

# Global E-learning Market: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)

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## Abstracts

### Scope of the Report

The report titled “Global E-learning Market: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)” provides an in depth analysis of the global e-learning market by value and by segment. The report also provides a regional analysis of the e-learning market, including the following regions: North America (The US & Rest of North America), Asia, Europe, Latin America, and Middle East & Africa. The report also provides a detailed analysis of the US market by value and by application.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global e-learning market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global e-learning market is highly fragmented with many market players operating worldwide. Some e-learning market players operating on a local level while other players operating on a regional and global level. Further, key players of the e-learning market are Oracle Corporation, McGraw-Hill Education, Pearson plc, Providence Equity Partners LLC (Blackboard Inc.) are also profiled with their financial information and respective business strategies.

### Company Coverage

Oracle Corporation

McGraw-Hill Education

Pearson Plc

Providence Equity Partners LLC (Blackboard Inc.)

## Regional Coverage

North America

Asia

Latin America

Middle East and Africa

## Executive Summary

The e-learning has a very significant history with continuous introduction of new and innovative technologies. The e-learning market can be segmented on the basis of technology (Corporate E-learning, Packaged Content, Learning Management System (LMS), Mobile Learning, Massive Open Online Course (MOOC) and Game-based Learning); learning mode (Instructor-Led and Self-Paced); type (Testing and Training) and application (Small and Medium Businesses, Large Enterprises, Education and Government).

The global e-learning market has increased significantly during the years 2016-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The e-learning market is expected to increase due to the rising usage of internet, proliferation of smartphones, increasing adoption of cloud based platforms, growing trend of social media learning, surging interest rates on student loan, etc. Yet the market faces some challenges such as the low adoption rate of e-learning in developing countries, technological inadequacies, substandard quality of the online course content, etc.

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