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Global BIW (Body in White) Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report entitled “Global BIW (Body in White) Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global BIW market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value and by segmentation.

The report also includes a detailed regional analysis of the BIW market in regions such as Europe, Japan/ Korea and China. Under competitive landscape, different players in the BIW market have been compared on the basis of sales.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global BIW market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Magna International Inc. (Cosma), Gestamp Automocion, S.A., Benteler International AG and Martinrea International Inc. are some of the key players operating in the global BIW market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

Europe

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Japan/ Korea

China

Company Coverage

Magna International Inc. (Cosma)

Gestamp Automocion, S.A.

Benteler International AG

Martinrea International Inc.

Executive Summary

Body in white or BIW is one of the many stages in automotive manufacturing under which a car body's sheet metal components have been welded together. Under BIW, assembling of car body sheet metal (consisting of hoods, doors, bumpers, trunks and deck lids) takes before the incorporation of other components such as engine, chassis, roof liners, door coverings, seats and plastic trim parts.

The Global BIW market can be segmented on the basis of technology and end user. On the basis of technology, the market can further be divided into cold stamping and hot stamping process. On the basis of end used, the market can be divided into inhouse and outsourced.

The global BIW market is expected to increase at a healthy rate during the forecast period (2017-2021). The global BIW market is supported by various growth drivers, such as upsurge in demand for passenger cars and light commercial vehicles, preference to light weight materials in the manufacturing of BIW components and increasing penetration of hybrid electric vehicles.

However, hurdles with carbon fibers and issues with hot stamping are some of the challenges faced by the market. Increasing outsourcing and emphasis on passenger safety are some of the latest trends in the global BIW market.

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