

# Global Diamond and Gemstone Market: Trends & Opportunities (2014-2019)

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## Abstracts

### Scope of the Report

The report titled “Global Diamond and Gemstone Market: Trends and Opportunities (2014-2019)” provides an insight into the rough diamond production and diamond jewelry industry. The report analyzes the trends and challenges of the diamond and gemstone market and also outlines the opportunities driving the present as well as future industry growth. The report focuses on the retail jewelry sales, and the four largest consumer of diamond jewelry namely the US, China, India and Europe. The report analyzes the world’s major producing countries of diamonds. The report also discusses key factors driving growth of the industry, major trends and challenges faced by producers of diamond. Further, key players like Petra Diamonds, Gemfields, De Beers and ALROSA are analyzed in the report.

### Segment Coverage

Diamond Market

Gemstone Market

Diamond Jewelry Industry

### Industry Coverage

Rough Diamonds

Polished Diamonds

Investment Diamonds

## **Regional Coverage**

US

China

India

Europe

## **Company Coverage**

Petra Diamonds

Gemfields

De Beers

ALROSA

## **Executive Summary**

The diamond industry consists of segments that mine, processes and markets diamonds and industrial diamonds. The global diamond and gemstone market has witnessed significant changes and exhibited growth, on account of increasing disposable income, rising middle class population as well as demand from the emerging economies across the world. Jewelry is the main driver for the diamond and gemstones industry. Even under scenarios of volatile or weaker global economic growth, demand for diamonds is expected to show positive real growth in the next few years. Demand is expected to outstrip the global supply due to lack of major discoveries and projected slowdown in several existing mines.

The diamond and gemstone industry is also characterized by growing popularity of online shopping, inclination towards branded ornaments and changing technology which ensures required supply. Branded diamonds present growth opportunity for diamond jewelry retailers. However with immense growth opportunities the industry also faces many challenges in terms of rising operational costs, environmental risks, degrading of reserves and over-production of synthetic diamonds.

Geographically, the US continues to be the largest consumer of gems and diamond jewelry, followed by China and India. In India, diamond cutting and polishing is one of the major sources of revenue. Currently demand for coloured stones is very minimal as compared to gold jewelry but with innovation and changing consumer taste, designs fitted with rubies and emeralds are much in demand.

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