

Global Database Software Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “Global Database Software Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global database software market by value, by type, by deployment, by segment etc. The report also provides a detailed analysis of the COVID-19 impact on the database software market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall database software market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Global database software market is dominated with few major players operating worldwide. The key players of the database software market are Amazon (Amazon Web Services), Microsoft, International Business Machines (IBM) and Oracle are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Rest of the World

Company Coverage

Amazon (Amazon Web Services)

Microsoft

International Business Machines (IBM)

Oracle

Executive Summary

Global database software market can be segmented on the basis of type, such as Relational, non-schematic, data lake management systems, low-code, navigational and in-memory shared data managers. Further, the database software market can be segmented on the basis of deployment such as: On-Premise and Cloud. Global database software market can be segmented into two segments: Operational and analytical.

Global database software market increased significantly during the market 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The database software market is expected to increase due to Increase in Data Driven Businesses, big data management, Advent of Cloud Computing, growing penetration of internet, rapid urbanization and Growing Ubiquitous Environment. Yet, the market faces some challenges such as entry barriers, high hardware and software costs and stringent government regulation.

The COVID-19 pandemic had a mixed effect on the global database software market. It negatively affected the market in 1st and 2nd quarter but the market picked up in 3rd and 4th quarter. So, the pandemic had a neutral impact on the market.?

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