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Global Coffee Market: Trends and Opportunities (2016-2020)

https://marketpublishers.com/r/G465F031DF8EN.html
Date: February 2016
Pages: 74
Price: US$ 800.00 (Single User License)
ID: G465F031DF8EN

Abstracts

Scope of the Report

The report titled “Global Coffee Market: Trends & Opportunities (2016-2020)” provides an in-depth analysis of the global coffee market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides the production and consumption analysis of the market. The report provides detailed market analysis of the global retail coffee market by value and volume along with the segments of the market.

The report provides detailed regional analysis of Western Europe, Eastern Europe, North America, Asia Pacific, Latin America Middle East & Africa and Australasia for the coffee market. Regional analysis includes market sizing by value along with the production and consumption analysis. It also provides the retail sales value of each region.

The report also includes the country analysis of Brazil, Vietnam, Indonesia, Ethiopia and India. It provides the production and consumption analysis along with the export-import trends in each of the above mentioned countries.

Furthermore, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global retail coffee market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in global coffee market is stiff and dominated by the big players like Nestle. Further, key players of the coffee market The J.M. Smucker Company, Mondelez International Inc. and Strauss Group Ltd. are also profiled with

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their financial information and respective business strategies.

Regional Coverage

Western Europe

Eastern Europe

North America

Asia Pacific

Latin America

Middle East and Africa

Australasia

Country Coverage

Brazil

Vietnam

Indonesia

Ethiopia

India

Company Coverage

The J.M. Smucker Company

Mondelez International Inc.

Strauss Group Ltd.

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Executive Summary

Global coffee market increased at a significant CAGR during the span of 5 years i.e. 2011-2015 and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The market can be segmented on the basis of end-users as retail coffee market and food services market, of which global retail coffee market displayed an increase, driving the global coffee market. The increasing consumption of coffee led by the westernization trend in India, China and Latin America drive the market in the positive direction.

The growth drivers for the global coffee market are: rise in disposable income, rapid urbanization and increase in the population along with the emergence of café culture and new consumer base. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: aging of coffee trees, lack of government support, negative impact of climate change, price volatility and increase in production cost.

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