

# Global Business Travel Market Size, Trends and Insights (2020 Edition)

<https://marketpublishers.com/r/G4DABED2C040EN.html>

Date: March 2020

Pages: 58

Price: US\$ 850.00 (Single User License)

ID: G4DABED2C040EN

## Abstracts

### SCOPE OF THE REPORT

The report entitled "Global Business Travel Market Size, Trends and Insights (2020 Edition)" provides an in-depth analysis of the business travel market including detailed description of market sizing and growth. The report provides an analysis of the global business travel market by value and also includes regional analysis of the business travel market for the following regions: China, the US, Germany, Japan, United Kingdom, France, South Korea, India, Italy, Canada, Brazil, Australia, Spain, Netherlands, Russia and ROW (Rest of the world).

The major players dominating the business travel market are Carlson Holdings, Inc. (Carlson Wagonlit Travel), American Express Company (American Express Global Business Travel), Expedia Group, Inc. and BCD Group (BCD Travel). The four companies have been profiled in the report providing their business overview, financial overview and business strategies.

### Country Coverage

China, The US, Germany, UK, South Korea, India, Canada, Australia, Netherlands, Japan, France, Italy, Brazil, Spain, Russia

### Company Coverage

Carlson Holdings, Inc. (Carlson Wagonlit Travel)

American Express Company (American Express Global Business Travel)

Expedia Group, Inc.

BCD Group (BCD Travel)

## **EXECUTIVE SUMMARY**

Business travel is undertaken by people for the growth and development of their businesses and includes various activities such as transportation, accommodation, business work, etc. Business travel also enables a company in expanding their global presence through networking.

With the growth of business travel, the need for providing managed travel services is also growing rapidly. Many companies form their own corporate travel policies in order to meet the traveling requirements of their employees. Companies can manage their business travel requirements by utilizing the business travel programs or services offered by various travel management companies or by providing the facilities of online or self-booking tools to their employees.

Business travel has been segmented on the basis of type, purpose, service, traveler and industry. The major types of business travel include managed and unmanaged business travel. On the basis of purpose, business travel has been divided into marketing, trade shows, client meetings and others. On the basis of services, business travel has been segmented into transportation, food and lodging and recreation. The two main industries which require business travel are government and the corporate industry. On the basis of traveler, business travel has been segregated into solo and group travelers.

The global business travel market witnessed continuous growth during the period (2016-2019). The factors that drove the growth of the market were increasing internet penetration, growth in internet of things (IoT), increasing involvement of artificial intelligence, globalization etc. However, 2020 is expected to be a tough year for the business travel industry. The ongoing outbreak of the deadly COVID-19 disease has led to companies globally halt business travel domestically as well as to other countries keeping in view the health and safety of their employees. The ban would also have a major negative impact on the sectors linked to business travel from airlines to hospitality. Ticket and booking cancellations have escalated since the outbreak.?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INTRODUCTION**

#### 2.1 Business Travel: An Overview

##### 2.1.1 Business Travel Types

#### 2.2 Business Travel Segmentation: An Overview

##### 2.2.1 Business Travel Segmentation by Type and Purpose

##### 2.2.2 Business Travel Segmentation by Service, Traveler and Industry

#### 2.3 Business Travel Management: An Overview

### **3. GLOBAL MARKET ANALYSIS**

#### 3.1 Global Business Travel Market: An Analysis

##### 3.1.1 Global Business Travel Market by Value

##### 3.1.2 Global Business Travel Market by Region (China, Germany, UK, India, South Korea, Brazil, Spain, Russia, the US, Japan, France, Italy, Canada, Australia, Netherlands and ROW)

### **4. REGIONAL MARKET ANALYSIS**

#### 4.1 China Business Travel Market: An Analysis

##### 4.1.1 China Business Travel Market by Value

#### 4.2 The US Business Travel Market: An Analysis

##### 4.2.1 The US Business Travel Market by Value

##### 4.2.2 The US Business Travel Market by Volume

#### 4.3 Germany Business Travel Market: An Analysis

##### 4.3.1 Germany Business Travel Market by Value

#### 4.4 Japan Business Travel Market: An Analysis

##### 4.4.1 Japan Business Travel Market by Value

#### 4.5 UK Business Travel Market: An Analysis

##### 4.5.1 UK Business Travel Market by Value

#### 4.6 France Business Travel Market: An Analysis

##### 4.6.1 France Business Travel Market by Value

#### 4.7 South Korea Business Travel Market: An Analysis

##### 4.7.1 South Korea Business Travel Market by Value

#### 4.8 India Business Travel Market: An Analysis

- 4.8.1 India Business Travel Market by Value
- 4.9 Italy Business Travel Market: An Analysis
  - 4.9.1 Italy Business Travel Market by Value
- 4.10 Canada Business Travel Market: An Analysis
  - 4.10.1 Canada Business Travel Market by Value
- 4.11 Brazil Business Travel Market: An Analysis
  - 4.11.1 Brazil Business Travel Market by Value
- 4.12 Australia Business Travel Market: An Analysis
  - 4.12.1 Australia Business Travel Market by Value
- 4.13 Spain Business Travel Market: An Analysis
  - 4.13.1 Spain Business Travel Market by Value
- 4.14 Netherlands Business Travel Market: An Analysis
  - 4.14.1 Netherlands Business Travel Market by Value
- 4.15 Russia Business Travel Market: An Analysis
  - 4.15.1 Russia Business Travel Market by Value
- 4.16 ROW Business Travel Market: An Analysis
  - 4.16.1 ROW Business Travel Market by Value

## **5. COMPETITIVE LANDSCAPE**

- 5.1 Global Business Travel Market Players: Financial Comparison
- 5.2 Global Business Travel Market Players by Total Transacted Value (TTV)

## **6. COMPANY PROFILES**

- 6.1 Carlson Holdings, Inc. (Carlson Wagonlit Travel)
  - 6.1.1 Business Overview
  - 6.1.2 Business Strategy
- 6.2 American Express Company (American Express Global Business Travel)
  - 6.2.1 Business Overview
  - 6.2.2 Financial Overview
  - 6.2.3 Business Strategy
- 6.3 Expedia Group, Inc.
  - 6.3.1 Business Overview
  - 6.3.2 Financial Overview
  - 6.3.3 Business Strategy
- 6.4 BCD Group (BCD Travel)
  - 6.4.1 Business Overview
  - 6.4.2 Business Strategy



## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Business Travel

Figure 2: Business Travel Segmentation by Type and Purpose

Figure 3: Business Travel Segmentation by Service, Traveler and Industry

Figure 4: Travel Management Companies (TMCs) Limitations

Figure 5: Online Business Tools (OBTs) Advantages

Figure 6: Global Business Travel Market by Value; 2015-2020 (US\$ Trillion)

Figure 7: Global Business Travel Market by Region; 2019 (Percentage, %)

Figure 8: China Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 9: The US Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 10: Germany Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 11: Japan Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 12: UK Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 13: France Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 14: South Korea Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 15: India Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 16: Italy Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 17: Canada Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 18: Brazil Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 19: Australia Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 20: Spain Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 21: Netherlands Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 22: Russia Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 23: ROW Business Travel Market by Value; 2016-2020 (US\$ Billion)

Figure 24: American Express Company Total Revenue; 2015-2019 (US\$ Billion)

Figure 25: American Express Company Total Revenue by Segments; 2019  
(Percentage, %)

Figure 26: American Express Company Total Revenue by Region; 2019 (Percentage,  
%)

Figure 27: Expedia Group, Inc. Revenue; 2015-2019 (US\$ Billion)

Figure 28: Expedia Group, Inc. Revenue by Segments; 2019 (Percentage, %)

Figure 29: Expedia Group, Inc. Revenue by Region; 2019 (Percentage, %)

Table 1: Types of Business Travel

Table 2: Global Business Travel Market Players Financial Comparison; 2019

Table 3: Global Business Travel Market Players by Total Transacted Value (TTV)

## I would like to order

Product name: Global Business Travel Market Size, Trends and Insights (2020 Edition)

Product link: <https://marketpublishers.com/r/G4DABED2C040EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4DABED2C040EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970