

Global Dairy Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

Scope of the Report

The report titled “Global Dairy Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in-depth analysis of the global dairy market with description of market sizing and growth. Furthermore, the report also provides detailed analysis of market by value, by volume, by product, and by region.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall global dairy market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Some of the major players operating in the global dairy market are Nestle S.A., Fonterra Co-operative Group Limited, Royal FrieslandCampina N.V., and Yili Group, whose company profiling has been done in the report. Furthermore, in this segment of the report, business overview, financial overview and business strategies of the respective companies are also provided.

Region Coverage

Asia

America

Europe

Oceania

Company Coverage

Nestle S.A.

Fonterra Co-operative Group Limited

Royal FrieslandCampina N.V.

Yili Group

Executive Summary

Based on the product type, dairy market can be segmented into milk, yogurt, cheese, milk substitutes, and many more. Milk consists of different variety such as homogenized milk, pasteurization milk, etc. Yogurt is gaining popularity owing to the evolution of different flavoured yogurts. Milk substitutes are consumed as replacements for straight skim milk powders.

The global dairy market has progressed promptly over the years and the market is further anticipated to escalate during the forecasted years 2021 to 2025. The market would augment owing to numerous growth drivers such as escalating disposable income, rising milk products demand, augmenting need for nutritional food, increasing urban population, escalating ice cream industry, etc.

However, the market faces some challenges which are hindering the growth of the market. Some of the major challenges faced by the industry are bulging demand for plant-based food products and fluctuation in dairy products production. Moreover, the market growth would succeed by various market trends like augmenting artificial intelligence technology, escalating IoT technology, surging demand for lactose free products, etc.

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