

Global Corporate Learning Management System (CLMS) Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition)

<https://marketpublishers.com/r/GB4EFE94EDABEN.html>

Date: January 2021

Pages: 67

Price: US\$ 850.00 (Single User License)

ID: GB4EFE94EDABEN

Abstracts

Scope of the Report

The report entitled “Global Corporate Learning Management System (CLMS) Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition)” provides an in-depth analysis of the corporate LMS market including detailed description of market sizing and growth. The report provides analysis of the corporate learning management system market by value and by organization size. The report also includes regional analysis of the corporate learning management system market for the following regions: North America, EMEA (Europe, Middle East & Africa) and Asia Pacific.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall corporate learning management system market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The major players dominating the corporate learning management system market are Docebo, Adobe Inc., Cornerstone OnDemand, Inc. and John Wiley & Sons, Inc. (CrossKnowledge Group Limited). The four companies have been profiled in the report providing detailed analysis of their financial information and business strategies.

Company Coverage

Docebo

Adobe Inc.

Cornerstone OnDemand Inc.

John Wiley & Sons Inc.

Executive Summary

Corporate learning management system has been segmented on the basis of organization size, industry, deployment type and mode of delivery. On the basis of organization size, corporate LMS has been divided into large enterprises and small and medium enterprises (SMEs). Various industries in which corporate LMS are used include banking, financial services and insurance (BFSI), information technology (IT), retail, government, aerospace & defense, healthcare and others. On the basis of deployment type, corporate LMS has been segregated into on-premise and cloud. Modes of delivery for corporate LMS include distance learning, instructor-led learning and mixed/blended learning.

The global corporate learning management system market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2020-2024). The market is expected to be driven by various growth enhancing factors such as increasing adoption of cloud technology, rising use of LMS through mobile devices, widening skills gap, rising employment level, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are data breaches and high implementation costs.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1.1 Components of LMS
- 2.1.2 Functions of LMS
- 2.1.3 Advantages and Disadvantages of LMS
- 2.1.4 Learning Management System (LMS) End Users
- 2.1.5 Corporate and Academic LMS: Similarities and Differences
- 2.2 Corporate Learning Management System (CLMS): An Overview
 - 2.2.1 Uses of Corporate LMS
 - 2.2.2 Advantages of Corporate LMS
- 2.3 Corporate Learning Management System (CLMS) Segmentation: An Overview
 - 2.3.1 Corporate Learning Management System Segmentation by Organization Size and Industry
 - 2.3.2 Corporate Learning Management System Segmentation by Deployment Type and Mode of Delivery

3. GLOBAL MARKET ANALYSIS

- 3.1 Global Corporate Learning Management System Market: An Analysis
 - 3.1.1 Global Corporate Learning Management System Market by Value
 - 3.1.2 Global Corporate Learning Management System Market by Region (North America, EMEA and Asia Pacific)
 - 3.1.3 Global Corporate Learning Management System Market by Organization Size (Large and Small Enterprise)
- 3.2 Global Corporate Learning Management System Market: Organization Size Analysis
 - 3.2.1 Global Large Enterprise Corporate Learning Management System Market by Value
 - 3.2.2 Global Small and Medium Enterprise (SME) Corporate Learning Management System Market by Value

4. REGIONAL MARKET ANALYSIS

- 4.1 North America Corporate Learning Management System Market: An Analysis
 - 4.1.1 North America Corporate Learning Management System Market by Value
- 4.2 EMEA Corporate Learning Management System Market: An Analysis

- 4.2.1 EMEA Corporate Learning Management System Market by Value
- 4.3 Asia Pacific Corporate Learning Management System Market: An Analysis
 - 4.3.1 Asia Pacific Corporate Learning Management System Market by Value

5. IMPACT OF COVID-19

- 5.1 Impact on Global CLMS Market
 - 5.1.1 Expectations of Further Spike in Investments into LMS
 - 5.1.2 New Opportunities
 - 5.1.3 New Trends in the Making

6. MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Increasing Adoption of Cloud Technology
 - 6.1.2 Rising Use of LMS through Mobile Devices
 - 6.1.3 Growth of Big Data
 - 6.1.4 Rising Employment Level
 - 6.1.5 Widening Skills Gap
- 6.2 Challenges
 - 6.2.1 Data Breaches
 - 6.2.2 High Implementation Costs
- 6.3 Market Trends
 - 6.3.1 Social Learning Capabilities
 - 6.3.2 Gamification

7 .COMPETITIVE LANDSCAPE

- 7.1 Global Corporate Learning Management System Market Players: Financial Comparison
- 7.2 Global Corporate Learning Management System Market Players by Features

8. COMPANY PROFILES

- 8.1 Docebo
 - 8.1.1 Business Overview
 - 8.1.2 Financial Overview
 - 8.1.3 Business Strategy
- 8.2 Adobe Inc.

- 8.2.1 Business Overview
- 8.2.2 Financial Overview
- 8.2.3 Business Strategy
- 8.3 Cornerstone OnDemand Inc.
 - 8.3.1 Business Overview
 - 8.3.3 Financial Overview
 - 8.3.3 Business Strategy
- 8.4 John Wiley & Sons, Inc.
 - 8.4.1 Business Overview
 - 8.4.2 Financial Overview
 - 8.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Components of LMS

Figure 2: Functions of LMS

Table 1: Advantages and Disadvantages of LMS

Figure 3: Learning Management System (LMS) End Users

Table 2: Corporate and Academic LMS: Similarities and Differences

Figure 4: Uses of Corporate LMS

Figure 5: Advantages of Corporate LMS

Figure 6: Corporate Learning Management System Segmentation by Organization Size and Industry

Figure 7: Corporate Learning Management System Segmentation by Deployment Type and Mode of Delivery

Figure 8: Global Corporate Learning Management System Market by Value; 2017-2019 (US\$ Billion)

Figure 9: Global Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 10: Global Corporate Learning Management System Market by Region; 2019 (Percentage, %)

Figure 11: Global Corporate Learning Management System Market by Organization Size; 2019 (Percentage, %)

Figure 12: Global Large Enterprise Corporate Learning Management System Market by Value; 2017-2019 (US\$ Billion)

Figure 13: Global Large Enterprise Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 14: Global Small and Medium Enterprise (SME) Corporate Learning Management System Market by Value; 2017-2019 (US\$ Million)

Figure 15: Global Small and Medium Enterprise (SME) Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 16: North America Corporate Learning Management System Market by Value; 2017-2019 (US\$ Million)

Figure 17: North America Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 18: EMEA Corporate Learning Management System Market by Value; 2017-2019 (US\$ Million)

Figure 19: EMEA Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 20: Asia Pacific Corporate Learning Management System Market by Value; 2017-2019 (US\$ Million)

Figure 21: Asia Pacific Corporate Learning Management System Market by Value; 2020-2024 (US\$ Billion)

Figure 22: Plans of Investments into Learning Technologies; 2019-2020

Figure 23: Global Public Cloud Computing Market by Value; 2013-2020 (US\$ Billion)

Figure 24: Global Number of Mobile Devices by Type; 2017-2022 (Billion)

Figure 25: Global Big Data Market by Value; 2014-2020 (US\$ Billion)

Figure 26: Global Employment by Region; 2015-2018 (Million)

Figure 27: Docebo Revenue; 2016-2019 (US\$ Million)

Figure 28: Docebo Revenue by Segments; 2019 (Percentage, %)

Figure 29: Docebo Revenue by Region; 2019 (Percentage, %)

Figure 30: Adobe Inc. Revenue; 2015-2019 (US\$ Billion)

Figure 31: Adobe Inc. Revenue by Segments; 2019 (Percentage, %)

Figure 32: Adobe Inc. Revenue by Region; 2019 (Percentage, %)

Figure 33: Cornerstone OnDemand, Inc. Revenue; 2015-2019 (US\$ Million)

Figure 34: Cornerstone OnDemand, Inc. Revenue by Region; 2018 (Percentage, %)

Figure 35: John Wiley & Sons, Inc. Net Revenue; 2015-2019 (US\$ Billion)

Figure 36: John Wiley & Sons, Inc. Net Revenue by Segments; 2019 (Percentage, %)

Figure 37: John Wiley & Sons, Inc. Net Revenue by Region; 2019 (Percentage, %)

Table 1: Advantages and Disadvantages of LMS

Table 2: Corporate and Academic LMS: Similarities and Differences

Table 3: Global Corporate Learning Management System Market Players Financial Comparison; 2019

Table 4: Global Corporate Learning Management System Market Players by Features

I would like to order

Product name: Global Corporate Learning Management System (CLMS) Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition)

Product link: <https://marketpublishers.com/r/GB4EFE94EDABEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB4EFE94EDABEN.html>