

Global Board Portal Market: (2019-2022 Edition)

<https://marketpublishers.com/r/G37D7615D4EEN.html>

Date: October 2018

Pages: 89

Price: US\$ 850.00 (Single User License)

ID: G37D7615D4EEN

Abstracts

Scope of the Report

The report entitled “Global Board Portal Market: (2019-2022 Edition)” provides a detailed analysis of the global board portal market with analysis of market size and growth. The analysis includes market by value, volume, market share by business type and by segments (external and in-house). An in-depth market analysis of generation 4.0 board portal has also included in the report.

Furthermore, the report also assesses the key opportunities available in the market and summarizes the dynamic forces that are and will be accountable for growth of the industry. Growth of the global board portal market has also been forecasted for the period 2018-2022, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

A detailed competitive landscape of Passageways (OnBoard), SHERPANY (Boardroom), DiliTrust (Leading Boards), Insight Venture Partners (Diligent) and NASDAQ (Director Desk) has also been provided in the report. These major market players has profiled in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

Company Coverage

Insight Venture Partners (Diligent)

NASDAQ (Director Desk)

Passageways (OnBoard)

SHERPANY (Boardroom)

DiliTrust (Leading Boards)

Country Coverage

North America

ROW

Executive Summary

A board portal is a secure online tool for the directors of an organization to access their key corporate documents. In recent years, board portals have progressed from being a luxury item used by a few early adopters to a necessary communication and collaboration tool. A board portal offers private and privileged access to board materials, and provides tools that make preparation of key documents and organization of meetings easier for administrators. The board portal is used on a number of devices such as tablet and mobiles so that it can be readily available at any time.

The board portals can be segmented by delivery modes as well as delivery models. Board portal software can be used through Android, i-pad web based tools or windows. Vendors offer their products in the market through one of these mediums. A delivery model refers to the approach taken for delivering enterprise software mainly used while referring to a software application. Three primary delivery methods are used for enterprise software, namely, licensed model, software as a service (SaaS) model and a hosted model.

The board portals can be segmented on the basis of Generations as well into Gen 1.0, Gen 2.0, Gen 3.0 and Gen 4.0. Over the generations, the board portals have become much simpler, technically advanced and have become more of digital assistants to the board members. The Gen 4.0 board portal is an expectation that what an ideal board portal should be like.

The acceptance and use of board portal have increased significantly over the years. The global portal market is projected to grow at a significant growth rate over the forecasted period i.e. 2018 to 2022. The factors driving the global board portal market

are increasing security concern in the organization, better collaboration between directors, lower cost of board portal solutions, growing trend of paperless board meetings, etc. Yet there are some challenges which this market faces, such as balancing security issue, regulatory compliance, lack of skilled workforce, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Overview of Board Portal

2.1.1 Features of Board Portal

2.1.2 Board Portals: Aspects of Board Portals

2.2 Board Portal Delivery Mode

2.2.1 Board Portals by Delivery Mode

2.3 Board Portal Delivery Models

2.3.1 Board Portals by Delivery Models

2.3.2 Comparison of Enterprise Software Model and SaaS

2.4 Board Portal Generation

3. GLOBAL MARKET ANALYSIS

3.1 Global Board Portal Market Analysis

3.1.1 Global Board Portal Market by Value

3.1.2 Global Board Portal Market by Volume

3.1.3 Global Board Portal Volume by Business Type

3.1.4 Global SMEs/Emerging Businesses Board Portal Market by Volume

3.1.5 Global SMEs/Mid-Market Board Portal Market by Volume

3.1.6 Global Board Portal Market by Segments (Cloud Providers, In-House)

4. GENERATION 4.0 BOARD PORTAL MARKET ANALYSIS

4.1 Global Board Portal Generation 4.0 Market Analysis

4.1.1 Global Board Portal Generation 4.0 Market by Volume

4.1.2 Global Board Portal Generation 4.0 Market Volume by Segments (Enterprise, Mid-Market, and SMB)

4.1.3 Global Board Portal Generation 4.0 Market by Geography

4.2 Global Board Portal Generation 4.0 Market: Segment Analysis

4.2.1 Global Board Portal Generation 4.0 Enterprise Segment by Volume

4.2.2 Global Board Portal Generation 4.0 Mid-Market Segment by Volume

4.2.3 Global Board Portal Generation 4.0 SMB Segment by Volume

4.3 Global Board Portal Generation 4.0 Market: Geographical Analysis

4.3.1 North America Board Portal Generation 4.0 Market by Volume

4.3.2 Western Europe and South East Asia Board Portal Generation 4.0 Market by Volume

4.3.3 Middle East Board Portal Generation 4.0 Market by Volume

4.3.4 Rest of the World Board Portal Generation 4.0 Market by Volume

5. MARKET DYNAMICS

5.1 Market Trends

5.1.1 Inclusion of Real-Time Analytics

5.1.2 Innovation in Service

5.1.3 Governance Risk Compliance (GRC)

6. COMPETITIVE LANDSCAPE

6.1 Feature Comparison of Major Players

6.2 Price Comparison of Major Players

7. COMPANY PROFILES

7.1 Passageways (OnBoard)

7.1.1 Business Overview

7.1.2 Business Strategy

7.2 SHERPANY (Boardroom)

7.2.1 Business Overview

7.2.2 Business Strategy

7.3 DiliTrust (Leading Boards)

7.3.1 Business Overview

7.3.2 Business Strategy

7.4 Insight Venture Partners (Diligent)

7.4.1 Business Overview

7.4.2 Business Strategy

7.5 NASDAQ (Director Desk)

7.5.1 Business Overview

7.5.2 Financial Overview

7.5.3 Business Strategy

List of Figures

Figure 1: Board Portals by Delivery Mode

Figure 2: Board Portals by Delivery Models

Figure 3: Generations of Board Portal

Figure 4: Comparison of Board Portal by Generation

Figure 5: Global Board Portal Market by Value; 2017-2022E (US\$ Billion)

Figure 6: Global Board Portal Market by Volume; 2016-2017 (Thousand Units)

Figure 7: Global Board Portal Market by Volume; 2018-2022E (Thousand Units)

Figure 8: Global Board Portal Market Volume by Business Type; 2016 (Units)

Figure 9: Global SMEs/Emerging Businesses Board Portal Market by Volume; 2016-2017 (Thousand Units)

Figure 10: Global SMEs/Emerging Businesses Board Portal Market by Volume; 2018-2022E (Thousand Units)

Figure 11: Global SME/Mid-Market Board Portal Market by Volume; 2016-2017 (Thousand Units)

Figure 12: Global SME/Mid-Market Board Portal Market by Volume; 2018-2022E (Thousand Units)

Figure 13: Global Board Portal Market by Segment; 2017E

Figure 14: Global Board Portal Generation 4.0 Market by Volume; Sep17- Dec18; (Number of Units)

Figure 15: Global Board Portal Generation 4.0 Market Volume by Segments; Sep17 (Percentage, %)

Figure 16: Global Board Portal Generation 4.0 Market by Geography; Sep17 (Percentage, %)

Figure 17: Global Board Portal Generation 4.0 Enterprise Segment by Volume; Sep17-Dec18 (Number of Units)

Figure 18: Global Board Portal Generation 4.0 Mid-Market Segment by Volume; Sep17-Dec18 (Number of Units)

Figure 19: Global Board Portal Generation 4.0 SMB Segment by Volume; Sep17-Dec18 (Number of Units)

Figure 20: North America Board Portal Generation 4.0 Market by Volume; Sep17-Dec18 (Number of Units)

Figure 21: Western Europe and South East Asia Board Portal Generation 4.0 Market by Volume; Sep17-Dec18 (Number of Units)

Figure 22: Middle East Board Portal Generation 4.0 Market by Volume; Sep17-Dec18 (Number of Units)

Figure 23: Rest of the World Board Portal Generation 4.0 Market by Volume; Sep17-Dec18 (Number of Units)

Figure 24: Passageways (OnBoard) Features

Figure 25: Leading Boards Clients

Figure 26: NASDAQ Revenue; 2013-2017 (US\$ Million)

Figure 27: NASDAQ Revenue by Segments; 2017

List Of Tables

LIST OF TABLES

Table 1: Desirable Access Aspects for Board Portal

Table 2: Comparison of Enterprise Software Model and SaaS

Table 3: Feature Comparison of Major Players' Products in Global Board Portal

Table 4: Price Comparison of Major Players' Products in Global Board Portal Market

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