

Global Child Day Care Service Market: Trends and Opportunities (2014-2019)

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Abstracts

Scope of the Report

The report titled “Global Child Day Care Services Market: Trends and Opportunities (2014-2019)” analyzes the potential opportunities and significant trends in the global child day care service industry. The report provides detailed analysis of the global child day care service market including the country analysis of the U.S., Japan, India and Australia. It also provides specific data about the different types of child care services and large local players in the U.S., Japan, India and Australia child day care service market.

In depth analysis of key market growth drivers and challenges and the major observable trends in the global child day care service market are also evaluated in the report. Leading companies operating in the global child day care service market, namely G8 Education, Bright Horizons Family Solutions and JP Holdings, have been profiled with their respective business strategies and financial overview. The growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends, the growth drivers and challenges prevailing in the child day care service market.

Country Coverage

United States

Japan

India

Australia

Company Coverage

Bright Horizons Family Solutions

G8 Education

JP Holdings

Executive Summary

Child day care services are becoming a necessary expense for working parents. Over the past five years, revenue has continued to grow despite of recession, driven mostly by increasing birth rates, increase in workforce requirements and increasing women workforce. The child daycare services industry revenue is expected to increase in the long run due to increase in number of parents returning to the workforce after recession, higher female workforce participation, increase in dual income households, growth of the disposable income and increasing focus on early education and child development.

The employers are also adding the child daycare facilities to their employee benefit package to attract the talented employees and also to retain the existing employee. This employer sponsored provider market is very attractive and profitable and the large players are including this segment in their business mix to gain revenues.

In the few past years, the number of companies offering child day care services has grown globally, due to rising demand for child day care services and the industry's low barriers to entry. Increasing mergers and acquisitions among major players have led to a gradual shift toward large establishments. This acquisition trend has temporarily slowed as a result of the slow economic recovery. However, companies such as Bright Horizons Family Solutions, Goodstart Early Learning, JP Holdings and G8 Education are expected to expand their global presence quickly over the next few years.

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