

Global Companion Animal Care Market: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/GF6CC8D15EDEN.html>

Date: January 2017

Pages: 61

Price: US\$ 800.00 (Single User License)

ID: GF6CC8D15EDEN

Abstracts

Scope of the Report

The report entitled "Global Companion Animal Care Market: Size, Trends & Forecasts (2017-2021)", provides analysis of the global companion animal care market, with detailed analysis of market size and growth, penetration, market share and economic impact of the industry. The report also includes the companion animal care market analysis of the US, UK and ANZ region.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global companion animal care market has been forecasted for the years 2017-2021, taking into consideration the previous growth pattern, the growth drivers and the current and future trends.

Ancol Pet Products Limited, Mars Incorporated, JM Smucker (Big Heart Pet Brands) and Beaphar International are key companies in the global companion animal care market. The company profiling of these companies has been done in the report, which includes business overview, financial overview and respective business strategies of the companies.

Country Coverage

US

UK

Australia and New Zealand (ANZ)

Company Coverage

Ancol Pet Products Limited

Beaphar International

J M Smucker (Big Heart Pet Brands)

Mars Incorporated

Executive Summary

An animal that is kept by humans for companionship or protection is called a companion animal or a pet. Companion animal kept for the purpose as opposed to working animals, sports animals, laboratory animal or livestock.

Companion animals can be categorized as Mammals (Dogs, Cats, Horses, Cows, Pigs, Others), Birds (Companion Parrot, Chickens, Domestic Canary, Domestic Pigeons, Others), Fish (Gold Fish, Koi, Siamese Fighting Fish, Barv, Betta, Others) and Others. Companion animal care market can be segmented into: Feed, Medicines, Veterinary Services and Others.

The global companion animal care market is expected to increase at a significant growth rate during the forecasted period (2017-2021). The global bio CMO market is supported by various growth drivers, such as aging population, increasing pet ownership, rising pet insurance, etc. Yet, the market faces certain challenges, increase in prices of pet care products, increase in household prices, allergies from pets, etc.

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