

Global Cruise Market with Focus on The Premium Cruise Market (2018-2022 Edition)

<https://marketpublishers.com/r/G57FC6182CDEN.html>

Date: November 2018

Pages: 82

Price: US\$ 850.00 (Single User License)

ID: G57FC6182CDEN

Abstracts

Scope of the Report

The report entitled "Global Cruise Market with Focus on The Premium Cruise Market (2018-2022 Edition)", provides analysis of the global cruise market, with detailed analysis of market size and growth, penetration, market share and economic impact of the industry. The report also provides the analysis of the global premium cruise market by share, by order, by players, etc.

The report also provides the regional analysis of the cruise market by number of passengers, number of berths and passenger capacity of the following regions: North America, Europe and Asia Pacific.

Growth of the overall global cruise market has also been forecasted for the years 2018-2022, taking into consideration the previous growth pattern, the growth drivers and the current and future trends.

Carnival Corporation, Royal Caribbean and Norwegian Cruise are some of the key companies in the global cruise market. The company profiling of these companies has been done in the report, which includes business overview, financial overview and respective business strategies of the companies.

Country Coverage

America

Europe

Asia-Pacific

Company Coverage

Carnival Corporation & Plc
Royal Caribbean Cruises Ltd
Norwegian Cruise Line Holdings Ltd

Executive Summary

A cruise ship is a ship used for leisure and/or recreational travel. The facilities provided on the cruise includes casino, shops, spa, fitness center, library, theatre and cinema, swimming pool, buffet, restaurant, etc., which enhances the experience on the cruise. The birth of leisure cruising began with the formation of the Peninsular & Oriental Steam Navigation Company in 1822. The company started out as a shipping line with routes between England and the Iberian Peninsula, adopting the name Peninsular Steam Navigation Company.

The cruise industry can be divided on the basis of the size of the cruise and marketing focus into four segments, namely: contemporary, premium, luxury and others. The cruise market can also be divided on the basis of purpose into: mainstream cruise ship, mega cruise ship, ocean cruise ship, luxury cruise ship, small cruise ship, adventure cruise ship, expedition cruise ship and river cruise ship.

The cruise market is expected to increase at a significant growth rate during the forecasted period (2018-2022). The global cruise market is supported by various growth drivers, such as increase in GDP, rapid urbanization, declining unemployment, increase in onboard facilities, etc. Yet, the market faces certain challenges, such as, rising fuel cost, increasing LIBOR rate, cruise accidents, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Cruise Ship: An Overview

2.1.1 Facilities on Cruise Ships

2.1.2 History/Origin of Cruise Ship

2.2 Cruise Market Segments

2.2.1 Segments on the Basis of Size and Marketing Focus

2.2.2 Segments on the Basis of Purpose

3. GLOBAL MARKET ANALYSIS

3.1 Global Cruise Market: An Analysis

3.1.1 Global Cruise Market by Value

3.1.2 Global Cruise Market by Number of Passengers

3.1.3 Global Cruise Market Passenger Split by Geography (North America, Europe and Asia Pacific)

3.1.4 Global Cruise Market by Number of Berths

3.1.5 Global Cruise Market Number of Berths by Geography (North America, Europe and Asia Pacific)

3.1.6 Global Cruise Market by Passenger Capacity

3.1.7 Global Cruise Market Passenger Capacity by Geography (North America, Asia and Rest of the World)

3.1.8 Global Cruise Market by Geographical Deployment of Vessels

3.1.9 Global Cruise Market by Cruise Port Ownership Structure

4. GLOBAL PREMIUM CRUISE MARKET ANALYSIS

4.1 Global Premium Cruise Market: An Analysis

4.1.1 Global Cruise Market by Segments (Contemporary, Premium, Budget, Luxury and Other Niche Products)

4.1.2 Global Premium Cruise Market: A Comparison with Other Segments

4.1.3 Global Premium Cruise Market Players: A Comparison

4.1.4 Global Premium Cruise Market by Orders

4.1.5 Global Premium Cruise Market Orders by Players

5. REGIONAL ANALYSIS

5.1 America Cruise Market: An Analysis

5.1.1 North America Cruise Market by Number of Passengers

5.1.2 North America Cruise Market by Number of Berths

5.1.3 North America Cruise Market by Passenger Capacity

5.1.4 Caribbean Cruise Market by Passenger Capacity

5.2 Europe Cruise Market: An Analysis

5.2.1 Europe Cruise Market by Number of Passengers

5.2.2 Europe Cruise Market by Number of Berths

5.2.3 Europe Cruise Market by Passenger Capacity

5.2.4 Europe Cruise Market Passenger Capacity by Region (Mediterranean and Rest of Europe)

5.2.5 Mediterranean Cruise Market by Passenger Capacity

5.3 Asia-Pacific Cruise Market: An Analysis

5.3.1 Asia Pacific Cruise Market by Number of Passengers

5.3.2 Asia Pacific Cruise Market by Number of Berths

5.3.3 Asia Cruise Market by Passenger Capacity

6. COMPETITIVE LANDSCAPE

6.1 Global Cruise Market Players: An Analysis

6.1.1 Global Cruise Market Players by Cruise Delivery

6.1.2 Global Cruise Market Players by Brand and Ship Count

6.1.3 Global Cruise Market Players by Share

6.2 North America Cruise Market Players: An Analysis

6.2.1 North America Cruise Market Players by Share

6.2.2 West Coast (US) Cruise Market Players by Share

6.3 Asia-Pacific Cruise Market Players: An Analysis

6.3.1 Asia-Pacific Cruise Market Players by Share

6.3.2 China Cruise Market Players by Share

7. COMPANY PROFILE

7.1 Carnival Corporation & plc

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 Royal Caribbean Cruises Ltd.

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 Norwegian Cruise Line Holdings Ltd.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Cruise Ship Facilities

Figure 2: Cruise Market Segments on the Basis of Size and Marketing Focus

Figure 3: Cruise Market Segments on the Basis of Purpose

Figure 4: Global Cruise Market by Value; 2010-2017 (US\$ Billion)

Figure 5: Global Cruise Market by Value; 2018-2022 (US\$ Billion)

Figure 6: Global Cruise Market by Number of Passengers; 2010-2017 (Million)

Figure 7: Global Cruise Market by Number of Passengers; 2018-2022 (Million)

Figure 8: Global Cruise Market Passenger Split by Geography; 2017 (Percentage, %)

Figure 9: Global Cruise Market by Number of Berths; 2010-2017 (Thousand)

Figure 10: Global Cruise Market by Number of Berths; 2018-2022 (Thousand)

Figure 11: Global Cruise Market Number of Berths by Geography; 2017 (Percentage, %)

Figure 12: Global Cruise Market by Passenger Capacity; 2016-2022 (Million)

Figure 13: Global Cruise Market Passenger Capacity by Region; 2017 (Percentage, %)

Figure 14: Global Cruise Market by Geographical Deployment of Vessels; 2017 (Percentage, %)

Figure 15: Global Cruise Market by Cruise Port Ownership Structure; 2017 (Percentage, %)

Figure 16: Global Cruise Market by Segments; 2017 (Percentage, %)

Figure 17: North America Cruise Market by Number of Passengers; 2010-2017 (Million)

Figure 18: North America Cruise Market by Number of Passengers; 2018-2022 (Million)

Figure 19: North America Cruise Market by Number of Berths; 2010-2017 (Thousand)

Figure 20: North America Cruise Market by Number of Berths; 2018-2022 (Thousand)

Figure 21: North America Cruise Market by Passenger Capacity; 2016-2022 (Million)

Figure 23: Caribbean Cruise Market by Passenger Capacity; 2011-2017 (Million)

Figure 24: Europe Cruise Market by Number of Passengers; 2010-2017 (Million)

Figure 25: Europe Cruise Market by Number of Passengers; 2018-2022 (Million)

Figure 26: Europe Cruise Market by Number of Berths; 2010-2017 (Thousand)

Figure 27: Europe Cruise Market by Number of Berths; 2018-2022 (Thousand)

Figure 28: Europe Cruise Market by Passenger Capacity; 2016-2022 (Million)

Figure 28: Europe Cruise Market Passenger Capacity by Region; 2017 (Percentage, %)

Figure 29: Mediterranean Cruise Market by Passenger Capacity; 2011-2017 (Million)

Figure 30: Asia Pacific Cruise Market by Number of Passengers; 2010-2017 (Million)

Figure 31: Asia Pacific Cruise Market by Number of Passengers; 2018-2022 (Million)

Figure 32: Asia Pacific Cruise Market by Number of Berths; 2010-2017 (Thousands)

- Figure 33: Asia Pacific Cruise Market by Number of Berths; 2018-2022 (Thousands)
- Figure 34: Asia Cruise Market by Passenger Capacity; 2011-2017 (Million Passengers)
- Figure 35: Global Cruise Market Players by Share; 2017 (Percentage, %)
- Figure 36: North America Cruise Market Players by Share; 2017 (Percentage, %)
(Percentage, %)
- Figure 37: West Coast (US) Cruise Market Players by Share; 2017 (Percentage, %)
- Figure 38: Asia Pacific Cruise Market Players by Share; 2017 (Percentage, %)
- Figure 39: China Cruise Market Players by Share; 2017 (Percentage, %)
- Figure 38: Carnival Revenue; 2013-2017 (US\$ Billion)
- Figure 39: Carnival Revenue by Segments; 2017 (Percentage, %)
- Figure 40: Royal Caribbean Revenue; 2013-2017 (US\$ Billion)
- Figure 41: Royal Caribbean Revenue by Segments; 2017 (Percentage, %)
- Figure 42: Norwegian Cruise Revenue; 2013-2017 (US\$ Billion)
- Figure 43: Norwegian Cruise Revenue by Segments; 2017 (Percentage, %)

List Of Tables

LIST OF TABLES

Table 1: Cruise Market Premium Segment as Compared with Other Segments

Table 2: Global Premium Cruise Market Players: A Comparison

Table 3: Global Premium Cruise Market by Orders; 2017-2020

Table 4: Global Premium Cruise Market Orders by Players; 2017-2022

Table 5: Global Cruise Market Players by Cruise Delivery

Table 6: Global Cruise Market Players by Brand and Ship Count; 2017

I would like to order

Product name: Global Cruise Market with Focus on The Premium Cruise Market (2018-2022 Edition)

Product link: <https://marketpublishers.com/r/G57FC6182CDEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G57FC6182CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970