

Global Body Contouring Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled “Global Body Contouring Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the global body contouring, with detailed analysis of market size and growth. The analysis includes the market by value and by regions. The report also provides the detailed analysis of the global body contouring market value of North America, Asia Pacific, Europe and South America regions.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global body contouring has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Allergan Plc., Cutera, Inc., Hologic, Inc. and Merz Pharma GmbH & Co. KGaA are some of the key players operating in the global body contouring, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

North America

Asia Pacific

Europe

South America

Company Coverage

Allergan Plc.

Cutera, Inc.

Hologic, Inc.

Merz Pharma GmbH & Co. KGaA

Executive Summary

Aesthetic service can also be called as Aesthetic medicine, it involves any specialty that includes the process of modifying a patient's physical appearance. The major application of aesthetic services are anti-aging and wrinkles, facial & skin rejuvenation, vascular lesions, body shaping and cellulite, breast enhancement, sears, pigment lesions, tattoo removal and vitiligo. Broadly, aesthetic service can be categorized into four major segments such as Body Contouring, Energy Devices, Fillers, Breast Implants and Cosmeceuticals.

Body contouring is an aesthetic treatment option for patients who wants to modify their physical appearance. Body contouring is defined as the practice to modify the shape of the human body, therefore it also called as body shaping. The common part of the body which can be addressed with body contouring are face and neck, upper arms, breasts, abdomen, waistline and back, thighs and calves. Body contouring can further be divided into two type named as Invasive body contouring and non-invasive body contouring.

Invasive procedures comprise surgical procedure to reduce gained or accumulated fat to obtain desirable body structures. It includes procedures such as bariatric surgery, arm lift or brachioplasty, breast lift or mastopexy, stomach lift or abdominoplasty and lower body lift.

Nonsurgical (non-invasive) body shaping techniques require minimal contouring, although it is important to have minimal expectations for these procedures. The

minimally invasive body contouring procedures also include non-invasive body contouring as, it includes nominal invasion in the procedure.

The global body contouring market is expected to increase at high growth rates during the forecasted period (2018-2022). The global body contouring market is supported by various growth drivers, such as, upsurge in obese population, growing bariatric surgery worldwide, rising disposable income, etc.

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