate E-learning Market by Value; 2018-2023 (US\$ Billion)

Figure 41: The US Government E-learning Market by Value; 2018-2023 (US\$ Billion)

Figure 42: Rest of North America E-learning Market by Value; 2018-2023 (US\$ Billion)

Figure 43: Asia E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 44: Asia E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 45: Europe E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 46: Europe E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 47: Latin America E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 48: Latin America E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 49: Middle East & Africa E-learning Market by Value; 2016-2018 (US\$ Billion)

Figure 50: Middle East & Africa E-learning Market by Value; 2019-2023 (US\$ Billion)

Figure 51: Global Internet Users & Penetration; 2016-2021 (Billion & Percentage, %)

Figure 52: Global Number of Mobile Devices by Type; 2017-2022 (Billion)

Figure 53: Global Cloud Computing 'as a Service' Revenue; 2016-2021 (US\$ Billion)

Figure 54: Global Social Media Users; 2014-2021 (Billion)

Figure 55: Federal Student Loan Interest Rates; 2016/17-2018/19 (Percentage, %)

Figure 56: Global Education Technology Expenditure; 2018-2025 (US\$ Billion & Percentage, %)

Figure 57: Global Big Data Market Revenue; 2016-2023 (US\$ Billion)

Figure 58: Global Artificial Intelligence (AI) in Education Market; 2017-2023 (US\$ Million)

Figure 59: Oracle Corporation Total Revenues; 2014-2018 (US\$ Billion)

Figure 60: Oracle Corporation Total Revenues by Segments; 2018 (Percentage, %)

Figure 61: Oracle Corporation Total Revenues by Region; 2018 (Percentage, %)

Figure 62: McGraw-Hill Education Revenue; 2014-2018 (US\$ Billion)

Figure 63: McGraw-Hill Education Revenue by Segments; 2018 (Percentage, %)

Figure 64: McGraw-Hill Education Revenue by Region; 2018 (Percentage, %)

Figure 65: Pearson plc Sales; 2014-2018 (US\$ Billion)

Figure 66: Pearson plc Sales by Products and Services; 2018 (Percentage, %)

Figure 67: Pearson plc Sales by Region; 2018 (Percentage, %)

Table 1: Global E-learning Market Players: A Financial Comparison; 2018

Table 2: Global E-learning Market Players by Area of Specialization

Table 3: Global E-learning Market Players: Key Features of Higher Education LMS Solution

I would like to order

Product name: Global E-learning Market: Size, Trends and Forecasts (2019-2023)

Product link: <https://marketpublishers.com/r/GE7C3FCAFF8EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7C3FCAFF8EN.html>