

Global Contract Logistics Market: Size, Trends & Forecasts (2019-2023)

<https://marketpublishers.com/r/G80ECB4CB4EEN.html>

Date: August 2019

Pages: 87

Price: US\$ 900.00 (Single User License)

ID: G80ECB4CB4EEN

Abstracts

Scope of the Report

The report titled “Global Contract Logistics Market: Size, Trends & Forecasts (2019-2023)” includes analysis of the global contract logistics market in terms of value followed by analysis of its various segments. A global analysis of the larger logistics market has also been included in the report in order to highlight the position of contract logistics with respect to the overall market.

The reports includes the analysis of contract logistics market for various regions such as Asia Pacific, North America, Europe and South America. Under competitive landscape, an analysis of key global players operating in a highly fragmented contract logistics market has been done in terms of share.

Moreover, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall contract logistics market has also been forecasted for the years 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Deutsche Post DHL Group (DHL Supply Chain), Kuehne + Nagel Group, XPO Logistics Inc. and CEVA Logistics are some of the major players operating in the global contract logistics market whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

Regional Coverage

Asia Pacific

North America

Europe

South America

Company Coverage

Deutsche Post DHL Group (DHL Supply Chain)

Kuehne + Nagel Group

XPO Logistics Inc

CEVA Logistics

Executive Summary

Contract logistics is a an activity wherein a manufacturer outsources activities pertaining to logistics and distribution to specialized vendors known as contract logistics providers. They hold expertise in offering services such as management of inventory, cross-docking, door-to-door delivery, and packaging of products. Warehousing, transportation, fulfillment and logistics are the essential components of contract logistics.

The global contract logistics market can be segmented on the basis of mode of transportation, type of service and type of end user. On the basis of mode of transportation, the market can be split into roadways, railways, airways and waterways. Domestic transportation management, international transportation management,dedicated contract carriage and warehousing, distribution and packaging are the sub categories of the market under the services segment. On the basis of end user, the market can be divided into manufacturing, automobile, retail & consumer goods and healthcare.

The contract logistics market is forecasted to grow at a healthy rate during the forecast period (2019-2023). The market is supported by various growth drivers such as boost in

trading activities due to globalization, hike in number of regional trade agreements (RTAs), rising sales of products through e-commerce platforms and spike in reverse logistics operations. Risk to an organization's reputation and rising driver compensation are some of the challenges confronted by the market.

Scope of Big Data, increasing interest for automation in the contract logistics industry and spike in the Mergers and Acquisitions (M&A) activity are some of the latest trends existing in the market that have been captured in this report.

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