

Global Construction Equipment Market: Trends and Opportunities (2016-2020)

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Abstracts

Scope of the Report

The report titled “Global Construction Equipment Market: Trends and Opportunities (2016-2020)” provides an in depth analysis of global construction equipment market with description of market overview, demand of construction equipments, market sizing and growth, top players of the market and market share broken down by country. The report also focused on the opportunities available for the market and the key factors that will be accountable for the growth in the market in coming years.

The market size and forecast in value terms has been provided for the period 2015 to 2019 considering 2015 as the base year. The report also provides the compound annual growth rate (%CAGR) for the forecasted period 2016 to 2020. The construction equipment market is predicted to grow but at a slow pace for the next few years. The growth in the market has been driven by increasing construction and mining activities.

The report summarizes the global construction equipment market in terms of market value, volume, global demand of construction equipments, regional market share and top players etc. The report also delivers detailed information regarding the emerging trends of the market, challenges faced by global construction equipment market and the key growth drivers of the market.

Major factors driving the growth of the market are increasing infrastructural and mining activities, increasing spending on construction activities and increased investment of government in infrastructure sector etc. But in coming years it is predicted that the market has to face several challenges which hindered the growth of the market. Some of the major challenges before the market are unpredicted prices of raw materials,

uncertainty in economic condition, enforcement of emission control norms and changing customer demand and expectation etc.

The report also provides detailed country analysis of North America, Europe and China with their actual and forecasted market size. North American countries have the largest stake in the global construction equipment market. Among the Asian countries, China is the biggest market for construction equipments. But in coming years Chinese construction equipment market is predicted to decline.

The report shows the competitive landscape of the construction equipment market. The global construction equipment market remains crowded, comprised of two major global players: Caterpillar and Komatsu, and a large number of small players either by product type or by geography. Caterpillar Inc. is the market leader of construction equipment market globally in terms of revenue and other aspects also.

In addition to above all aspects, report also profiles key market player such as Caterpillar Inc., Komatsu Ltd., Hitachi Construction Machinery Group and Volvo construction equipment on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Country Coverage

North America

Europe

China

Company Coverage

Caterpillar Inc.

Komatsu Ltd.

Hitachi Construction Equipment Group

Volvo Construction Equipment

Contents

1. EXECUTIVE SUMMARY

2. CONSTRUCTION EQUIPMENT MARKET

2.1 An Overview

2.2 Types of Construction Equipments

3. GLOBAL CONSTRUCTION EQUIPMENT MARKET: AN ANALYSIS

3.1 Global Construction Equipment Market by Value: Actual and Forecast

3.2 Global Construction Equipment Market by Volume: Actual and Forecast

3.2 Global Construction Equipment Market Share by Region

3.3 Global Construction Equipment Market by Types

3.3.1 Global Material Handling Equipment Market by Region

3.4 Global Construction Equipment Market by Demand

4. COUNTRY ANALYSIS

4.1 North America Construction of Equipment Market: Sizing and Growth

4.1.1 North America Construction Equipment Market by Value: Actual and Forecast

4.1.2 North America Construction Equipment Unit Sales by Product

4.1.3 North America Construction Equipment Market by Top Players

4.1.4 North America Construction Equipment Market by End Users

4.2 Europe Construction Equipment Market: Sizing and Growth

4.2.1 Europe Construction Equipment Market by Value: Actual and Forecast

4.2.2 Europe Construction Equipment Sales by Country

4.2.3 Europe Construction Equipment Sales by Product

4.2.4 Europe Construction Equipment Market by Top Players

4.3 China Construction Equipment Market: Sizing and Growth

4.3.1 China Construction Equipment Market by Value: Actual and Forecast

4.3.2 China Construction Equipment Sales by Products

4.3.3 China Construction Equipment Market Share by Top Players

5. MARKET DYNAMICS

5.1 Growth Drivers

5.1.1 Increasing Infrastructural Development Activities

- 5.1.2 Increased Spending on Construction Activities
- 5.1.3 Increased Investment of Government in Infrastructure Sector
- 5.1.4 Rapid Urbanization
- 5.1.5 Technological Development
- 5.2 Challenges
 - 5.2.1 Unpredicted Prices of Raw Materials
 - 5.2.2 Uncertainty in Economic Condition
 - 5.2.3 Enforcement of Emission Control Norms
 - 5.2.4 Changing Customer Demand and Expectations
 - 5.2.5 Initial High Cost and the Maintenance of the Equipments
 - 5.2.6 Difference in Import Duties
- 5.3 Market Trends
 - 5.3.1 Increased Demand for Energy Efficient Construction Equipment
 - 5.3.2 Shift towards Rental Equipment
 - 5.3.3 Speed up Projects and Usage in New Applications

6. COMPETITIVE LANDSCAPE

7. COMPANY PROFILE

- 7.1 Caterpillar Inc.
 - 7.1.1 Business Overview
 - 7.1.2 Financial Overview
 - 7.1.3 Business Strategy
- 7.2 Komatsu Ltd.
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategy
- 7.3 Hitachi Construction Machinery Group
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategy
- 7.4 Volvo Construction Equipment
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Types of Construction Equipments

Figure 2: Global Construction Equipment Market by Value; 2010-2015E (US\$ Billion)

Figure 3: Global Construction Equipment Market by Value; 2016-2020E (US\$ Billion)

Table 1: Global Construction Equipment Market by Volume; 2010-2015 (000 Units)

Table 2: Global Construction Equipment Market by Volume; 2016-2020E

Figure 4: Global Construction Equipment Market Share by Region; 2015E

Table 3: Global Construction Equipment Market by Types; 2014

Figure 5: Global Material Handling Equipment Market by Region; 2014

Figure 6: Global Construction Equipment Market by Demand; 2014

Figure 7: North America Construction Equipment Market by Value; 2010-2015E (US\$ Billion)

Figure: 8: North America Construction Equipment Market by Value; 2016-2020E (US\$ Billion)

Table 4: North America Construction Equipment Unit Sales by Product

Figure 9: North America Construction Equipment Market Share by Top Players; 2014

Figure 10: North America Construction Equipment Market by End Users; 2014

Figure 11: Europe Construction Equipment Market by Value; 2010-2015E (US\$ Billion)

Figure 12: Europe Construction Equipment Market by Value; 2016-2020E (US\$ Billion)

Table 5: Europe Construction Equipment Sales by Country

Figure 13: Europe Construction Equipment Sales by Product; 2014

Figure 14: Europe Construction Equipment Market by Top Players; 2014

Figure 15: China Construction Equipment Market by Value; 2010-2015E (US\$ Billion)

Figure 16: China Construction Equipment Market by Value; 2016-2020E (US\$ Billion)

Figure 17: China Construction Equipment Sales by Products; 2014

Figure 18: China Construction Equipment Market Share by Top Players; 2015

Figure 19: World's Population Living in Urban Areas; 1950-2030 (Billions)

Table 6: Competitive Landscape of Top Market Players; 2015

Figure 20: Caterpillar Inc. Revenue; 2010-2015 (US\$ Billion)

Figure 21: Komatsu Ltd. Revenue; 2010-2015 (US\$ Billion)

Figure 22: Hitachi Construction Machinery Group Revenue; 2010-2015 (US\$ Billion)

Figure 23: Volvo Construction Equipment Revenue; 2010-2015 (US\$ Billion)

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