

Global Bromine Market: Trends & Opportunities (2013-2018)

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Abstracts

Scope of the Report

The report titled “Global Bromine Market: Trends & Opportunities (2012-2017)” analyzes the global bromine market with in-depth discussion on the refinery production of bromine in different region across the globe. The key market challenges recognized by the analysts and the major trends of bromine market are presented in the report. The report also includes the competitive landscape of the industry and analyzes the leading players of the bromine market and their business strategies.

Geographical Coverage

Asia-Pacific

Europe

Middle East

Company Coverage

Albemarle Corporation

Chemtura Corporation

Israel Chemicals Limited

BASF SE

Tata Chemicals Limited

Tosoh Corporation

Executive Summary

Globally, the demand for bromine is expected to increase in the future despite the fact that bromine has been banned in the European countries due to health issues and its harmful impact on the environment. The demand of bromine will be driven chiefly by its usage in the development of new applications, thereby creating a supply-demand imbalance in the future as demand of bromine is expected to surpass its production capacity. The United States is the biggest market for bromine, followed by Israel and China and the leading players operate in the bromine industry include Israel Chemicals, Chemtura Corporation and Albemarle Corporation.

The major application of bromine is in flame retardants and its demand increases as the need for security rises. Also, the demand for new and modern cars will drive the demand for bromubtyl rubber, a derivative obtained by the reaction of butyl rubber with bromine and it is mainly used in tires.

The potential area of growth for the bromine industry is to remove mercury emission at coal-fired power plants through bromine based technologies. Application of bromine compounds to neutralize mercury emissions seems to be more cost-efficient in comparison to other materials such as chlorine, fluorine, or iodine-based compounds.

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