

Global Clear Aligner Market: Size and Forecasts with Impact Analysis of Covid-19 2021-2025 Edition

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Abstracts

Scope of the Report

The report entitled "Global Clear Aligner Market: Size and Forecasts with Impact Analysis of Covid-19 2021-2025 Edition" provides analysis of the global clear aligner market, with detailed analysis of impact of Covid-19, market size by value, by volume, by penetration, by procedure, by age group and by region. Furthermore, the report also includes detailed regional analysis by volume and by value.

Growth of the overall global clear aligner market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Align Technology, Inc., Dentsply International, Inc., Straumann Group and Envista Holdings Corporation. are some of the key players operating in the global clear aligner market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of respective companies are provided.

Region Coverage

North America

Europe

Asia Pacific

Company Coverage



Align Technology, Inc.

Dentsply International, Inc.

Straumann Group

Envista Holdings Corporation GOJO Industries, Inc.

Executive Summary

Orthodontics segment of dentistry deals with braces, which are used to align teeth and position them with regard to a person's bite. Besides braces, another upcoming technique is the clear aligners that move the teeth to give proper alignment, but are invisible and removable, unlike traditional braces.

The global clear aligner market is expected to increase at high growth rates during the forecasted period (2021-2025). Over the historic years, the global clear aligner market was supported by various growth drivers, such as increasing urban population, rising healthcare expenditure, increasing youth population, Rising Demand for Aesthetic Enhancement etc. The market also faces challenges, such as, less number of dentists in emerging countries, limited insurance coverage on orthodontic treatment, etc.

However, Covid-19 has led to closure of dental clinics due to lockdowns in various countries. The dentists are refraining from carrying out physical dental therapies as they believe it could potentially lead to rapid spreading of the Coronavirus. This in turn has dampened demand for various dental products such as consumables with one being clear aligners. Moreover, it is expected that the market for clear aligners would showcase recovery once the impact of Covid-19 subsides and lockdowns are relaxed.



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Table 1: Align Technologies Quarterly Performance Comparison

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