

Global Body Fat Reduction Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “Global Body Fat Reduction Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)”, provides an in-depth analysis of the global body fat reduction market by value, by procedure type, by gender, by end-users, by region, etc. The report also provides a detailed analysis of the COVID-19 impact on the global body fat reduction market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall body fat reduction market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

The global body fat reduction market is fragmented. The key players of the global body fat reduction market are AbbVie Inc. (Allergan plc), Apollo Hospital Enterprise Ltd. (Apollo Cosmetic Clinics), Bausch Health Companies Inc. (Solta Medical), and Candela Medical, Inc. are also profiled with their financial information and respective business strategies.

Company Coverage

AbbVie Inc. (Allergan plc)

Apollo Hospital Enterprise Ltd. (Apollo Cosmetic Clinics)

Bausch Health Companies Inc. (Solta Medical)

Candela Medical, Inc.

Regional Coverage

North America

Asia Pacific

Europe

Latin America

Middle East & Africa

Executive Summary

The term 'fat reduction' refers to the reduction of body fat that has been stored. Fat involves the loss of muscle, fat, and water in the body. Losing weight improves fitness, strength, and work performance in everyday life. Although a combination of weight training and cardio activities can help with fat loss, there are also a variety of medical procedures, both surgical and non-surgical, that can help people get rid of the excess fat in the body.

The global body fat reduction market can be segmented based on procedure type (Surgical and Non-Surgical); gender type (Female and Male); and end-users (Hospitals & Clinics, Medical Spas, and Others). Surgical procedure is further segmented into the following categories: Liposuction and Abdominoplasty. Non-Surgical procedures can be further segmented into Cryolipolysis, Ultrasound, Low-Level Lasers, and Others.

The COVID-19 pandemic reduced body fat reduction procedures globally, but the closure of parks, fitness centers, educational institutions, and the introduction of the work-from-home (WFH) culture resulted in an increase in weight gain issues and obesity cases, which is expected to drive market growth during the forecast period.

The global body fat reduction market has increased during the years 2016-2019, though the market fell in 2020 due to COVID-19. The projections are made that the market

would rise in the next four years i.e. 2021-2025 tremendously. The global body fat reduction market is expected to increase due to the increasing prevalence of obesity, increasing female population, increasing per capita household disposable income, increasing healthcare spending, increasing cosmetic surgeries, increasing number of fat reduction techniques, etc. Yet the market faces some challenges such as complications associated with fat reduction procedures, high cost of surgical procedures, etc. Moreover, the market growth would succeed by various market trends like the innovation of lipocontrast, rising social acceptance of aesthetic procedures, introduction of red light therapy, etc.

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