

Global Clear Aligners (Invisible Braces) Market: Trends & Opportunities (2015 Edition)

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Abstracts

Scope of the Report

The report entitled "Global Clear Aligner (Invisible Braces) Market: Trends & Opportunities (2015 Edition)" provide an insight into the global dental industry with primary focus on the clear aligner category of orthodontic segment. This report covers the market sizing of global dental market, global dental market by segments: dental consumables and dental equipment and global dental market by geography.

Analysis of global dental consumables market is done in this report, which includes segments of global dental consumables market (namely, preventives, restoratives, large equipment, implants, prosthetics, orthodontics and endodontic), by volume and by market share. Then the sub segment of global dental consumable market: global orthodontics market is analyzed.

Global clear aligner market is analyzed by value, by volume, by major players and as a percentage of global orthodontics market, including share of Invisalign.

Regional analysis of global dental market, global clear aligner in specific is also done in this report. This section includes North America total dental sales and its segments, North America dental consumable market by value, United States orthodontics market by segment, United States clear aligner market share and United States clear aligner market by major players. Company profiling of major players, namely, Align Technology, Dentsply and ClearCorrect has also been done in this report.

Forecasting of global dental market by value, global dental orthodontic market by volume, global traditional case market by volume, global clear aligner market by value

and by volume over the years 2015-2019 is included in the report.

Country Coverage

North America

Company Coverage

Align Technologies

Dentsply

ClearCorrect

Executive Summary

Oral health as defined by 'WHO' is a state of being free from chronic mouth and facial pain, oral and throat cancer, oral sores, birth defects such as cleft lip and palate, periodontal (gum) disease, tooth decay and tooth loss, and other diseases and disorders that affect the oral cavity.

The primary factors that have aided the growth of global dental market are population with changing food habits, rising awareness of the importance of oral health, higher aesthetic standards and improved technology in dental treatments, growth in GDP, increase in GDP per capita, rising global healthcare expenditure and increased scanner utilization. On other hand, there are some challenges which this industry faces, such as, barriers to new entry, lack of awareness of new techniques among people, high cost of advanced treatments and less number of dentists in emerging countries.

Dental diseases affect not only the teeth but also the gums and tongue. A number of dental disorders develop from a slight tooth ache and cavity to a serious form of oral cancer. The three most common of these diseases are dental caries, gingivitis, and periodontitis. Dental treatment depends on the stage of the disease and the state of the affected teeth. The life cycle of teeth ends at complete tooth loss. At every stage, the treatment of the tooth varies. Following are some of the measures for tooth treatment: specialties, prosthetics and chair-side consumables.

Orthodontics is one of the specialty treatments. Orthodontics is the study and treatment of malocclusions (improper bites) caused due to tooth irregularity, disproportionate jaw relationships, or both. Orthodontics deals with braces, which are used to align teeth and position them with regard to a person's bite. Although braces are generally viewed as effective in treating a wide range of malocclusion cases, another upcoming technique is the growing use of clear aligners that gradually move a patient's teeth over a period of months to achieve the desired position.

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