Global Board Portal Market: Trends & Opportunities (2016 Edition)

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Abstracts

Scope of the Report

This report entitled "Global Board Portal Market: Trends & Opportunities (2016 Edition)", provides an in-depth analysis of the global board portal market. This report discusses in detail, various delivery models of board portal (enterprise software licensing model, SaaS model and hosted model), including their features and comparison.

This report provides the analysis of the global board portal market, which includes the market analysis by penetration rate, by delivery models and by region. The analysis of global in-house board portal market and global external board portal market is also done in this report. The report also provides the detailed regional analysis of major regional board portal market like the Americas, Europe and Asia Pacific region.

The forecasting of global and regional board portal market over the years 2015-2020 is done in this report, taking into consideration the previous and existing growth rates, market trends, both current and future and growth drivers of board portal market.

The company profiling of four major players, BoardEffect, Passageways OnBoard, Diligent and NASDAQ is done in this report.

Country Coverage

      Americas

      Europe

Asia Pacific

Company Coverage

Diligent

NASDAQ

BoardEffect

Passageways

Executive Summary

Board portal is an app or website or software designed to provide an exchange of information and enhance the communication among the board of directors and the company. A board portal is an online tool for an organization to provide a secure, easy way to produce board materials and provide them to board members and enable them to review and interact via i-Pad, phone or a PC.

Some of the important features of board portals are books and document control, reliable security, meeting scheduling, alerts, survey, voting, note-taking, e-signature, language change, offline/online mode, etc.

In the principal decade of the 21st century, the world was shaken by slide of corporate accounting scandals like Enron and WorldCom. Because of this, new standards were introduced by different administrative bodies, which made the organizations abruptly got themselves over-burdened by the data. In light of this, online innovation such as board portals came into the picture.

In the recent years, board portals have advanced from being just an extravagance thing looked for by a couple of early adopters to end up as a fundamental correspondence and communication device. The board portals serve many industries by making their board meetings more efficient and more secure. The industries using board portals include financial, healthcare, pharmaceuticals, non-profit & foundations, consumer good and many more.

The board portals can be segmented by delivery models in the enterprise software licensing model, software as a service (SaaS) model and hosted model. Board portal can be accessed through i-Pad, android, windows or as a web based tool. Every vendor offers its product, through at least one of these mediums.

The market penetration of board portals has increased worldwide in recent years and is expected to increase further in coming years. The factors driving the global board portal market are increasing cyber crimes, increase in cloud computing, increase in use of i-pads in board rooms, increasing adoption of this software in the healthcare industry, etc. yet there are some challenges which this market faces, such as high initial expense, incompatibility issues, difficulty in transition, limited use in the education industry, etc.

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