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Global Dual Lens Smartphone Market: Trends & Opportunities (2016-2020)

https://marketpublishers.com/r/GBA97764CDAEN.html
Date: March 2016
Pages: 47
Price: US$ 800.00 (Single User License)
ID: GBA97764CDAEN

Abstracts

Scope of the Report

The report titled “Global Dual Lens Smartphone Market: Trends & Opportunities (2016-2020)” provides an in-depth analysis of the global dual lens smartphone market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides the shipment analysis of major players in the market such as Apple and Samsung. The report also provides an overview of global smartphone market which includes market size in terms of volume and smartphone users worldwide along with the market segments.

The report provides country analysis of China for the dual lens smartphone market which includes market sizing in terms of volume along with the penetration rate of dual lens smartphones.

Furthermore, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global dual lens smartphone market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global dual lens smartphone market is stiff and dominated by the big players like Huawei. Further, key players of the dual lens smartphone market HTC Corporation and LG Electronics Inc. are also profiled with their financial information and respective business strategies.

Country Coverage

Global

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China

Company Coverage

Huawei Investment &Holding Co., Ltd.

HTC Corporation

LG Electronics Inc.

Executive Summary

Global dual lens smartphone market is at its nascent stage as the market evolved in 2014 after the launch of HTC and Huawei dual lens smartphones. Major players of the market launched new smartphones with dual lens cameras by the end of 2015 thus; the market is projected to have grown significantly in 2015. For the span of next five years i.e. 2016-2020, projections are made that the market would rise tremendously at a significant CAGR. China is expected to lead the market accounting the significant share in the market.

The growth drivers for the global dual lens smartphone market are: expansion in fusion technology, production capacity expansion along with the rise in disposable income. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: technological hurdles, stable sourcing of image sensor and migration to finer processes for image sensors, high-cost burdens, and algorithms.

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