

Global Data Center Colocation Market: Size & Forecasts with Impact Analysis of COVID-19 (2022-2026)

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Abstracts

The report titled “Global Data Center Colocation Market: Size & Forecasts with Impact Analysis of COVID-19 (2022-2026)”, provides an in depth analysis of the global data center colocation market by value, by type, by enterprise size, by end user, by region, etc. The report provides a regional analysis of the data center colocation market, including the following regions: North America, Europe, Asia Pacific, Latin America and Middle East & Africa. The report also provides a detailed analysis of the COVID-19 impact on the data center colocation market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global data center colocation market has also been forecasted for the period 2022-2026, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global data center colocation market is fragmented with few top market players operating worldwide. The key players of the data center colocation market are Equinix, Inc., Digital Realty Trust, Inc., NTT Group, and China Telecom Corporation Ltd. are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Europe

Asia Pacific

Latin America

Middle & East Africa

Company Coverage

Equinix, Inc.

Digital Realty Trust, Inc.

NTT Group

China Telecom Corporation Ltd.

Executive Summary

Data Center Colocation facility enables physical space with the proper power, cooling, and security to host business' IT hardware requirement. The facility takes on responsibility of managing company's servers on a day-to-day basis, as well as handling some basic connectivity and maintenance issues that arise. Enterprises can lease space as per cabinets to cages or private suites. Colocation help enterprises in saving capital expenditure and allocating resources where they most needed. Features of colocation facility include updated infrastructure, 24*7 remote help, technical support, site monitoring, and deployment assurance.

Data center colocation benefits include server uptime, risk control, cost control management, scalability, high bandwidth, and assistance in expansion of IT infrastructure. Some constraints like compliance regulations, travel issues and power outages because of bad weather, fault due to technical issues or negligence from staff.

Data center colocation can be segmented on the basis of type (Retail Data Center Colocation and Wholesale Data Center Colocation); enterprise size (Large enterprise and Small & Medium Sized Enterprises); and end-user (Retail, BFSI, IT, Healthcare and Others).

The global data center colocation market is projected to grow significantly during the period of 2022-2026. The global data center colocation market is expected to increase due to growth in data generation, growth in IT outsourcing, rise in use of IoT technology, growth in big data analytics, rise in demand for digital services and reduction in the overall IT cost. Yet, the market faces some challenges like stringent regulations, high start-up and maintenance cost and security concerns and data outages.

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