

Global Designer and Luxury Footwear Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report entitled “Global Designer and Luxury Footwear Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global luxury footwear, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value and by volume.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global luxury footwear has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Salvatore Ferragamo, Kering (Gucci), TOD’S and Michael Kors are some of the key players operating in the global luxury footwear market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Salvatore Ferragamo

Kering (Gucci)

TOD’S

Michael Kors

Executive Summary

Footwear is defined as the covering of foot to provide protection from heat, cold, dirt, dampness of the ground while walking, running and standing. Footwear is also used to increase visual appeal of an individual.

Footwear primarily work is to prevent from injuries caused by surroundings objects and help in movement. Secondly, footwear also used to accessorize as well as to indicate the status of the person within a society. Footwear can broadly be classified into categories named as Athletic footwear, Non-athletic footwear and Designer footwear.

Designer Footwear includes branded, customize and personalized shoes for men, women and children. Designer footwear is more expensive then as compared to normal ones. The luxury footwear reside in designer footwear segment.

The global designer and luxury footwear market is expected to increase at high growth rates during the forecasted period (2017-2021). The global luxury footwear market is supported by various growth drivers, such as, increasing disposable income, budding global GDP, upsurge in global urban population, rising millennial population, etc.

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