

Global Diamond and Gemstone Market: Trends & Opportunities (2014-2019)

<https://marketpublishers.com/r/GCB40F56D63EN.html>

Date: February 2015

Pages: 74

Price: US\$ 800.00 (Single User License)

ID: GCB40F56D63EN

Abstracts

Scope of the Report

The report titled “Global Diamond and Gemstone Market: Trends and Opportunities (2014-2019)” provides an insight into the rough diamond production and diamond jewelry industry. The report analyzes the trends and challenges of the diamond and gemstone market and also outlines the opportunities driving the present as well as future industry growth. The report focuses on the retail jewelry sales, and the four largest consumer of diamond jewelry namely the US, China, India and Europe. The report analyzes the world’s major producing countries of diamonds. The report also discusses key factors driving growth of the industry, major trends and challenges faced by producers of diamond. Further, key players like Petra Diamonds, Gemfields, De Beers and ALROSA are analyzed in the report.

Segment Coverage

Diamond Market

Gemstone Market

Diamond Jewelry Industry

Industry Coverage

Rough Diamonds

Polished Diamonds

Investment Diamonds

Regional Coverage

US

China

India

Europe

Company Coverage

Petra Diamonds

Gemfields

De Beers

ALROSA

Executive Summary

The diamond industry consists of segments that mine, processes and markets diamonds and industrial diamonds. The global diamond and gemstone market has witnessed significant changes and exhibited growth, on account of increasing disposable income, rising middle class population as well as demand from the emerging economies across the world. Jewelry is the main driver for the diamond and gemstones industry. Even under scenarios of volatile or weaker global economic growth, demand for diamonds is expected to show positive real growth in the next few years. Demand is expected to outstrip the global supply due to lack of major discoveries and projected slowdown in several existing mines.

The diamond and gemstone industry is also characterized by growing popularity of online shopping, inclination towards branded ornaments and changing technology which ensures required supply. Branded diamonds present growth opportunity for diamond jewelry retailers. However with immense growth opportunities the industry also faces many challenges in terms of rising operational costs, environmental risks, degrading of reserves and over-production of synthetic diamonds.

Geographically, the US continues to be the largest consumer of gems and diamond jewelry, followed by China and India. In India, diamond cutting and polishing is one of the major sources of revenue. Currently demand for coloured stones is very minimal as compared to gold jewelry but with innovation and changing consumer taste, designs fitted with rubies and emeralds are much in demand.

Contents

1. EXECUTIVE SUMMARY

2. DIAMOND AND GEMSTONE MARKET: AN INTRODUCTION

- 2.1 Introduction
- 2.2 Classification of Diamond
 - 2.2.1 Natural Diamonds
 - 2.2.2 Synthetic diamonds
 - 2.2.3 Industrial Diamonds
- 2.3 Gemological Characteristics of Diamonds
- 2.4 Extraction of Diamond

3. GLOBAL DIAMOND AND GEMSTONE MARKET: AN ANALYSIS

- 3.1 Global Diamond and Gemstone Market
- 3.2 Global Diamond Market Size
 - 3.2.1 Investment Diamonds
 - 3.2.2 Polished Diamonds
 - 3.2.3 Industrial Diamonds
- 3.3 Gemstone Market

4. GLOBAL ROUGH DIAMOND INDUSTRY

- 4.1 Market Size of Rough Diamonds
- 4.2 Production of Rough Diamonds

5. DIAMOND JEWELRY MARKET: ANALYSIS BY GEOGRAPHY

- 5.1 The US
- 5.2 China
- 5.3 India
- 5.4 Europe

6. GLOBAL DIAMOND INDUSTRY: MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Rising Disposable Income

- 6.1.2 Rising Middle Class
- 6.1.3 Rising demand from Emerging Economies
- 6.1.4 Increased Consumer Demand
- 6.2 Market Trends
 - 6.2.1 Popularity of Online Shopping
 - 6.2.2 Preference for Branded Ornaments
 - 6.2.3 Celebrities – Trend Setters to the Industry
 - 6.2.4 Technology- Survivor to the Industry
 - 6.2.5 Adoption of Kimberly Process Certification System
- 6.3 Industry Challenges
 - 6.3.1 Reserves replenishment
 - 6.3.2 Environmental challenges
 - 6.3.3 Synthetic Diamonds – Demand Shock
 - 6.3.4 Increasing pressures on operating costs

7. COMPETITIVE LANDSCAPE: GLOBAL DIAMOND MARKET

8. COMPANY OVERVIEW: GLOBAL DIAMOND MARKET

- 8.1 ALROSA
 - 8.1.1 Business Description
 - 8.1.2 Financial Information
 - 8.1.3 Business Strategies
- 8.2 Petra Diamonds
 - 8.2.1 Business Description
 - 8.2.2 Financial Information
 - 8.2.3 Business Strategies
- 8.3 Gem Fields
 - 8.3.1 Business Description
 - 8.3.2 Financial Information
 - 8.3.3 Business Strategies
- 8.4 De Beers
 - 8.4.1 Business Description
 - 8.4.2 Financial Information
 - 8.4.3 Business Strategies

Figures & Tables

LIST OF FIGURES AND TABLES

- Figure 1: General Classification of Diamond
- Figure 2: Diamond Cuts
- Figure 3: Process of Diamond Extraction
- Figure 4: Breakdown of World Diamond Production (In Million Carats), 2009-2013
- Figure 5: Global Investment Demand for Diamonds, 2013
- Figure 6: Sales of Polished Diamonds (In US\$ Billion), 2009-2013
- Figure 7: Sale of Polished Diamonds by Size in Main Diamond Jewelry Market, 2013
- Figure 8: Industrial Diamond Consumption, (In Billions Carat), 2002-2020
- Figure 9: Production of Industrial Diamond in the US (In Million Carats), 2010-2015E
- Figure 10: Worldwide Imports of Emeralds, Rubies and Sapphires (In US\$ Billion), 2009-2013
- Figure 11: World Rough Diamond Sales (In US\$ Millions), 2009-2013
- Figure 12: Forecasted Rough Diamond Sales (In US\$ Billions), 2014 -2019
- Figure 13: Global Rough Diamond Production by Volume, (In Million Carats), 2009-2013
- Figure 14: Forecasted Global Rough Diamond Production by Volume, (In Millions Carat), 2014-2019
- Figure 15: World Diamond Production, (In Million Carats), 2013
- Figure 16: World Diamond Production, (In US\$ Billions), 2013
- Figure 17: Global Diamond Jewelry Retail Sales, (In US\$ Billion), 2009-2013
- Figure 18: Country wise Diamond Jewelry Retail Sales, By Value, 2013
- Figure 19: Forecasted Global Diamond Jewelry Sales, (In US\$ Billions), 2014-2019
- Figure 20: US Diamond Jewelry Value (In US\$ Billions), 2009-2013
- Figure 21: Production of Natural and Synthetic Gemstones in the US (In US\$ Million), 2010-2014E
- Figure 22: Percentage of Sapphire Production in the US
- Figure 23: Import of Coloured Stones in the US, (In US\$ Millions) 2011
- Figure 24: Diamond Value in China, (In US\$ Billions), 2003-2013
- Figure 25: China Diamond Jewelry Retail Sales, (In US\$ Billions), 2009-2013
- Figure 26: Percentage of Sapphire Production in China
- Figure 27: India Diamond Jewelry Retail Sales, (In US\$ Billions), 2009-2013
- Figure 28: Breakup of Indian Gems and Jewelry Market, 2013
- Figure 29: Retail Sales of Diamond Jewelry in Europe, (In US\$ Billions), 2009-2013
- Figure 30: Percentage of Sapphire Production in Europe
- Figure 31: Real GDP Projections by Regions (In US\$ Trillions), 2014-2019
- Figure 32: Growth in Middle Class, (In Millions) 2013 V/s 2018F

Figure 33: Expanding Middle Class in Emerging Economies, (Millions of Households) 2003- 2024E

Figure 34: Supply and Demand Forecasts, 2014-2019

Figure 35: Growth of Online Diamond Jewelry Sales in the United States

Figure 36: Consumer Preference Branded vs. Unbranded Jewelry, (%)

Figure 37: Global Diamond Reserve Life in Comparison to Other Metals

Figure 38: Prices of Rough Diamonds V/s Polished Diamonds

Figure 39: World Diamond Production by Leading Producers (In Millions Carat), 2013

Figure 40: Annual rough diamond sales by Majors, Value Share %, 2009- 2012

Figure 41: Revenue of ALROSA (In US\$ Billions), 2010-2013

Figure 42: Earnings from sales of Rough and Polished Diamonds (In US\$ Billions), 2010-2013

Figure 43: Revenue of Petra Diamonds, (In US\$ Millions), 2010-2014

Figure 44: Petra Diamonds Rough Diamonds Production (In Million Carats), 2010-2014

Figure 45: Forecasted Production of Petra Diamonds (In Million Carats), 2015-2019

Figure 46: Revenue of Gemfields, (In US\$ Millions), 2010-2014

Figure 47: Revenue of De Beers (In US\$ Billions), 2010-2014

Table 1: Important Characteristics of Some Gemstones

Table 2: Gemological Characteristics of the Diamonds

Table 3: Diamond Project Pipeline (2014-2017)

Table 4: Rough Diamond Sales Methodologies

Table 5: Breakdown of Revenues of Diamond Segment of ALROSA, (In US\$ Billions), 2012 v/s 2013

Table 6: Production Highlight of Gemfields, 2014

Table 7: Diamond Mining Operations and Carats Recovered, 2013

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