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Global Display Panel Market: Trends and Opportunities (2015-2019)

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Abstracts

Scope of the Report

The report titled “Global Display Panel Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities and significant trends in the global display panel market. The market size and forecast in terms of value for global display panel market has been provided with a market outlook for the period 2015 to 2019. The report also provides detailed sub segment analysis of the display panel market. The report provides the detailed market sizing of the display panel market by product category like LCD display panel and PDP display panel.

The report also provides the recent scenario of the display panel shipment in global display market by application segments to understand the future growth prospects of the global display panel market. In the market dynamics section the report provides the detailed analysis of growth drivers, challenges and market trends of the global display panel market.

This report profiles global display panel market, discussing market trends through 2014 and outlook for 2015 to 2019. It also highlights leading players in the sector including AU Optronics, LG Display and Nippon Electric Glass on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Company Coverage

AU Optronics

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LG Display Co. Ltd.

Nippon Electric Glass Co. Ltd.

Executive Summary

Display panels are the showcase screens which are surface for presentation and control segments and serves as the immediate interface for human/machine dialog to show data in different structures, such as, content, video, picture, and others. These are utilized as a part of a few applications, for instance, TV, desktop screen, note pad PC, tablet, cell telephone, car, advanced signage, and etc.

Global display market grew at the significant CAGR during the period 2010-2014 and is expected to rise in the span of next five years 2015-2019. Display panels are used in various products but the major products which use displays largely are desktop monitors, LCD TVs, Mobile PCs, Mobile phones, CRT TVs, Plasma TVs and OLED TVs. LCD TVs are the largest users of display panels followed by mobile phones and Mobile PCs influencing the market size of the display panels market.

Global LCD display panel market is largely governed by the LCD TVs market as LCD TVs are the major consumers of LCD display panels in various sizes followed by monitors; tablet PCs and notebook PCs in the year 2014. PDP TV display panel market size decreased since its introduction as consumers did not prefer PDP TV display panel technology over LCD TV as it was highly expensive.

The growth drivers for the global display panel market are rise in the demand for LCD TVs, positive growth in economic conditions and increase in the per capita disposable income. Despite the positive growth drivers, there are certain challenges which the market has to face such as volatile foreign exchange market and high manufacturing cost.

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