

# Global Contract Catering Market: Size, Trends & Forecasts (2018-2022)

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## Abstracts

### Scope of the Report

The report titled “Global Contract Catering Market: Size, Trends & Forecasts (2018-2022)”, provides an in-depth analysis of the global contract catering market with description of market sizing and growth. The analysis includes market by value and market share by segment and by region.

The report includes a brief regional analysis of Asia-Pacific, Europe and North America with their actual and forecasted market size. Asia-Pacific has the largest stake in the global biologics market over the years and is expected to maintain its position in the upcoming years also. Among the Asian countries, India and Japan has the potential to grow steadily over the forecasted period.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global contract catering market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Compass Group, Sodexo Group, Elior Group and Aramark are some of the key players operating in the global contract catering market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the respective companies are provided.

### Company Coverage

Compass Group

Sodexo Group

Elior Group

Aramark

## Regional Coverage

Asia-Pacific

Europe

North America

## Executive Summary

Catering services generally engaged the professionals whose primary work is to serve a group of people at designated places for a fixed time and fee. Food services industry includes places, companies and institutions that provide meals to different end-users. The food catering industry broadly categorized into two formats namely on-premise and off-premise catering. Off-premise catering is further categorized into party food caterers, hot-buffet caterers, and full-service caterers. A catering service may have its own cooks to prepare food, or it may obtain food from a contractor or third party to deliver to the client.

A catering company that is hired by companies and organizations to provide food services on a regular basis is generally referred as contract caterers. A contract caterer provides its services to a large consumer base such as business & industry, educational institutions, hospitals and senior care homes, defence & off shore etc. Such contracts are legal agreement between the clients and caterers to supply food services in the workplace for a specified period of time.

The global contract catering market has increased over the years and projections are made that the market would grow at a steady pace in the next four years i.e. 2018-2022, particularly due to rising demand for outsourced services and accelerating demand for

healthier eating options.

The global contract catering market is supported by various growth drivers such as growing middle class population, rising focus on patients in hospitals, emergence of multi-service contracts, adoption of digital enriched services etc. Yet the market faces some challenges which are obstructing the growth of the market. Some of the major challenges faced by the industry are: increasing food safety issues, meeting client expectations and stringent government regulations.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Overview of Catering Industry

##### 2.1.1 Types of Catering

#### 2.2 Overview of Contract Catering

##### 2.2.1 Types of Catering Contracts

##### 2.2.2 Advantages of Contract Catering

##### 2.2.3 Contract Catering End-Markets/Users

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Contract Catering Market Analysis

##### 3.1.1 Global Contract Catering Market by Value

##### 3.1.2 Global Contract Catering Market by Segments/End-Users

##### 3.1.3 Global Contract Catering Market by Region

#### 3.2 Global Contract Catering Market: Segment Analysis

##### 3.2.1 Global Business & Industry Contract Catering Market by Value

##### 3.2.2 Global Education Contract Catering Market by Value

##### 3.2.3 Global Hospital Contract Catering Market by Value

##### 3.2.4 Global Senior Care Contract Catering Market by Value

##### 3.2.5 Global Defence & Offshore Contract Catering Market by Value

##### 3.2.6 Global Sports & Leisure Contract Catering Market by Value

### 4. REGIONAL ANALYSIS

#### 4.1 Asia-Pacific Contract Catering Market Analysis

##### 4.1.1 Asia-Pacific Contract Catering Market by Value

#### 4.2 Europe Contract Catering Market Analysis

##### 4.2.1 Europe Contract Catering Market by Value

#### 4.3 North America Contract Catering Market Analysis

##### 4.3.1 North America Contract Catering Market by Value

### 5. MARKET DYNAMICS

#### 5.1 Growth Drivers

- 5.1.1 Increasing Demand for Outsourced Services
- 5.1.2 Growing Number of Business & Industry
- 5.1.3 Rising Global Gross National Income
- 5.1.4 Growing Middle Class Population
- 5.1.5 Rising Focus on Patients in Hospitals
- 5.2 Challenges
  - 5.2.1 Increasing Food Safety Issues
  - 5.2.2 Stringent Regulatory Laws
  - 5.2.3 Meeting Client Expectations
  - 5.2.4 Reducing Waste
- 5.3 Market Trends
  - 5.3.1 Accelerating Demand for Healthier Eating Options
  - 5.3.2 Emergence of Multi-Service Contracts
  - 5.3.3 Adoption of Digital Enriched Services
  - 5.3.4 Awareness towards Balanced Nutritional Diet
  - 5.3.5 Increasing Takeaway Formats

## **6. COMPETITIVE LANDSCAPE**

- 6.1 Global Contract Catering Market Players by Revenue

## **7. COMPANY PROFILES**

- 7.1 Compass Group
  - 7.1.1 Business Overview
  - 7.1.2 Financial Overview
  - 7.1.3 Business Strategy
- 7.2 Sodexo Group
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategy
- 7.3 Elior Group
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategy
- 7.4 Aramark
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview
  - 7.4.3 Business Strategy



## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Catering

Figure 2: Contract Catering End Markets

Figure 3: Global Contract Catering Market by Value; 2012-2017 (US\$ Billion)

Figure 4: Global Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 5: Global Contract Catering Market by Segments/End-Users; 2017

Figure 6: Global Contract Catering Market by Region; 2017

Figure 7: Global Business & Industry Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 8: Global Business & Industry Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 9: Global Education Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 10: Global Education Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 11: Global Hospital Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 12: Global Hospital Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 13: Global Senior Care Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 14: Global Senior Care Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 15: Global Defence & Offshore Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 16: Global Defence & Offshore Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 17: Global Sports & Leisure Contract Catering Market by Value; 2013-2017 (US\$ Billion)

Figure 18: Global Sports & Leisure Contract Catering Market by Value; 2018-2022E (US\$ Billion)

Figure 19: Asia-Pacific Contract Catering Market by Value; 2017-2022E (US\$ Billion)

Figure 20: Europe Contract Catering Market by Value; 2017-2022E (US\$ Billion)

Figure 21: North America Contract Catering Market by Value; 2017-2022E (US\$ Billion)

Figure 22: Global GNI per Capita (Thousand)

Figure 23: Global Middle Class Population; 2016-2028 (Billion)

Figure 24: Eating Habits by Age; 2016

Figure 25: Global Contract Catering Market Players by Revenue; 2017 (US\$ Billion)

Figure 26: Compass Group Revenue; 2014-2017 (US\$ Billion)

Figure 27: Compass Group Revenue by Segments; 2017

Figure 28: Compass Group Revenue by Geography; 2017

Figure 29: Sodexo Revenue; 2013-2017 (US\$ Billion)

Figure 30: Sodexo Revenue by Activity and Client Segment; 2017

Figure 31: Sodexo Revenue by Geography; 2017

Figure 32: Elixior Group Revenue; 2014-2017 (US\$ Billion)

Figure 33: Elixior Group Revenue by Segments; 2017

Figure 34: Elixior Group Revenue by Geography; 2017

Figure 35: Aramark Sales; 2013-2017 (US\$ Billion)

Figure 36: Aramark Revenue by Segments; 2017



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