

# Global Cloud Kitchen Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

<https://marketpublishers.com/r/GF1A09C3E1C6EN.html>

Date: December 2021

Pages: 92

Price: US\$ 950.00 (Single User License)

ID: GF1A09C3E1C6EN

## Abstracts

The report titled “Global Cloud Kitchen Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global cloud kitchen market by value, by kitchen type, by delivery type, by region, etc. The report provides a regional analysis of the global cloud kitchen market, including the following regions: North America (the US & Canada), Europe (UK, Germany, France, Italy, Spain & Rest of Europe), Asia (China, Japan, India, Indonesia, & Rest of Asia) and ROW. The report also provides a detailed analysis of the COVID-19 impact on the global cloud kitchen market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global cloud kitchen market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global cloud kitchen market is fragmented with the presence of many major players. The key players of the market: DoorDash, Inc., Kitchen United, Rebel Foods, and Kitopi are also profiled with their financial information and respective business strategies.

## Country Coverage

North America

Europe

Asia

## ROW

### Company Coverage

DoorDash, Inc.

Kitchen United

Rebel Foods

Kitopi

### Executive Summary

The food service sector, one of the most dynamic industry, have experienced significant growth in recent years, as a result of changing demographics, rising disposable incomes, urbanization, and enhanced lifestyles. Growing population and increasing demand has always necessitated technological advancements in the food service sector. As a result of these improvements, a concept known as cloud kitchen has emerged.

A cloud kitchen, sometimes known as a 'ghost kitchen' or 'virtual kitchen,' is a commercial cooking environment that gives food businesses the tools and resources they need to make menu meals for delivery and takeaway. Cloud kitchens, unlike traditional brick-and-mortar establishments, allow food enterprises to make and deliver culinary goods with low overhead. Cloud kitchen has several advantages such as lower investment, easy expansion opportunities, increased efficiency, multiple brands under one roof, etc. and is majorly divided into two segments: kitchen type (independent model, shared model & aggregator managed model) and delivery type (delivery only & delivery and takeaway).

The global cloud kitchen market has significantly increased in 2020 and it is projected that the market would rise considerably in the next four years i.e. 2021-2025. The global cloud kitchen market is expected to rise due to increased penetration of smartphone, rapid urbanization, growing young population, growing influence of social media, lower costs and investments, and increasing consumer preference for digital orders. The market also faces some challenges like data security and privacy issues, and absence

of human touch.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Cloud Kitchen: An Overview

##### 2.1.1 Key Benefits of Cloud Kitchen

##### 2.1.2 Comparison: Cloud Kitchen vs Dine-in Restaurants

##### 2.1.3 Workflow Of Cloud Kitchen

##### 2.1.4 Cloud Kitchen: Value Chain Analysis

##### 2.1.5 Cloud Kitchen Models

#### 2.2 Cloud Kitchen Segmentation: An Overview

##### 2.2.1 Cloud Kitchen Segmentation

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Cloud Kitchen Market: An Analysis

##### 3.1.1 Global Cloud Kitchen Market by Value

##### 3.1.2 Global Cloud Kitchen Market by Kitchen Type

##### 3.1.3 Global Cloud Kitchen Market by Delivery Type

##### 3.1.4 Global Cloud Kitchen Market by Region

#### 3.2 Global Cloud Kitchen Market: Kitchen Type Analysis

##### 3.2.1 Global Independent Model Market by Value

##### 3.2.2 Global Shared Model Market by Value

##### 3.2.3 Global Aggregator Managed Model Market by Value

#### 3.3 Global Cloud Kitchen Market: Delivery Type Analysis

##### 3.3.1 Global Delivery Only Cloud Kitchen Market by Value

##### 3.3.2 Global Delivery and Takeaway Cloud Kitchen Market by Value

### 4. REGIONAL MARKET ANALYSIS

#### 4.1 North America Cloud Kitchen Market: An Analysis

##### 4.1.1 North America Cloud Kitchen Market by Value

##### 4.1.2 North America Cloud Kitchen Market by Kitchen Type

##### 4.1.3 North America Cloud Kitchen Type Market by Value

##### 4.1.4 North America Cloud Kitchen Market by Delivery Type

##### 4.1.5 North America Cloud Kitchen Delivery Type Market by Value

##### 4.1.6 North America Cloud Kitchen Market by Region

- 4.1.7 The US Cloud Kitchen Market by Value
- 4.1.8 Canada Cloud Kitchen Market by Value
- 4.2 Europe Cloud Kitchen Market: An Analysis
  - 4.2.1 Europe Cloud Kitchen Market by Value
  - 4.2.2 Europe Cloud Kitchen Market by Kitchen Type
  - 4.2.3 Europe Cloud Kitchen Type Market by Value
  - 4.2.4 Europe Cloud Kitchen Market by Delivery Type
  - 4.2.5 Europe Cloud Kitchen Delivery Type Market by Value
  - 4.2.6 Europe Cloud Kitchen Market by Region
  - 4.2.7 Germany Cloud Kitchen Market by Value
  - 4.2.8 UK Cloud Kitchen Market by Value
  - 4.2.9 France Cloud Kitchen Market by Value
  - 4.2.10 Italy Cloud Kitchen Market by Value
  - 4.2.11 Spain Cloud Kitchen Market by Value
  - 4.2.12 Rest of Europe Cloud Kitchen Market by Value
- 4.3 Asia Cloud Kitchen Market: An Analysis
  - 4.3.1 Asia Cloud Kitchen Market by Value
  - 4.3.2 Asia Cloud Kitchen Market by Kitchen Type
  - 4.3.3 Asia Cloud Kitchen Type Market by Value
  - 4.3.4 Asia Cloud Kitchen Market by Delivery Type
  - 4.3.5 Asia Cloud Kitchen Delivery Type Market by Value
  - 4.3.6 Asia Cloud Kitchen Market by Region
  - 4.3.7 China Cloud Kitchen Market by Value
  - 4.3.8 Japan Cloud Kitchen Market by Value
  - 4.3.9 India Cloud Kitchen Market by Value
  - 4.3.10 Indonesia Cloud Kitchen Market by Value
  - 4.3.11 Rest of Asia Cloud Kitchen Market by Value
- 4.4 ROW Cloud Kitchen Market: An Analysis
  - 4.4.1 ROW Cloud Kitchen Market by Value

## **5. IMPACT OF COVID-19**

- 5.1 Impact of COVID-19
  - 5.1.1 Impact of COVID-19 on Cloud Kitchen Market
  - 5.1.2 Reasons for Growth of Cloud Kitchen Market in Pandemic
  - 5.1.3 Post-COVID Scenario

## **6. MARKET DYNAMICS**

## 6.1 Growth Drivers

- 6.1.1 Increased Penetration of Smartphone
- 6.1.2 Rapid Urbanization
- 6.1.3 Growing Young Population
- 6.1.4 Growing Influence of Social Media
- 6.1.5 Lower Costs and Investment
- 6.1.6 Increasing Consumer Preference for Digital Orders

## 6.2 Challenges

- 6.2.1 Data Security and Privacy Issues
- 6.2.2 Absence of Human Touch

## 6.3 Market Trends

- 6.3.1 Application Of Artificial Intelligence (AI) in Cloud Kitchen Market
- 6.3.2 Rising Need for Personalization
- 6.3.3 Emergence of Lazy Economy
- 6.3.4 New Models and Channels to Drive Profitability and Revenue

## 7. COMPETITIVE LANDSCAPE

### 7.1 Global Cloud Kitchen Market Players by Business Models

## 8. COMPANY PROFILES

### 8.1 DoorDash, Inc.

- 8.1.1 Business Overview
- 8.1.2 Financial Overview
- 8.1.3 Business Strategy

### 8.2 Kitchen United

- 8.2.1 Business Overview
- 8.2.2 Business Strategy

### 8.3 Rebel Foods

- 8.3.1 Business Overview
- 8.3.2 Business Strategy

### 8.4 Kitopi

- 8.4.1 Business Overview
- 8.4.2 Business Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1: Key Benefits of Cloud Kitchen

Figure 2: Workflow of Cloud Kitchen

Figure 3: Cloud Kitchen: Value Chain Analysis

Figure 4: Cloud Kitchen Models

Figure 5: Cloud Kitchen Segmentation

Figure 6: Global Cloud Kitchen Market by Value; 2019-2020 (US\$ Billion)

Figure 7: Global Cloud Kitchen Market by Value; 2021-2025 (US\$ Billion)

Figure 8: Global Cloud Kitchen Market by Kitchen Type; 2020 (Percentage, %)

Figure 9: Global Cloud Kitchen Market by Delivery Type; 2020 (Percentage, %)

Figure 10: Global Cloud Kitchen Market by Region; 2020 (Percentage, %)

Figure 11: Global Independent Model Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 12: Global Shared Model Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 13: Global Aggregator Managed Model Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 14: Global Delivery Only Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 15: Global Delivery and Takeaway Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 16: North America Cloud Kitchen Market by value; 2020-2025 (US\$ Billion)

Figure 17: North America Cloud Kitchen Market by Kitchen Type; 2020 (Percentage, %)

Figure 18: North America Cloud Kitchen type Market by Value; 2020-2025 (US\$ Billion)

Figure 19: North America Cloud Kitchen Market by Delivery Type; 2020 (Percentage, %)

Figure 20: North America Cloud Kitchen Delivery Type Market by Value; 2020-2025 (US\$ Billion)

Figure 21: North America Cloud Kitchen Market by Region ; 2020 (Percentage, %)

Figure 22: The US Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 23: Canada Cloud Kitchen Market by Value ; 2020-2025 (US\$ Billion)

Figure 24: Europe Cloud Kitchen Market by Value ; 2020-2025 (US\$ Billion)

Figure 25: Europe Cloud Kitchen Market by Kitchen Type; 2020 (Percentage, %)

Figure 26: Europe Cloud Kitchen Type Market by Value; 2020-2025 (US\$ Billion)

Figure 27: Europe Cloud Kitchen Market by Delivery Type; 2020 (Percentage, %)

Figure 28: Europe Cloud Kitchen Delivery Type Market by Value; 2020-2025 (US\$ Billion)



Billion)

Figure 29: Europe Cloud Kitchen Market by Region; 2020 (Percentage, %)

Figure 30: Germany Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 31: UK Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 32: France Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 33: Italy Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 34: Spain Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 35: Rest of Europe Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 36: Asia Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 37: Asia Cloud Kitchen Market by Kitchen Type; 2020 (Percentage, %)

Figure 38: Asia Cloud Kitchen Type Market by Value; 2020-2025 (US\$ Billion)

Figure 39: Asia Cloud Kitchen Market by Delivery Type; 2020 (Percentage, %)

Figure 40: Asia Cloud Kitchen Delivery Type Market by Value; 2020-2025 (US\$ Billion)

Figure 41: Asia Cloud Kitchen Market by Region; 2020 (Percentage, %)

Figure 42: China Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 43: Japan Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 44: India Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 45: Indonesia Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 46: Rest of Asia Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 47: ROW Cloud Kitchen Market by Value; 2020-2025 (US\$ Billion)

Figure 48: Global Number of Users Ordering via Delivery; 2018-2020 (Million)

Figure 49: Reasons for Growth of Cloud Kitchen Market in Pandemic

Figure 50: Global Smartphone Penetration Rate as Share of Population; 2016-2020 (Percentage, %)

Figure 51: Urban Population as a Share of Total Population; 2014-2020 (Percentage, %)

Figure 52: Global Population by Age Group; 2017-2020 (Million)

Figure 53: Global Social Media Users; 2016-2020 (Billion)

Figure 54: DoorDash, Inc. Revenue; 2018-2020 (US\$ Million)

Figure 55: DoorDash, Inc. Revenue by Region; 2020 (Percentage, %)

Table 1: Global Cloud Kitchen Market Players by Business Models



## I would like to order

Product name: Global Cloud Kitchen Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

Product link: <https://marketpublishers.com/r/GF1A09C3E1C6EN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF1A09C3E1C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

