

Global Containerboard Market: Trends & Opportunities (2015-2019)

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Abstracts

Scope of the Report

The report titled “Global Containerboard Market: Trends and Opportunities (2015 – 2019)” provides detailed analysis of the global containerboard market with description of market sizing and growth, market demand, top players of the market, cost structure of raw materials etc. The report also assesses the important opportunities in the market and recapitulates the factors that will be responsible for the growth in the market. The market size and forecast in terms of US\$ for the market has been provided for the period 2015 to 2019, considering 2014 as the base year. The report also provides the compound annual growth rate (%CAGR) for the forecast period 2015 to 2019. In the forecasted period global containerboard market is expected to grow. Reasons behind the growth will be economic development in the emerging markets innovation of new packaging materials, increase in world packaging consumption, and increasing demand from emerging markets like China, Russia, Brazil and Chile etc.

The report provides detailed analysis of the global containerboard market demand, market share of top players, end market consumption of containerboard etc. The report also summarizes the detailed information regarding the recent trends of the containerboard market, growth drivers and challenges of the market. The report also provides country analysis with their actual and forecasted demand. Asia is the largest market for global containerboard market with the highest demand. Europe is the second largest market for containerboard. Despite of low macroeconomic developments in Europe, consumption of containerboard in Western Europe has achieved significant growth in 2014. In terms of demand, North America ranked third in global containerboard market.

Furthermore, it provides a detailed comparison of key market players of containerboard market. Smurfit Kappa is the market leader with highest revenue earned in the fiscal 2014 followed by Mondi and DS Smith. Furthermore, the report also profiles key market players such as Smurfit Kappa Group, Mondi, DS Smith and KapStone Paper & Packaging Corporation on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Country Coverage

Asia

North America

Europe

Company Coverage

Smurfit Kappa Group

DS Smith

Mondi Group

KapStone Paper & Packaging Corporation

Executive Summary

Paperboard that is used for the production of corrugated box is referred to as containerboard. Containerboards are used for packaging that offer protection to the products from natural harms. Containerboard is primarily made up of two types of material namely linerboard and corrugating medium. Containerboard is divided into two broad categories: recycled containerboard and virgin containerboard. Containerboard is manufactured on modified paper machines that have the capacity for higher grammages. The production of containerboard is the highest of all kinds of paper globally.

Global containerboard market has shown positive trends over the past few years. The reason behind growth in the market is raising demand from packaged food and beverages industries, cosmetic industries and demand from FMCG industries for innovative packaging also led to growth of the containerboard market. The market is expected to achieve a significant growth in the forecasted period. World containerboard market demand continued to expand at a swift pace in 2014 from previous year. Global demand benefited from strong rates of growth in Asian countries, Western Europe and North America. Global containerboard is highly fragmented as a very little share is captured by top players in the market and rest is shared by small players of the market.

In spite of growth in the market, there are various challenges in front of market which create hurdles in growth of the market. Constant changing market, threat from alternative packaging materials, decreasing demand and increasing cost of raw materials are some of the big challenges that is expected to be faced by the market in coming years. The progression of containerboard market is influenced by wide variety of factors from year to year and also factors with a much longer-term influence. Recent trends in the market are economic development in emerging markets like China, Russia, and Brazil etc., use of digital technology and increasing awareness towards environment.

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