

Global Cloud Kitchen Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “Global Cloud Kitchen Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global cloud kitchen market by value, by kitchen type, by delivery type, by region, etc. The report provides a regional analysis of the global cloud kitchen market, including the following regions: North America (the US & Canada), Europe (UK, Germany, France, Italy, Spain & Rest of Europe), Asia (China, Japan, India, Indonesia, & Rest of Asia) and ROW. The report also provides a detailed analysis of the COVID-19 impact on the global cloud kitchen market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global cloud kitchen market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global cloud kitchen market is fragmented with the presence of many major players. The key players of the market: DoorDash, Inc., Kitchen United, Rebel Foods, and Kitopi are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Europe

Asia

ROW

Company Coverage

DoorDash, Inc.

Kitchen United

Rebel Foods

Kitopi

Executive Summary

The food service sector, one of the most dynamic industry, have experienced significant growth in recent years, as a result of changing demographics, rising disposable incomes, urbanization, and enhanced lifestyles. Growing population and increasing demand has always necessitated technological advancements in the food service sector. As a result of these improvements, a concept known as cloud kitchen has emerged.

A cloud kitchen, sometimes known as a 'ghost kitchen' or 'virtual kitchen,' is a commercial cooking environment that gives food businesses the tools and resources they need to make menu meals for delivery and takeaway. Cloud kitchens, unlike traditional brick-and-mortar establishments, allow food enterprises to make and deliver culinary goods with low overhead. Cloud kitchen has several advantages such as lower investment, easy expansion opportunities, increased efficiency, multiple brands under one roof, etc. and is majorly divided into two segments: kitchen type (independent model, shared model & aggregator managed model) and delivery type (delivery only & delivery and takeaway).

The global cloud kitchen market has significantly increased in 2020 and it is projected that the market would rise considerably in the next four years i.e. 2021-2025. The global cloud kitchen market is expected to rise due to increased penetration of smartphone, rapid urbanization, growing young population, growing influence of social media, lower costs and investments, and increasing consumer preference for digital orders. The market also faces some challenges like data security and privacy issues, and absence

of human touch.

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