

# Global E-Commerce Market Size, Trends and Forecast with Impact Analysis of COVID-19 (2021-2025)

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## Abstracts

### Scope of the Report

The report titled “Global E-Commerce Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global e-commerce market by value, by product Categories, by transaction type, by region, etc. The report provides a detailed regional analysis of the e-commerce market, including the following regions: North America (the US, Canada & Mexico), Europe (Germany, UK, France, Spain & Rest of Europe), Asia Pacific (China, Japan, South Korea & Rest of Asia Pacific), and Rest of the World. The report also provides a detailed analysis of the COVID-19 impact on the e-commerce market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global e-commerce market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global e-commerce market is fragmented with many major market players operating worldwide. The key players of the e-commerce market are Amazon.com, Inc., Alibaba Group Holdings Limited, eBay Inc., JD.com, Inc. are also profiled with their financial information and respective business strategies.

### Country Coverage

Asia Pacific

North America

Europe

Rest of the World

## Company Coverage

Amazon.com, Inc.

Alibaba Group Holdings Limited

eBay Inc.

JD.com, Inc.

## Executive Summary

The e-commerce market can be segmented on the basis of product categories (Fashion, Toys, Hobby and DIY, Electronic and Media, Food and Personal Care, furniture and appliances, and Others); and transaction type (Business to Business or B2B and Business to Consumers or B2C).

The global e-commerce market has increased at a significant CAGR during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The e-commerce market is expected to increase, due to increasing internet connectivity, surging gen z and millennial population, rising penetration of smartphones, increasing adoption of m-commerce, rapid urbanization, growing acceptance of digital transactions, expansion in regional localization of internet content, elevating shopping experience, etc. yet the market faces some challenges such as rising malware applications, ambiguity with cross border trade, asymmetry in information (virtual vs reality), etc.

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