

Global Companion Animal Care Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report entitled “Global Companion Animal Care Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global companion animal care market, with detailed analysis of market size and growth, penetration, market share and economic impact of the industry. The report also includes the companion animal care market analysis of the US, UK and ANZ region.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global companion animal care market has been forecasted for the years 2017-2021, taking into consideration the previous growth pattern, the growth drivers and the current and future trends.

Ancol Pet Products Limited, Mars Incorporated, JM Smucker (Big Heart Pet Brands) and Beaphar International are key companies in the global companion animal care market. The company profiling of these companies has been done in the report, which includes business overview, financial overview and respective business strategies of the companies.

Country Coverage

US

UK

Australia and New Zealand (ANZ)

Company Coverage

Ancol Pet Products Limited

Beaphar International

J M Smucker (Big Heart Pet Brands)

Mars Incorporated

Executive Summary

An animal that is kept by humans for companionship or protection is called a companion animal or a pet. Companion animal kept for the purpose as opposed to working animals, sports animals, laboratory animal or livestock.

Companion animals can be categorized as Mammals (Dogs, Cats, Horses, Cows, Pigs, Others), Birds (Companion Parrot, Chickens, Domestic Canary, Domestic Pigeons, Others), Fish (Gold Fish, Koi, Siamese Fighting Fish, Barv, Betta, Others) and Others. Companion animal care market can be segmented into: Feed, Medicines, Veterinary Services and Others.

The global companion animal care market is expected to increase at a significant growth rate during the forecasted period (2017-2021). The global bio CMO market is supported by various growth drivers, such as aging population, increasing pet ownership, rising pet insurance, etc. Yet, the market faces certain challenges, increase in prices of pet care products, increase in household prices, allergies from pets, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Companion Animal

- 2.1.1 An Overview
- 2.1.2 History of Companion Animal
- 2.1.3 Types of Companion Animal
- 2.1.4 Companion Animal Market Segmentation

3. GLOBAL MARKET ANALYSIS

3.1 Global Companion Animal Care Market: An Analysis

- 3.1.1 Global Companion Animal Care Market by Value
- 3.1.2 Global Companion Animal Care Market by Segments
- 3.1.3 Global Companion Animal Care Market by Region

4. REGIONAL ANALYSIS

4.1 US Companion Animal Care Market: An Analysis

- 4.1.1 US Companion Animal Care Market by Value
- 4.1.2 US Companion Animal Care Market by Segments

4.2 UK Companion Animal Care Market: An Analysis

- 4.2.1 UK Companion Animal Care Market by Value

4.3 ANZ Companion Animal Care Market: An Analysis

- 4.3.1 ANZ Companion Animal Care Market by Value
- 4.3.2 ANZ Companion Animal Care Market by Segments

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Aging Population
- 5.1.2 Increase in Pet Ownership
- 5.1.3 Rising Pet Insurance
- 5.1.4 Humanizing of Pets
- 5.1.5 Increase in the Pet Preventative Healthcare Programs

5.2 Challenges

- 5.2.1 Rising Household Prices
- 5.2.2 Allergies from Pets
- 5.2.3 Rising Price of Pet Care Products
- 5.3 Market Trends
 - 5.3.1 Trends in Veterinary Services
 - 5.3.2 Expense on Cats and Dogs by Category
 - 5.3.3 Premium, Organic and Natural Products
 - 5.3.4 Mobile Pet Grooming

6. COMPETITIVE LANDSCAPE

- 6.1 UK Companion Animal Care Market Competitive Landscape
- 6.2 Australia Companion Animal Care Market Competitive Landscape

7. COMPANY PROFILING

- 7.1 Ancol Pet Products Limited
 - 7.1.1 Business Overview
 - 7.1.2 Business Strategy
- 7.2 Beaphar International
 - 7.2.1 Business Overview
 - 7.2.2 Business Strategy
- 7.3 J. M. Smucker (Big Heart Pet Brands)
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.1 Business Overview
- 7.4 Mars Incorporated
 - 7.4.1 Business Overview
 - 7.4.1 Business Overview

List Of Figures

LIST OF FIGURES

- Figure 1: History of Companion Animal
- Figure 2: Types of Companion Animal
- Figure 3: Companion Animal Care Market Segmentation
- Figure 4: Global Companion Animal Care Market by Value; 2009-2016 (US\$ Billion)
- Figure 5: Global Companion Animal Care Market by Value; 2017-2021 (US\$ Billion)
- Figure 6: Global Companion Animal Care Market by Segments; 2016
- Figure 7: Global Companion Animal Care Market by Region; 2016
- Figure 8: The US Companion Animal Care Market by Value; 2009-2016 (US\$ Billion)
- Figure 9: The US Companion Animal Care Market by Segments; 2016
- Figure 10: UK Companion Animal Care Market by Value; 2009-2016 (US\$ Billion)
- Figure 11: UK Companion Animal Care Market by Value; 2017-2021 (US\$ Billion)
- Figure 12: ANZ Companion Animal Care Market by Value; 2009-2016 (US\$ Billion)
- Figure 13: ANZ Companion Animal Care Market by Value; 2017-2021 (US\$ Billion)
- Figure 14: ANZ Companion Animal Care Market by Segments; 2016 (US\$ Billion)
- Figure 15: ANZ Companion Animal Care Market Share by Segments; 2016
- Figure 16: Proportion of Global Population over 50 Years of Age; 2010-2020
- Figure 17: Millennial Share in Total US Pet Owners; 2007-2015
- Figure 18: UK Dog and Cat Insurance Market; 2009-2015 (US\$ Million)
- Figure 19: US Household Price Index; 2011-2016
- Figure 20: UK and US Veterinary Industry by Players; 2016
- Figure 21: Annual Expenses on Cats and Dogs by Category; US\$
- Figure 22: Australia Pet Food and Products Market Players by Share; 2015
- Figure 23: Australia Vet Services Market Players by Share; 2015
- Figure 24: Ancol Pet Products Brands and Products Overview
- Figure 25: JM Smucker Net Sales; 2012-2015 (US\$ Million)
- Figure 26: JM Smucker Net Sales by Segments; 2016
- Table 1: UK Companion Animal Care market Competitive Landscape

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